

Ford

ALL-NEW FIESTA SPORT VAN



REVEAL BROCHURE

full launch brochure coming September 2018



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Love what you do

Who said work couldn't be fun? The all-new Ford Fiesta Sport Van delivers just the right balance of eye-catching good looks and smart, practical design that's perfect for you and your business. A generous rear load space allows you to transport cargo securely, while a host of intelligent features including Ford SYNC 3 with navigation make your business trips easier. Delivered with all the signature driving dynamics of a Ford Fiesta, Fiesta Sport Van makes work fun.



Ford SYNC 3

SYNC 3 integrates seamlessly with your smartphone, letting you control everything from phone calls and text messaging to music and satellite navigation – all via the touchscreen or through simple voice commands.

- Manage your phone, music, apps, and navigation with your voice
- Hear your text messages read aloud for you
- Receive clear turn-by-turn directions to any destination
- View local traffic reports or customise settings between full, split-screen or 3D map views



Blind Spot Information System

Blind Spot Information System alerts you via discreet warning lights in both door mirrors, when another vehicle – car, van or lorry – enters your blind spot. Similarly, Cross Traffic Alert warns you if a moving hazard is detected while you reverse from a perpendicular parking space. (Option)

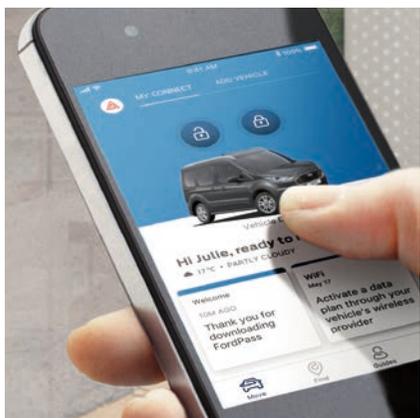


Ample load space

Ford Fiesta Van offers a generous 0.96 m of rear load space. Four usefully placed tie-down points, plus a full load floor rubber mat, mean you can transport items safely and securely without worrying about them moving around as you drive.



Making your work life easier



FordPass Connect modem

FordPass Connect and the FordPass App deliver a suite of connected services in your van and via your smartphone. The new FordPass Connect modem makes your journeys easier. Live Traffic* delivers up-to-date traffic information to your SYNC 3 Navigation system. The on-board Wi-Fi allows you and your passengers to connect effortlessly to the internet with up to ten devices**. (Option)

Download the FordPass App so that you can control a host of new features from your smartphone. Remotely lock and unlock your van, monitor your fuel level, tyre pressures and find your way back to your parked van on a map.



Adaptive Cruise Control with Forward Alert

Simply enter the desired speed and distance from the vehicle in front, and Adaptive Cruise Control automatically maintains the set distance if traffic conditions do not allow travel at the desired cruising speed.

Forward Alert offers audible and visual warnings when there's a risk of colliding with the vehicle in front. While Emergency Brake Assist (EBA) optimises brakes for maximum performance. (Option)



Electronic Automatic Air Temperature Control (EATC)

No need to be fiddling with the controls. Electronic Automatic Air Temperature Control (EATC) maintains the precise temperature you select for your heated or air-conditioned comfort. (Option)



Auto high beam

Auto high beam detects oncoming vehicles and will automatically dip your beams for you. Only available with Traffic Sign Recognition and Driver Alert system. (Option)

*Live Traffic access is free for the first 2 years following the registration of a new Ford featuring SYNC 3 with navigation; thereafter a licence fee is payable.

**To take advantage of the built-in Wi-Fi hotspot capability, a 2018 Ford vehicle must come with the appropriate hardware, and a wireless service plan is required. The on-board modem will be connected at the time of vehicle delivery. Data coverage and service is not available everywhere and terms of your wireless plan, including applicable message and data rates, may apply. You may choose to opt in/opt out of certain data sharing. Please see www.ford.co.uk for more details. The technology will be made available in selected markets in 2018, with the remaining markets following through 2019.



Ford Lane-Keeping System

Available at speeds over 40 mph on highways and interurban roads with visible markings. The driver can override the system at any time. (Standard)

- Lane-Keeping Alert helps to keep the vehicle within its driven lane. Steering wheel feedback alerts you to unintended lane departures.
- Lane-Keeping Aid applies a steering torque back towards that lane, during an unintended lane departure.



Traffic Sign Recognition

Traffic Sign Recognition is designed to automatically read standard format road-speed signs and display the posted speed limit in the instrument cluster. (Option)



Ford Power starter button

Start the engine at the press of a button. Just keep the key fob with you in your pocket or bag. (Standard)



Heated steering wheel

For extra warmth on crisp winter mornings, Fiesta Van's heated steering wheel is easily activated at the push of a button to provide an additional layer of comfort between you and the cold outside. (Option)

Fiesta Sport Van

Inspired by sport, built for work

Exterior features

- 16" 8-spoke alloy wheels in Sparkle Silver finish
- Automatic headlights, including rain-sensing wipers
- Body colour rear spoiler
- Halogen reflector headlights with LED daytime running lights
- Sport style front fog lights
- Quickclear heated windscreen
- Sports-tuned suspension
- Unique upper grille, bumpers and side skirts
- Single chrome exhaust
- Full size spare wheel
- Electrically-operated and heated door mirrors

Interior features

- Steel bulkhead (top half mesh and bottom half full steel)
- Rear window side panels
- Loadspace tie-down loops
- Remote central locking
- Rake- and reach-adjustable steering column
- Manual air conditioning
- Sports style front seats
- Ford Power starter button
- Thatcham Category 1 perimeter and volume sensing alarm
- Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid)
- Radio/DAB including Ford SYNC 3 with Voice Control and 8" touchscreen, four front speakers, plus Bluetooth® and USB connectivity
- Driver and passenger* airbags, plus side curtain and seat side airbags
- Electrically-operated front windows
- Tyre Pressure Monitoring System
- Deluxe front floor mats
- MyKey technology
- Front and rear overhead courtesy lights



- Illuminated glove box
- Trip computer
- Deluxe black headliner

Engines

Petrol

- 1.0 Ford EcoBoost (125 PS)

Diesel

- 1.5 Duratorq TDCi (120 PS)

*Note A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag.



Ford SYNC 3 with Voice Control and 8" touchscreen
(Standard)



18" 5x2-spoke alloy wheels in Rock Metallic finish
(Option)



Get the most from your new Ford

We want to help you get the most from your new Ford. And to do that, you need to know how much it is designed to safely carry, both in terms of payload and load volume. Your Ford Dealer can provide professional advice on important specification aspects, and help to find the right van for your budget and business needs.

The Ford Fiesta Van is designed to carry cargo – and lots of it.

Choosing a new van is an important decision with lots of factors to be considered. While some aspects, like selecting the most appropriate derivative, identifying the intended primary use and determining load box size are relatively simple, others, such as calculating payload are more complex.

Payload capacity

To calculate payload, you need to know two things: the vehicle's gross vehicle mass (GVM) and its kerb mass.

GVM is the maximum permissible weight of the vehicle when loaded and ready to go – that includes the weight of the vehicle itself, ancillaries, driver and crew (assuming the industry standard weight of 75 kg/person), fluids, fuel tank 90% full (1 litre of diesel = approximately 0.85 kg), optional and aftermarket equipment, and cargo.

Kerb mass is the weight of a standard-specification base series vehicle, including fluids and fuel tank 90% full, but without the driver, crew or cargo. If you intend to load the vehicle close to its maximum capacity, it is recommended that you add a margin for error of 5% of the kerb mass to the kerb mass figure before calculating payload, to reduce the risk of overloading.

Payload is the difference between the two.

Gross vehicle mass minus kerb mass = payload

So to help you choose the right vehicle for your needs, here are some more detailed explanations about the factors that can influence a vehicle's payload. These include, but are not limited to:

Driver and crew

We calculate the weight of the driver and crew based on the industry-standard weight of 75 kg/person. Remember that the driver and crew are not included in the kerb mass figure, so when a driver or crew boards the vehicle, its payload will be reduced accordingly.

Factory-fitted options

Most factory-fitted options will affect a vehicle's payload. For example, air conditioning can add approximately 18 kg to a vehicle's weight, and therefore reduce its payload accordingly.

However, specifying a single front passenger seat in lieu of the standard dual seat will reduce the vehicle's weight by approximately 12 kg, and increase its payload by the same amount. Your Ford Dealer will be able to tell you what features can add or reduce your vehicle's kerb mass and by how much.

Series

All kerb masses quoted in this brochure are for standard-specification series models. Higher series models will generally weigh more due to the increased level of features and equipment.

Manufacturing tolerances

Variations in manufacturing and production processes mean that no two vehicles are likely to weigh exactly the same.

Accessories and aftermarket conversions

It is important to think carefully about what to do with your vehicle after you take delivery. Any accessories fitted or aftermarket conversions to the vehicle may adversely affect its payload. Please speak to your Ford Dealer for more information and advice

If payload is critical to your business, or if you plan to carry cargo at, or close to, the vehicle's maximum capacity, your Ford Dealer can help. Using their specialist expertise and knowledge, they can advise you on the exact specification of vehicle required to meet your individual business needs.

Note Technical information for vehicle converters can be found online via the Body and Equipment Mounting Manual at www.etis.ford.com ; go to >information >>vehicle conversions.

Configure your van to suit your job

Ford vehicles are available with a wide range of standard and optional features. Your Ford Dealer can help you ensure that you specify the right vehicle features for your specific business needs, including technical items to aid aftermarket fitment of specialist equipment or conversion.

Engines and Transmissions

Reality check. Making fuel economy figures more realistic.

From 1 September 2017, certain new vehicles will be type-approved using the Worldwide Harmonised Light Vehicle Test Procedure (WLTP), according to (EU) 2017/1151 as last amended, which is a new, more realistic test procedure for measuring fuel consumption and CO₂ emissions. From 1 September 2018 the WLTP will fully replace the New European Drive Cycle (NEDC), which is the current test procedure. During NEDC Phase-out, WLTP fuel consumption and CO₂ emissions are being correlated back to NEDC. There will be some variance to the previous fuel economy and emissions as some elements of the tests have altered i.e., same car might have different reported fuel consumption and CO₂ emissions. To learn more about the new testing procedures, please visit <https://www.ford.co.uk/owner/resources-and-support/fuel-economy>

The fuel economy figures quoted in the table below are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis. Fuel consumption is directly affected by the length of the journey; number of passengers and amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

	Transmission	Axle ratio ⁰⁰
Sport Van 3-Door		
1.0 Ford ecoBoost 125 PS (88 kW) with Auto Start-Stop	6-speed manual	3.37
1.5 Duratorq TDCi 120 PS (88 kW) with Auto Start-Stop	6-speed manual	3.35

Note for all Stage VI engines: Values shown illustrate vehicles fitted with Auto Start-Stop. Auto Start-Stop system reduces CO₂ emissions and fuel consumption by 6 g/km and between 0.2-0.3 L/100km respectively. ⁰⁰The illustrated axle ratio shown is the one available dependent upon model, GVM payload and engine/transmission combination. ⁰⁰⁰The declared fuel/energy consumptions and CO₂ emissions for Stage 6c (N1) and Stage 6d-TEMP (M1) engines are measured according to the technical requirements and specifications of European Regulations (EC) 715/2007, (EC) 692/2008 and (EU) 2017/1151, as last amended. Fuel consumption and CO₂ emissions may be specified for a vehicle variant and not for a single vehicle. The applied standard test procedure enables a comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a vehicle; driving behaviour as well as other non-technical factors are very important in determining a vehicle's fuel/energy consumption and CO₂ emissions. A guide on fuel economy and CO₂ emissions which contain data for all new passenger carrying vehicle models is available at any point of sale free of charge or can be downloaded under "Placeholder for web link". For further information see "Placeholder for national regulation".

Weights and loads

	Max gross payload (excluding driver/passengers) (kg)	Gross vehicle mass (kg)	Gross payload (kg)	Gross train mass (kg)	Max. towable mass braked (unbraked) (kg)
Sports Van	1113-1207	1620-1685	507-478	2370-2685	750 (555)-1000 (600)

All figures quoted are preliminary and are a range from/to dependent on options selected. Kerb mass is affected by many factors such as bodystyles, engines and options. It is the weight of a standard-specification Sport series vehicle, including fluids and fuel tank 90% full, but without the driver (75kg), crew or cargo. Payload within this guide is the difference between gross vehicle mass (GVM) and kerb mass with a further 75kg deduction for the weight of the driver. It must be noted that actual weight will always be subject to manufacturing tolerances which may result in payload variations between this guide and actual weight. For customers intending to load vehicle close to maximum payload, **we suggest you also add a margin for error of 5% of kerb mass to the kerb mass figure before calculation, to reduce risk of overloading.** NB: It is the responsibility of the vehicle operator to ensure their vehicles are legally compliant for road use. Measured in accordance with ISO3832. Dimensions may vary dependent on the model and equipment fitted.

Illustrations, descriptions and specifications. This catalogue was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and recommended prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. **Optional equipment.** Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc, you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. **Note.** Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional. **Note.** This brochure contains both original Ford accessories as well as a range of products from our suppliers. **Note.** The identified accessories are carefully selected third party supplier branded accessories which do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer. **Note.** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. The iPod word mark and logos are the property of Apple Inc. Other trademarks and trade names are those of their respective owners. **Note.** Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.

The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular vehicle. The vehicles themselves have not been tested and there are inevitably differences between individual vehicles of the same model. In addition, a vehicle may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.



Ford and BP – working together to reduce fuel consumption and emissions.



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