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THE ALL-NEW TOYOTA

# URBAN CRUISER



GO FIND YOUR FUN





MODEL SHOWN:  
URBAN CRUISER 1.5 Xr AUTOMATIC

# FIND YOUR FUN

Turn those Insta Story dreams into reality with the all-new Urban Cruiser.

Live your best life in a finance-friendly, fuel-efficient fusion of fun that's fit for those who are forever finding new frontiers. The spacious, smartly-equipped Urban Cruiser puts sassiness in the everyday 9-5 and spontaneity limitless into weekend escapes.

The Urban Cruiser is the largest crossover in its class, now boasting 25ℓ more boot space than before; as well as featuring the latest in safety, infotainment and connectivity technology.

So get packed, life's waiting.

*It's time to go find your fun.*

You can't opt out of grown-up responsibilities, but the all-new Toyota Urban Cruiser will always be your ticket to fun.





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## FIND YOUR FAVOURITE

Celebrating the freedom of affordability, each Urban Cruiser promises a lifetime of memory-making, Insta-worthy thrills and a ton of space. Be it for touring or towing, there's a transmission on offer for every type of trip, in either 5-speed manual or 4-speed automatic. Enjoy the ride.

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MODEL LINE-UP:

- Urban Cruiser 1.5 Xs Manual**
- Urban Cruiser 1.5 XR Manual**
- Urban Cruiser 1.5 XR Automatic**



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MODEL SHOWN:  
URBAN CRUISER 1.5 XR AUTOMATIC

# FIND YOUR ADVENTURE



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URBAN CRUISER 1.5 Xr AUTOMATIC



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**POWERING YOUR FUN AND YOUR NEW URBAN CRUISER IS AN ULTRA-EFFICIENT NATURALLY ASPIRATED 1.5ℓ, FOUR-CYLINDER PETROL ENGINE, OPTIMISED FOR EASE OF DRIVABILITY.**

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This power unit, which is available across all models, develops maximum power of 77 kW @ 6 000 r/min and a peak torque of 138 Nm @ 4 400 r/min. Average fuel consumption for both the 5-speed manual and 4-speed automatic models is measured at a penny-pinching 6.1ℓ per 100 km.

*So, there's no need for hesitation when it comes to your next destination.*

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# SHAPED FOR SUCCESS



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**NOW YOU'RE READY  
TO TURN HEADS AND  
TURN UP THE LIKES.**

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*Matching the new  
Urban Cruiser's  
value-driven and  
insatiable appetite for  
excitement is its ultra-  
Instagrammable design.*

In front, emphasising the Urban Cruiser's bold and confident appearance is a slatted black-and-chrome grille, shouldered by bi-halogen headlamps.

From the side, Xr models are adorned by striking 17" alloy wheels, while all models have keyless entry-enabled, and colour-coded door handles. The side mirrors are similarly colour matched and are electrically adjustable and foldable.



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URBAN CRUISER 1.5 Xr AUTOMATIC

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**KICK OFF THE CRUISE WITH AN OPTIONAL BI-TONE BODY COLOUR\* AND ACCESSORY-READY ROOF RAILS\* TO SUPPORT YOUR ACTIVE LIFESTYLE.**



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**#GOFINDYOURFUN**

*\*Available on selected models*



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MODEL SHOWN:  
URBAN CRUISER 1.5 XR AUTOMATIC

# GO FIND YOUR FUN

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# FIND YOUR HAPPY PLACE

MODEL SHOWN:  
URBAN CRUISER 1.5 Xr AUTOMATIC

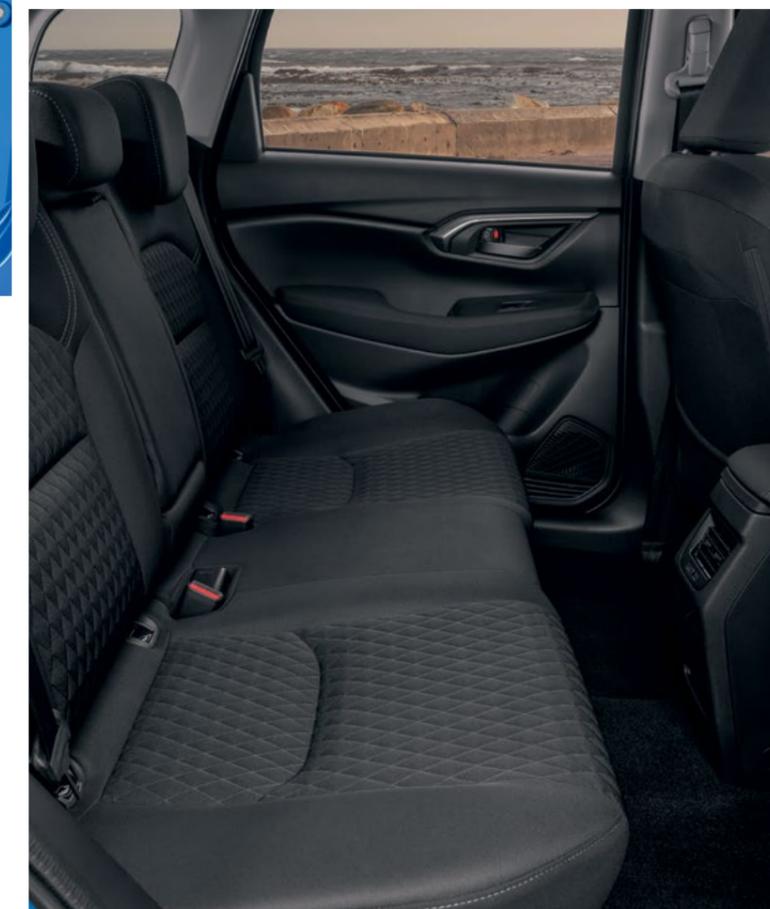
## WHAT'S A PARTY ON THE ROAD WITHOUT THE RIGHT TOYS?

*The new Urban Cruiser is maxed out on creature comforts so that you can max out your life.*

Standard across the range is set-and-forget, automatically controlled air conditioning, and electric windows all round. The driver benefits from a height-adjustable seat, and the storage box between the front seat doubles as an armrest with a slidable lid.

When it's time to jam in the traffic or open road, the touchscreen infotainment system is your ticket to fun – and ease of driving. Featuring Apple CarPlay and Android Auto, it mirrors selected apps from your USB-charged smartphone screen and acts as a monitor for the reverse camera.





## FIT MORE. FUN MORE.

*FOMO? Forget about it! All Urban Cruisers are fitted with Toyota Connect, a complete connectivity package providing everything from onboard Wi-Fi to vehicle diagnostics.*

Keeping your cool – and looking the part – has never been easier. Just leave the key in your pocket and your Urban Cruiser will unlock and lock upon approach or departure. Once inside, simply press the Push Start button to go find your fun.

The rear seatback houses a centre-mounted fold-down table and folds forward with a 60/40 split. And for those loading and lugging larger objects, the Urban Cruiser sports a spacious boot space, sized at 353ℓ.

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# FIND YOUR SAFE SPACE

*The new Urban Cruiser assures that you and your family are forever out of harm's way.*



To this end, the Xs model comes standard with driver and passenger airbags which are further complemented by side and curtain airbags in XR models.

The extensive suite of standard safety equipment also includes Anti-lock Braking System (ABS) with Electronic Brake-Force Distribution (EBD), Vehicle Stability Control (VSC) and Hill Assist Control (HAC).

It's not just about safety – it's about convenience too, which is why rear park distance control is there to alert you to unseen objects when manoeuvring into or from tight parking spaces.

The front seat belts feature a pre-tensioner and force limiter, that will tighten the seatbelt to rapidly restrain occupants and minimise torso movement following frontal impact. At the rear, the seatbelt Emergency Locking Retractor (ELR) allows the easy extension of the seatbelt to facilitate comfortable movement by the passenger, but will lock the seatbelt during a sudden stop or impact.

The ISOFIX mounting brackets serve to secure baby seats to the rear seat while the rear doors are fitted with child locks for complete peace of mind.

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## ALWAYS OUT FOR FUN, NEVER OUT OF CONTROL.

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*Safety also meets convenience through the fitment of remote central locking and an anti-theft system that activates automatically once the vehicle is wirelessly locked.*



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MODEL SHOWN:  
URBAN CRUISER 1.5 XR AUTOMATIC

# TOYOTA ENVIRONMENTAL CHALLENGE 2050

At Toyota, creating technologically advanced vehicles isn't our only priority; we're committed to lowering our environmental impact throughout our entire production process. How? By setting ourselves six challenges that will see us reach a truly world-changing goal: a positive environmental impact by 2050.



ZERO CO<sub>2</sub>

## CHALLENGE 1

### NEW VEHICLE ZERO CO<sub>2</sub> EMISSIONS CHALLENGE

By owning a Toyota you would be contributing to the reduction of vehicle CO<sub>2</sub> emissions by 90% in 2050 as opposed to 2010. You will help us promote the development of next-generation vehicles and further accelerate the spread of these vehicles.



ZERO CO<sub>2</sub>

## CHALLENGE 3

### PLANT ZERO CO<sub>2</sub> EMISSIONS CHALLENGE

You uphold the two main pillars of our strategy to achieve zero CO<sub>2</sub> emissions at our plants which are:

1. Developing and introducing low-CO<sub>2</sub> technologies with ongoing kaizen.
2. Adopting renewable energy sources and utilizing hydrogen energy.



## CHALLENGE 5

### CHALLENGE OF ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

You have contributed to our 40 years on the challenge of resource recycling. Going forward, by rolling out to the world the technology and systems evolved in Japan, we will all continue working on the challenge of establishing a recycling-based society.

The message is clear – Toyota Motor Corporation (TMC) wholeheartedly supports the Paris Agreement and accepts the challenge to achieve carbon neutrality by 2050. The Paris Agreement is a legally-binding international treaty on climate change and is aimed at reducing the emission of gases that contribute to global warming. While this treaty was only adopted in 2015, Toyota has been innovating and investing in technology to reduce emissions and achieve carbon neutrality for well over 30 years. Toyota has also led the way with more electrified vehicles on the road than any other automaker.



THE TOYOTA URBAN CRUISER RANGE HAS BEEN MANUFACTURED TO MINIMISE ITS CARBON FOOTPRINT.

Guided by the goals of the Toyota Environmental Challenge 2050, as little impact as possible is made on the environment during each step of the process. From design to manufacturing, to end-of-life recycling programmes, our planet always comes first. This is because the ultimate long-term goal for Toyota is to make all our vehicles as environmentally friendly as possible. With this in mind, the entire Starlet range has been designed to have very low CO<sub>2</sub> emissions.



ZERO CO<sub>2</sub>

## CHALLENGE 2

### LIFE CYCLE ZERO CO<sub>2</sub> EMISSIONS CHALLENGE

You are lending a helping hand to Toyota's efforts to reduce to zero not only CO<sub>2</sub> emissions produced in travelling and manufacturing, but all CO<sub>2</sub> emissions including the process of materials production, disposal and recycling of vehicles.



## CHALLENGE 4

### CHALLENGE OF MINIMISING AND OPTIMISING WATER USAGE

In automobile manufacturing, we use water in painting, forging and other processes. Therefore, even a small reduction of its impact on the water environments is important. We have two measures to achieve this, comprehensive reduction of the amount of water used and comprehensive purification of the water and returning it to the earth.



## CHALLENGE 6

### CHALLENGE OF ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

Here at Toyota we have engaged in planting trees at our plants and environmental conservation activities in our surrounding areas. To establish a society where humans and nature coexist in harmony, we are promoting several activities to connect regions, the world and the future.

GET CONNECTED WITH  
**My TOYOTA**

IN-CAR WI-FI, ROADSIDE ASSISTANCE AND MUCH MORE

All Toyota vehicles can now be connected to the MyToyota App on your mobile phone, giving you more control of your driving experience and opening up a whole new world of personalised offerings and customisable features, so that you can enjoy:



### IN-CAR WI-FI\*

Connect to Wi-Fi



### GPS LOCATOR

Always know your vehicle's GPS location



### LOGBOOK

Have access to a digital logbook



### DRIVER NOTIFICATIONS

Important reminders like licence renewal



### BATTERY HEALTH CHECK

Check your battery health



### SERVICE BOOKING

Manage your services



### ROADSIDE ASSISTANCE

Get real-time roadside assistance



### DRIVER RATING

Receive a driver rating



### FLEET MANAGEMENT

Monitor your fleet



### LICENCE RENEWAL

Renew from the App

**AND MORE** - The above features are not all; there are loads of other features available to further enhance driver and guest safety, convenience and comfort; and plenty more to come to make your drive experience better and better with every kilometre.



DOWNLOAD THE **My TOYOTA**  
APP AND GET CONNECTED TODAY

FIND OUT MORE AT [TOYOTA.CO.ZA/MY-TOYOTA](http://TOYOTA.CO.ZA/MY-TOYOTA)

\*15GB FREE DATA ONCE-OFF UPON ACTIVATION. Ts & Cs APPLY. AVAILABLE IN SOUTH AFRICA ONLY.



Toyota vehicles are known for their Quality, Durability and Reliability. Keeping your Toyota Genuine means no compromises in terms of safety, performance and resale value. The range of Genuine Products and Approved Services will ensure complete peace of mind throughout the ownership journey and beyond. For more information on how to Keep Your Toyota Genuine visit [www.toyota.co.za/genuine](http://www.toyota.co.za/genuine)

### TOYOTA GENUINE PRODUCTS

For guaranteed fit and function, **Genuine Parts** are essential in maintaining the safety and reliability of your vehicle. They also comply with all safety, regulatory and environmental requirements, making it the obvious choice. The same exacting precision applies to **Toyota Accessories**, developed by engineers with extensive knowledge on vehicle integration - you can enhance the appeal and functionality of your Starlet without compromising its safety features or warranty. Warranties are about peace of mind, and the **Genuine Unlimited Warranty** is designed to provide superior cover (up to 10 years, unlimited mileage) and a seamless claims process thanks to full integration with Toyota systems. The **Genuine Extended Service Plan** also enjoys exclusive approval by Toyota SA and provides flexible extension options up to 10 years or 300 000 km to suit your period of ownership. Paying today's rates for tomorrow's maintenance is a sensible way to protect the resale value of your Starlet by means of a full service history.

### TOYOTA APPROVED SERVICES

Specialised vehicle maintenance requires first-class facilities, advanced equipment and expert knowledge. **Toyota Quality Service and Value Service** not only promise accurate diagnosis and repair, but also a philosophy of building trust through a genuine concern for the needs of our customers. To complement the extensive network of Toyota dealers, we have a vast number of **Accredited Body and Paint Repairers**, selected on stringent criteria to ensure outstanding workmanship and customer service. You can maintain your vehicle's pristine condition without compromising its warranty thanks to the exclusive use of Genuine Parts by our Accredited Repairers. Offering 24-hour access to a full complement of assistance and recovery benefits, **Toyota Roadside Assistance** provides the peace of mind that competent support is only a phone call away.

## TOYOTA GENUINE MEANS

✓ UNCOMPROMISED SAFETY ✓ GUARANTEED QUALITY ✓ PEACE OF MIND



TOYOTA  
FINANCIAL  
SERVICES

### TOYOTA FINANCIAL SERVICES

There is no 'one-size-fits-all' when it comes to vehicle finance and insurance, there is only you. With fast, flexible and convenient services we will structure the perfect Toyota Urban Cruiser deal for you.

At Toyota Financial Services, we believe that purchasing your Toyota should be as enjoyable as driving it. Toyota Financial Services is the fast, flexible and convenient means of financing your Toyota Urban Cruiser. We have created a range of finance products that suit both private and business customers, easily accessible through your local Toyota dealer. We take the hassle out of arranging finance.

Toyota Financial Services (South Africa) Ltd is an authorised Financial Services (FSP No. 7454) and Registered Credit Provider (NCRCP62).

For comprehensive information about products offered by Toyota Financial Services, visit [www.toyota.co.za/toyota-finance](http://www.toyota.co.za/toyota-finance)

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