

PEUGEOT IRELAND

PASSENGER CARS RETAIL PRICE LIST

Effective from November 2026 v1.1

PEUGEOT 208 RETAIL PRICE LIST



	Level	Model Description	Fuel Type	Speed	WLTP CO2	Tax Band	Annual Road Tax	RRSP* Before State Subsidies	RRSP** After State Subsidies
	Style	Petrol Turbo 100	PETROL	6-Speed	116	A6	€190	€25,495	-
		HYBRID 110 Auto	HYBRID	6-Speed	103	A5	€180	€27,995	
	Allure / Envy	HYBRID 110 Auto	HYBRID	6-Speed	103	A5	€180	€29,995	-
		Electric 156 (51 kWh)	Electric	1-Speed	0	A	€120	€36,995	€31,065**
	GT	HYBRID 110 Auto	HYBRID	6-Speed	103	A5	€180	€33,995	
		HYBRID 145 Auto	HYBRID	6-Speed	105	A5	€180	€35,495	-
		Electric 156 (51 kWh)	Electric	1-Speed	0	A	€120	€38,995	€32,950***

*Dealer delivery related charges, metallic paint and tyre recycling levy not included.

**State subsidies refer to VRT relief and SEAI Grant for Private Customers, Business/Commercial Buyer State subsidy comprises of VRT relief, all of which are subject to approval.

***On electric cars, tapering VRT relief may add up to 45% to option RRP. The percentage varies but applies to cars with a grant-inclusive RRP including options from approx. €39,700 to €52,000.

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PEUGEOT E-208 GTi RETAIL PRICE LIST





Level	Model Description	Fuel Type	Speed	WLTP CO2	Tax Band	Annual Road Tax	RRSP* Before State Subsidies	RRSP** After State Subsidies
	Electric 280 (51kWh)	Electric	1-Speed	0	A	€120	€47,560	€40,100***

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PEUGEOT 2008 SUV RETAIL PRICE LIST



	Level	Model Description	Fuel Type	Speed	WLTP CO2	Tax Band	Annual Road Tax	RRSP* Before State Subsidies	RRSP** After State Subsidies
	Allure	HYBRID 110 Auto	HYBRID	6-Speed	111	A6	€190	€33,995	-
		Electric 156 (51 kWh)	Electric	1-Speed	0	A	€120	€39,995	€33,975***
	GT	HYBRID 145 Auto	HYBRID	6-Speed	111	A6	€190	€38,995	-
		Electric 156 (51 kWh)	Electric	1-Speed	0	A	€120	€42,995	€36,786***

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PEUGEOT 308 HB RETAIL PRICE LIST



	Level	Model Description	Fuel Type	Speed	WLTP CO2	Tax Band	Annual Road Tax	RRSP* Before State Subsidies	RRSP** After State Subsidies
	Allure	HYBRID 145 Auto	HYBRID	6-Speed	110	A5	€180	€33,995	-
		Diesel 130	Diesel	8-Speed	131	B2	€210	€38,495	-
		Electric 156 (55 kWh)	Electric	1-Speed	0	A	€120	€42,695	€36,390***
	GT	HYBRID 145 Auto	HYBRID	6-Speed	111	A5	€180	€38,495	-
		Electric 156 (55 kWh)	Electric	1-Speed	0	A	€120	€45,695	€39,190***

* Dealer delivery related charges, metallic paint and tyre recycling levy not included.

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PEUGEOT 308 SW RETAIL PRICE LIST



	Level	Model Description	Fuel Type	Speed	WLTP CO2	Tax Band	Annual Road Tax	RRSP* Before State Subsidies	RRSP** After State Subsidies
	Allure	HYBRID 145 Auto	HYBRID	6-Speed	111	A6	€190	€36,695	-
		Diesel 130	Diesel	8-Speed	131	B2	€210	€39,995	-
		Electric 156 (55 kWh)	Electric	1-Speed	0	A	€120	€43,695	€37,320***
	GT	HYBRID 145 Auto	HYBRID	6-Speed	112	A6	€190	€40,695	-
		Electric 156 (55 kWh)	Electric	1-Speed	0	A	€120	€46,695	€40,145***

Dealer delivery related charges, metallic paint and tyre recycling levy not included.
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PEUGEOT 408 RETAIL PRICE LIST



	Level	Model Description	Fuel Type	Speed	WLTP CO2	Tax Band	Annual Road Tax	RRSP* Before State Subsidies
	Allure	HYBRID 145 Auto	HYBRID	6-Speed	115	A6	€190	€37,995
	GT	HYBRID 145 Auto	HYBRID	6-Speed	115	A6	€190	€41,995
	GT Exclusive	HYBRID 145 Auto	HYBRID	6-Speed	115	A6	€190	€43,995

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PEUGEOT 3008 RETAIL PRICE LIST



	Level	Model Description	Fuel Type	Speed	WLTP CO2	Tax Band	Annual Road Tax	RRSP* Before State Subsidies	RRSP** After State Subsidies
	**Allure**	HYBRID 145 Auto	HYBRID	6-Speed	121 - 125	B1	€200	€43,495	-
		Electric 210 (73 kWh)	Electric	1-Speed	0	A	€120	€47,295	€40,750***
	**GT**	HYBRID 145 Auto	HYBRID	6-Speed	121 - 125	B1	€200	€46,495	-
		Electric 210 (73 kWh)	Electric	1-Speed	0	A	€120	€49,095	€43,450***
	**GT Exclusive**	HYBRID 145 Auto	HYBRID	6-Speed	121- 125	B1	€200	€48,495	-
		Electric 210 (73 kWh)	Electric	1-Speed	0	A	€120	€51,095	€49,600***
		Electric 325 (73kWh) dual motor AWD	Electric	1-Speed	0	A	€120	€59,995	-

*Dealer delivery related charges, metallic paint and tyre recycling levy not included.

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PEUGEOT 5008 RETAIL PRICE LIST



	Level	Model Description	Fuel Type	Speed	WLTP CO2	Tax Band	Annual Road Tax	RRSP* Before State Subsidies
	Allure	HYBRID 145 Auto	HYBRID	6-Speed	125 -131	B1 - B2	€200 - €210	€49,995
		Electric 210 (73 kWh)	Electric	1-Speed	0	A	€120	€52,395
	GT	HYBRID 145 Auto	HYBRID	6-Speed	125 -131	B1 - B2	€200 - €210	€52,995
		Electric 210 (73 kWh)	Electric	1-Speed	0	A	€120	€55,995
	GT Exclusive	HYBRID 145 Auto	HYBRID	6-Speed	128 - 135	B1	€200 - €210	€53,995
		Electric 210 (73 kWh)	Electric	1-Speed	0	A	€120	€57,995

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PEUGEOT E-RIFTER RETAIL PRICE LIST



	Level	Length	Model Description	Fuel Type	Speed	WLTP CO2	Tax Band	Annual Road Tax	RRSP* Before State Subsidies	RRSP** After State Subsidies
	**Allure**	L1	Electric 136 (50 kWh)	Electric	1-Speed	0	A	€120	€45,995	€39,600***
	GT	L1	Electric 136 (50 kWh)	Electric	1-Speed	0	A	€120	€47,995	€41,480***
	**Allure**	L2	Electric 136 (50 kWh)	Electric	1-Speed	0	A	€120	€46,995	€40,550***
	GT	L2	Electric 136 (50 kWh)	Electric	1-Speed	0	A	€120	€48,995	€42,545***

*Dealer delivery related charges, metallic paint and tyre recycling levy not included.
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PEUGEOT RIFTER RETAIL PRICE LIST



	Level	Seats	Length	Model Description**	Fuel Type	Transmission	WLTP CO2	Tax Band	Annual Tax	RRSP*
	**Allure**	5-Seats	L2	1.5 BlueHDi 100bhp	Diesel	Manual	145	C1	€270	€39,495
	Allure	5-Seats	L2	1.5 BlueHDi 130bhp Auto	Diesel	Automatic	151	C1	€280	€46,495
	**Allure**	7-Seats	L2	1.5 BlueHDi 100bhp	Diesel	Manual	146	C1	€270	€40,495
	Allure	7-Seats	L2	1.5 BlueHDi 130bhp Auto	Diesel	Automatic	155	C1	€280	€47,495

*Dealer delivery related charges, metallic paint and tyre recycling levy not included.
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