



BMW KEYRINGS 2023.

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## PRODUCT INTRODUCTION.

### THE NEW LINE OF BMW KEYRINGS.

SPLIT RINGS  
MULTIPLE CONNECTIONS

All new keyrings come with three split rings on the main loop allowing the BMW key and other items to be easily attached.

RE:CONSIDERED PACKAGING  
PLASTIC-FREE

The packaging has been re-engineered to structurally protect the contents and not use plastic. The mono material packaging is truly circular in its thinking



# BMW KEYRINGS 2023.

## BMW KEYRING THE 1, THE 2, THE 3, THE 4, THE 5

- Main ring element and split ring elements included.
- BMW series logo on the front side.
- "Unlocking Freude" and tonal BMW logo on the back side.



**Material:** 100% Stainless Steel

**Colour:** Metal

**Made in:** Germany

**Article no.:** THE 1: 80 27 5A87978 | THE 2: 80 27 5A7E4C0 | THE 3: 80 27 5A87980 |  
THE 4: 80 27 5A87981 | THE 5: 80 27 5A7E4C1



## BMW KEYRINGS 2023.



### BMW KEYRING THE X1, THE X2, THE X3, THE X5

- Main ring element and split ring elements included.
- BMW series logo on the front side.
- "Unlocking Freude" and tonal BMW logo on the back side.



**Material:** 100% Stainless Steel

**Colour:** Metal

**Made in:** Germany

**Article no.:** THE X1: 80 27 5A87985 | THE X2: 80 27 5A87986 | THE X3: 80 27 5A87987 | THE X5: 80 27 5A87989

# BMW KEYRINGS 2023.

## BMW KEYRING LOGO COLOUR

### Product description:

- Main ring element and split ring elements included.
- Coloured BMW logo on the front side.
- "Unlocking Freude" and tonal BMW wordmark on the back side.



**Material:** Pendant and Hanger: 100% Stainless Steel  
Cover: 100% Glass

**Colour:** Metal

**Made in:** Germany

**Article no.:** 80 27 5A7E4B8



# BMW KEYRINGS 2023.

## BMW M KEYRING LOGO

### Product description:

- Main ring element and split ring elements included.
- Coloured BMW logo on the front side.
- "Unlocking Freude" and tonal BMW wordmark on the back side.



**Material:** 100% Stainless Steel  
**Colour:** Metal  
**Made in:** Germany  
**Article no.:** 80 27 5A87977





**BMW South Africa**

For further enquiries, contact your preferred BMW retailer