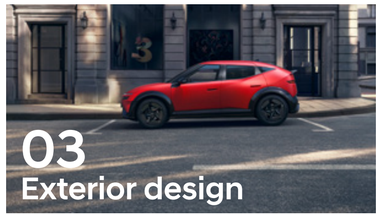
HYUNDAI

The all-new IONIQ 3.

Discover IONIQ 3.

02
Discover IONIQ 3

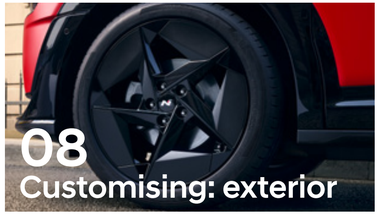

03
Exterior design

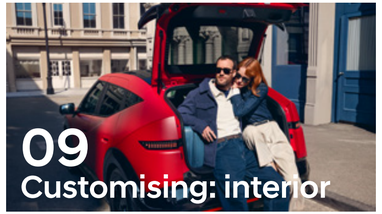
04
Interior design

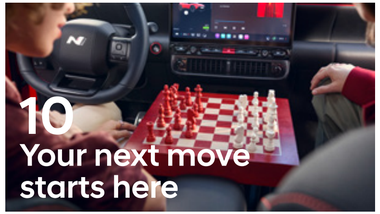
05
Interior space

06
Connectivity

07
EV performance


08
Customising: exterior

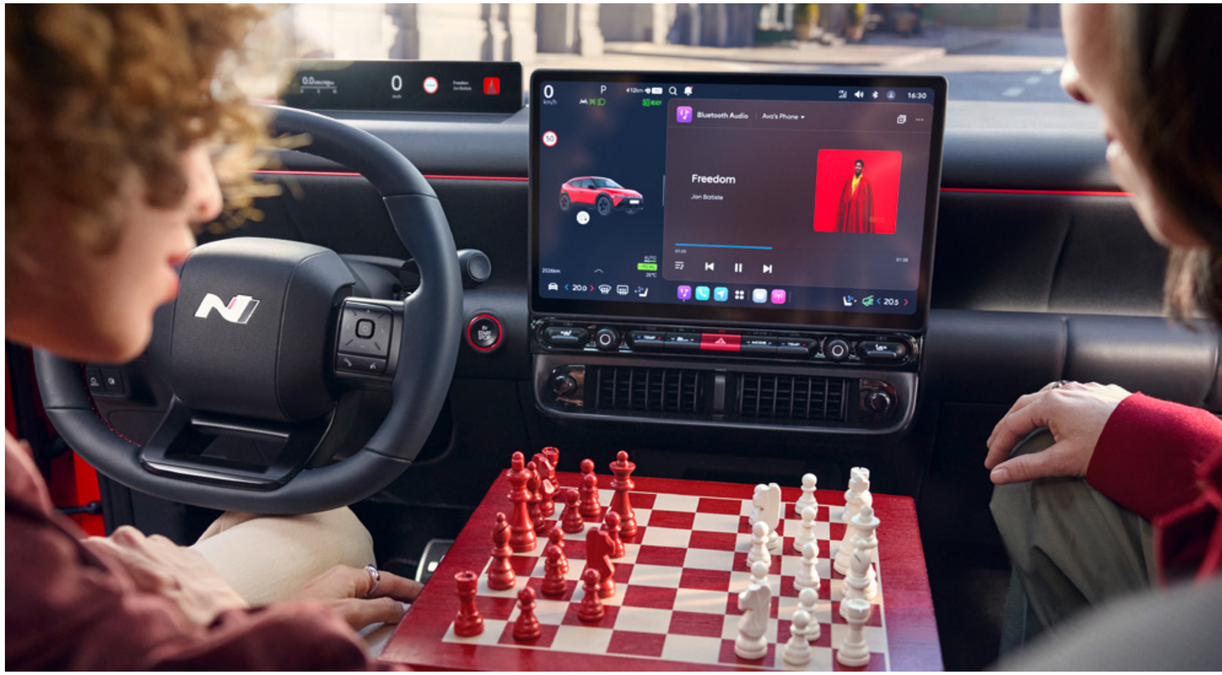

09
Customising: interior


10
Your next move
starts here

More than just...

Introducing IONIQ 3 — a compact electric SUV that combines striking design with intelligent technology and everyday versatility.

Thoughtfully crafted inside and out, it delivers an experience that feels seamless, connected and effortlessly enjoyable — proving great design is about more than what you see.



Exterior design.

Sculpted to stand apart.

Every line of IONIQ 3 has been shaped with intention. Inspired by the strength and fluidity of steel, its exterior design transforms precision into sculpture, creating a confident silhouette with clean surfaces, flowing volumes and balanced proportions. The result is a distinctive presence that feels progressive and refined.

The Aero Hatch profile brings this philosophy to life, combining aerodynamic efficiency with everyday practicality while enhancing the vehicle's dynamic stance. Optional matte paint finishes further elevate the sculptural bodywork, revealing light and shadow in new ways. Subtle embossed design details are hidden throughout the exterior for those who look closer.

Interior design.

Designed around every detail.

Step inside IONIQ 3 and discover a space as considered as its exterior. The interior was inspired by 1970's Italian furniture, which offers clean architecture, refined surfaces and openness. The result is a contemporary, inviting interior that balances intuitive functionality with a human approach to technology.

Thoughtful details reveal themselves over time. Subtle embossed graphics are integrated throughout the cabin, adding personality and discovery. Comfort is enhanced with available relaxation and ventilated seats, creating a space designed not only for driving, but for everything in between.

Interior space.

Space that goes beyond expectation.

Developed specifically for the European market, IONIQ 3 has been designed to make the most of every millimetre. Its long wheelbase and flat floor create exceptional head and leg room, giving every journey an open, lounge-like feel.

This sense of space extends to everyday practicality. Clever storage is integrated throughout the cabin — from door bins and a spacious glove box to an adjustable cup holder and storage beneath the floating centre console. At the rear, up to 441 litres of boot space, including the hidden MegaBox beneath the load floor, delivers versatility of a larger vehicle within a more compact package.

Connectivity.

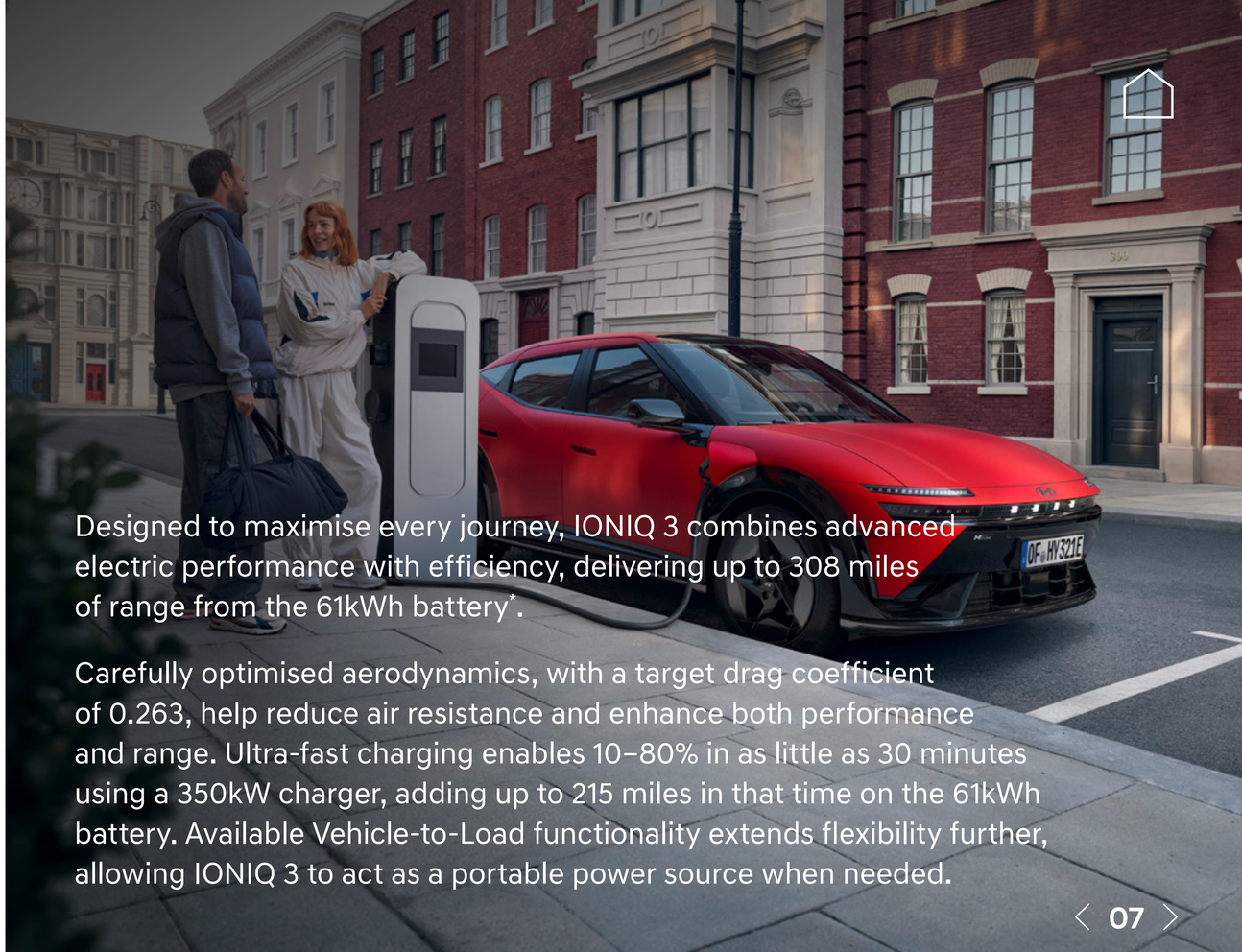
Connected in every sense.

IONIQ 3 is designed to feel intuitive from the moment you arrive. At its centre is the all-new PLEOS operating system — a customisable digital environment that evolves over time, with access to new features via the PLEOS Connect App.

12.9'' and 14.6'' display options create a seamless interface, while the Gleo AI Assistant enables natural voice control. Digital Key† allows the vehicle to be locked, unlocked and started via smartphone or smartwatch. On selected trims, Dynamic Welcome Lights add a distinctive pixel LED signature, transforming every arrival.

EV performance.

Engineered to go further.



Designed to maximise every journey, IONIQ 3 combines advanced electric performance with efficiency, delivering up to 308 miles of range from the 61kWh battery*.

Carefully optimised aerodynamics, with a target drag coefficient of 0.263, help reduce air resistance and enhance both performance and range. Ultra-fast charging enables 10–80% in as little as 30 minutes using a 350kW charger, adding up to 215 miles in that time on the 61kWh battery. Available Vehicle-to-Load functionality extends flexibility further, allowing IONIQ 3 to act as a portable power source when needed.

Customising.

Make it unmistakably yours.

Images are for illustrative purposes only. Vehicle colours may differ from those shown.

Express your style with a carefully curated selection of colours**, finishes and details across the IONIQ 3 range. From refined tones to more distinctive statements, every combination is designed to complement its progressive character.

The IONIQ 3 can be tailored even further with a two tone roof, available in combination with the glass vision roof on select trims.

Lumen Grey Pearl | Aurora Grey Pearl | Ice Blue Pearl | Atlas White Solid | Phantom Black Pearl | Vibrant Blue Pearl | Fierce Red Matte | Fierce Red Solid (No-cost option)

Customising.

Designed to make it feel like your space.

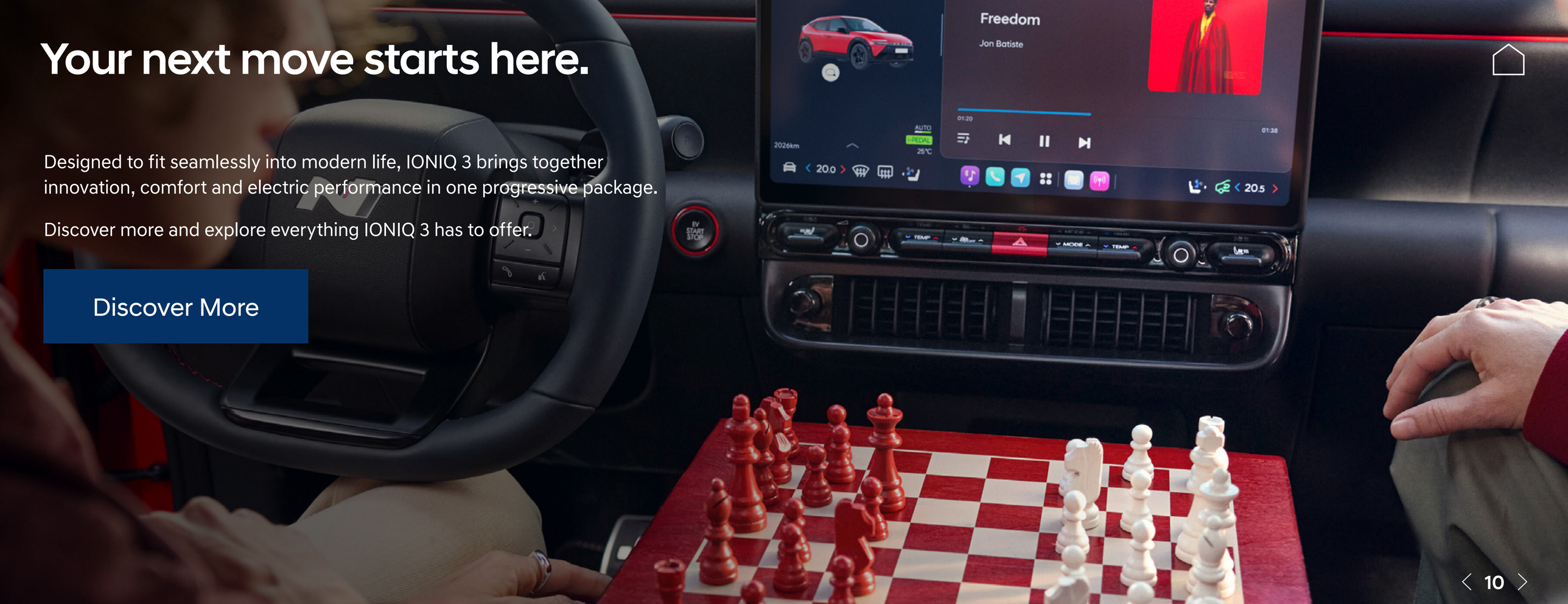
Thoughtfully selected materials and finishes bring warmth, character and individuality to the interior of IONIQ 3. Choose the combination that feels right for you and create a cabin designed around your style.

Your next move starts here.

Designed to fit seamlessly into modern life, IONIQ 3 brings together innovation, comfort and electric performance in one progressive package.

Discover more and explore everything IONIQ 3 has to offer.

Discover More



The Hyundai 5-Year Unlimited Mileage Warranty applies only to Hyundai vehicles that have been originally sold by an authorised Hyundai retailer to an end-customer, as set out in the terms and conditions of the warranty booklet. 8 years or 100,000 miles warranty on vehicle battery unit. Local terms and conditions apply. Contact your official Hyundai dealer for further information.

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Please consult your Hyundai retailer for exact details.

† Available as part of an optional pack, the Hyundai Digital Key 2 requires a compatible mobile device, myHyundai® app installation and an active myHyundai® account with an eligible subscription plan. Features, app and specifications are subject to change. Smartphone and screen on this page are shown for illustration purposes only. For more details, see the Owner's Manual and the Bluelink® terms of use. Here are links to find more information on your phone's compatibility: Apple Google Samsung Convenience aid only. Not intended as a permanent key replacement.

* Available with 16″ alloy wheels.

** All colours are an additional cost option except for Fierce Red (Solid).

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5 YEAR Unlimited Mileage Warranty

8 YEAR 100,000 Mile Battery Warranty

07/2026

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