

# ALL-NEW FORD FOCUS - CUSTOMER ORDERING GUIDE AND PRICE LIST

Effective from 10th April 2018



# SERIES RANGE



Style	
<b>Standard Features:</b>	
<ul style="list-style-type: none"> <li>• 16" 5-spoke alloy wheels</li> <li>• Halogen reflector headlamps</li> <li>• LED Day Time Running Lamps</li> <li>• Body coloured bumpers</li> <li>• Body coloured electrically-operated and heated door mirrors with side indicators</li> <li>• Body coloured door handles</li> <li>• Auto-headlamps (on/off)</li> <li>• Autonomous Emergency Breaking</li> <li>• Post-collision braking</li> <li>• Lane-Keeping Aid with Lane-Departure Warning</li> <li>• Intelligent Speed Assist (limiter)</li> <li>• Front and rear seatbelt minder</li> <li>• Rear centre headrest</li> <li>• Passenger Airbag Deactivation Switch</li> <li>• Electronic Stability Programme (ESP)</li> <li>• Hill Start Assist</li> <li>• My Key®</li> <li>• Tyre Pressure Monitoring System (TPMS)</li> <li>• Mini Spare Wheel</li> <li>• Ford Easy Fuel</li> <li>• Thatcham Category 1 alarm</li> </ul>	<ul style="list-style-type: none"> <li>• Remote central locking &amp; engine immobiliser</li> <li>• Trip Computer</li> <li>• Electrically-operated front and rear windows with one touch opening &amp; closing</li> <li>• Manual air conditioning</li> <li>• Manual driver's seat height adjust with lumbar support</li> <li>• Front floor mats</li> <li>• Electronic parking brake</li> <li>• Selectable drive mode</li> <li>• Ford DAB Radio with 4.2" TFT colour display, remote audio controls, 6 speakers, Bluetooth, Emergency Assist &amp; 2 USB ports</li> </ul> <p><b>Automatic Transmission Only</b></p> <ul style="list-style-type: none"> <li>• Rotary gear shift dial</li> <li>• Paddle shift</li> </ul> <p><b>Estate Only</b></p> <ul style="list-style-type: none"> <li>• Auto fold rear seats</li> <li>• 2nd load floor</li> <li>• Roof rails</li> </ul>
<b>From £17,930 On The Road*</b>	

Zetec
<b>Standard features additional to Style:</b>
<ul style="list-style-type: none"> <li>• 16" 5x2-spoke alloy wheels</li> <li>• Front fog lamps with cornering function</li> <li>• Quickclear heated windscreen</li> <li>• Centre console with armrest</li> <li>• 3-spoke leather-trimmed steering wheel with integrated audio controls</li> <li>• Leather-trimmed gear knob (manual transmission only)</li> <li>• Cruise Control</li> <li>• Ford SYNC 3 DAB Radio with floating 6.5" touchscreen, voice control &amp; App Link Android Auto/Apple CarPlay</li> </ul> <p><b>Tips:</b></p> <ul style="list-style-type: none"> <li>• Upgrade to the Appearance Pack to include 17" alloy &amp; privacy glass for only £400 Recommended Retail Price</li> <li>• Upgrade to FordPass Connect for only £250 Recommended Retail Price</li> </ul>
<b>From £19,300 On The Road*</b>

\* Recommended 'On the road' price includes one years road fund license, DVLA first registration fee £55 and an estimated £25 for number plates. Images shown for illustrative purposes only. Body colours shown may be optional (at additional cost). See colour options page for more information

# SERIES RANGE



## ST-Line

### Standard features additional to Zetec

- 17" 5x2-spoke Rock Metallic alloy wheels
- LED front fog lamps with cornering function
- Unique ST-Line upper & lower grille with full bodystyling kit and ST-Line wing badges
- Large body coloured rear spoiler
- Polished twin tailpipe
- Sports tuned suspension
- Flat bottomed steering wheel with red stitching
- Aluminium gear knob (manual transmission only)
- Trim with red stitching
- Black headlining
- Alloy finish pedals
- Keyless Start

#### Tip:

- Upgrade to Navigation for only £350 Recommended Retail Price

**From £21,570 Recommended On The Road\***

## ST-Line X

### Standard features additional to ST-Line

- 18" 5x2-spoke Matt Black alloy wheel
- Power folding door mirrors with puddle lights
- Front & rear parking sensors
- Privacy glass
- Red brake callipers
- Rain sensing wipers
- Auto-dimming rear view mirror
- Partial leather trim with red stitching
- Soft console knee pads with red stitching
- Front & rear floor mats with red stitching
- 6-way power adjust driver seat
- Passenger seat manual height & lumbar adjust
- Heated front seats
- Dual Electronic Air Conditioning (DEATC)
- 4.2" TFT coloured cluster
- 8" colour touchscreen
- Navigation
- FordPass Connect

#### Tip:

- Add Keyless Entry for only £250 Recommended Retail Price

**From £24,050 Recommended On The Road\***

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# SERIES RANGE

## Titanium

### Standard features additional to Zetec

- 16" 15-spoke alloy wheels
- LED rear lights
- Front grille chrome bars
- Power folding door mirrors with puddle lights
- Front & rear parking sensors
- Rain sensing wipers
- Auto-dimming rear view mirror
- Passenger seat manual height & lumbar adjust
- Heated front seats
- Front & rear floor mats
- Dual Electronic Air Conditioning (DEATC)
- Ambient lighting
- Ford KeyFree System with Keyless Entry & Keyless Start
- 4.2" TFT coloured cluster
- 8" colour touchscreen
- Navigation
- FordPass Connect

#### Tip:

- Add privacy glass for only £250 Recommended Retail Price

**From £21,550 Recommended On The Road\***

## Titanium X

### Standard features additional to Titanium

- 17" 10x2-spoke alloy wheels
- Privacy glass
- Partial leather trim
- 6-way power adjust driver seat

#### Tip:

- Upgrade to B&O play for only £350 Recommended Retail Price

**From £22,820 Recommended On The Road\***

## Titanium



## Titanium X



## Vignale



## Vignale

### Standard features additional to Titanium X:

- 18" 5x3-spoke alloy wheels
- LED front fog lamps with cornering function
- LED headlights
- Unique Vignale front grille & bodystyling
- Door edge protectors
- Rear wide-view camera
- Active Park Assist on manual transmission
- Active Park Assist 2 on automatic transmission
- Full Vignale leather seat trim
- Vignale floor mats front & rear
- Ambient LED multi-colour interior lighting
- Head-up display
- Heated steering wheel
- Load through ski hatch
- B&O Play Premium Audio System with 360° sound System specification:
  - 675 Watts of total amplifier power
  - 10 high performance speakers:
    - 1 x 80mm midrange centre speaker mounted on the instrument panel
    - 2 x 5mm tweeters mounted near the A-pillar
    - 2 x 160mm midrange woofers mounted in the front doors
    - 2 x integrated 160mm midrange woofers and 5mm tweeters mounted in rear quarters
    - 1 x 140mm Subwoofer mounted in spare wheel well
  - Digital Sound Processor (DSP)

#### Tip:

- Add Adaptive Front Lighting System which includes dynamic LED headlights, glare-free high beam and LED turn indicators for only £425 Recommended Retail Price

**From £25,450 Recommended On The Road\***

\* Recommended 'On the road' price includes one years road fund license, DVLA first registration fee £55 and an estimated £25 for number plates. Images shown for illustrative purposes only. Body colours shown may be optional (at additional cost). See colour options page for more information

## MODEL PRICES

	Bodystyle	Engine	Fuel	Transmission	VED	CO <sub>2</sub> Emissions (g/km) <sup>†</sup>	Basic Recommended Retail Price (RRP) £	Recommended Retail Price (Incl VAT) £	† Manufacturers Recommended On the Road Price £	* Monthly BIK at 20%, £	* Monthly BIK at 40%, £
<b>Style</b>											
	5 Door	1.0L Ford EcoBoost 85PS	Petrol	6 Speed	F	110	14,754.17	17,705.00	<b>17,930.00</b>	67.97	135.93
	5 Door	1.0L Ford EcoBoost 100PS	Petrol	6 Speed	F	107	15,062.50	18,075.00	<b>18,300.00</b>	66.37	132.73
	5 Door	1.5L Ford EcoBlue 95PS	Diesel	6 Speed	E	91	15,870.83	19,045.00	<b>19,270.00</b>	73.10	146.20
	5 Door	1.5L Ford EcoBlue 120PS	Diesel	Automatic	G	111	17,395.83	20,875.00	<b>21,160.00</b>	94.05	188.10
	Estate	1.0L Ford EcoBoost 85PS	Petrol	6 Speed	G	111	15,670.83	18,805.00	<b>19,050.00</b>	72.18	144.36
	Estate	1.0L Ford EcoBoost 100PS	Petrol	6 Speed	F	108	15,962.50	19,155.00	<b>19,380.00</b>	70.33	140.65
	Estate	1.5L Ford EcoBlue 95PS	Diesel	6 Speed	E	96	16,770.83	20,125.00	<b>20,350.00</b>	80.60	161.20
	Estate	1.5L Ford EcoBlue 120PS	Diesel	Automatic	G	117	18,312.50	21,975.00	<b>22,260.00</b>	102.67	205.33
<b>Zetec</b>											
	5 Door	1.0L Ford EcoBoost 100PS	Petrol	6 Speed	F	107	15,895.83	19,075.00	<b>19,300.00</b>	70.03	140.07
	5 Door	1.0L Ford EcoBoost 125PS	Petrol	6 Speed	F	108	16,312.50	19,575.00	<b>19,800.00</b>	71.87	143.73
	5 Door	1.5L Ford EcoBlue 95PS	Diesel	6 Speed	E	91	16,704.17	20,045.00	<b>20,270.00</b>	76.94	153.87
	5 Door	1.5L Ford EcoBlue 120PS	Diesel	6 Speed	E	94	17,120.83	20,545.00	<b>20,770.00</b>	78.85	157.70
	5 Door	1.5L Ford EcoBlue 120PS	Diesel	Automatic	G	111	18,229.17	21,875.00	<b>22,160.00</b>	98.55	197.10
	Estate	1.0L Ford EcoBoost 100PS	Petrol	6 Speed	F	108	16,795.83	20,155.00	<b>20,380.00</b>	73.99	147.99
	Estate	1.0L Ford EcoBoost 125PS	Petrol	6 Speed	F	108	17,212.50	20,655.00	<b>20,880.00</b>	75.83	151.65
	Estate	1.5L Ford EcoBlue 95PS	Diesel	6 Speed	E	96	17,604.17	21,125.00	<b>21,350.00</b>	84.60	169.20
	Estate	1.5L Ford EcoBlue 120PS	Diesel	6 Speed	E	98	18,020.83	21,625.00	<b>21,850.00</b>	86.60	173.20
	Estate	1.5L Ford EcoBlue 120PS	Diesel	Automatic	G	117	19,145.83	22,975.00	<b>23,260.00</b>	107.33	214.67
<b>ST-Line</b>											
	5 Door	1.0L Ford EcoBoost 125PS	Petrol	6 Speed	G	111	17,770.83	21,325.00	<b>21,570.00</b>	81.84	163.68
	5 Door	1.5L Ford EcoBlue 120PS	Diesel	6 Speed	E	97	18,562.50	22,275.00	<b>22,500.00</b>	89.20	178.40
	5 Door	1.5L Ford EcoBlue 120PS	Diesel	Automatic	G	113	19,687.50	23,625.00	<b>23,910.00</b>	106.43	212.85
	Estate	1.0L Ford EcoBoost 125PS	Petrol	6 Speed	G	112	18,670.83	22,405.00	<b>22,650.00</b>	85.98	171.96
	Estate	1.5L Ford EcoBlue 120PS	Diesel	6 Speed	F	101	19,479.17	23,375.00	<b>23,620.00</b>	97.50	195.00
	Estate	1.5L Ford EcoBlue 120PS	Diesel	Automatic	G	120	20,587.50	24,705.00	<b>24,990.00</b>	119.53	239.06
<b>ST-Line X</b>											
	5 Door	1.0L Ford EcoBoost 125PS	Petrol	6 Speed	G	115	19,837.50	23,805.00	<b>24,050.00</b>	95.32	190.64
	5 Door	1.5L Ford EcoBlue 120PS	Diesel	6 Speed	E	100	20,645.83	24,775.00	<b>25,000.00</b>	103.33	206.67
	5 Door	1.5L Ford EcoBlue 120PS	Diesel	Automatic	G	116	21,770.83	26,125.00	<b>26,410.00</b>	122.03	244.07
	Estate	1.0L Ford EcoBoost 125PS	Petrol	6 Speed	G	115	20,754.17	24,905.00	<b>25,150.00</b>	99.72	199.44
	Estate	1.5L Ford EcoBlue 120PS	Diesel	6 Speed	F	104	21,562.50	25,875.00	<b>26,120.00</b>	107.92	215.83
	Estate	1.5L Ford EcoBlue 120PS	Diesel	Automatic	G	123	22,670.83	27,205.00	<b>27,490.00</b>	131.61	263.22

† Recommended 'On the road' price includes first year road fund licence, DVLA first registration fee and an estimated £25 for number plates.

\* Not applicable to retail or private car buyers. BIK values are the monthly taxation payment applicable to company car users. BIK values were correct at the time of printing and are based on taxation rates for 2016/17 tax year. P11D value is the sum of Recommended price + VAT & Number plate charge (£25)

† If a car's list price is over £40,000 (including VAT and factory fitted options) at first registration, the customer will pay an additional VED charge (currently £310) for five years after the end of the first registration (in addition to the standard VED charge per year, currently £140).

## MODEL PRICES












	Bodystyle	Engine	Fuel	Transmission	VED	CO <sub>2</sub> Emissions (g/km) <sup>0</sup>	Basic Recommended Retail Price (RRP) £	Recommended Retail Price (Incl VAT) £	† Manufacturers Recommended On the Road Price £	* Monthly BIK at 20%, £	* Monthly BIK at 40%, £
<b>Titanium</b>											
	5 Door	1.0L Ford EcoBoost 125PS	Petrol	6 Speed	F	108	17,770.83	21,325.00	<b>21,550.00</b>	78.28	156.57
	5 Door	1.5L Ford EcoBlue 120PS	Diesel	6 Speed	E	94	18,579.17	22,295.00	<b>22,520.00</b>	85.56	171.12
	5 Door	1.5L Ford EcoBlue 120PS	Diesel	Automatic	G	111	19,687.50	23,625.00	<b>23,910.00</b>	106.43	212.85
	Estate	1.0L Ford EcoBoost 125PS	Petrol	6 Speed	F	108	18,670.83	22,405.00	<b>22,630.00</b>	82.24	164.49
	Estate	1.5L Ford EcoBlue 120PS	Diesel	6 Speed	E	98	19,479.17	23,375.00	<b>23,600.00</b>	93.60	187.20
	Estate	1.5L Ford EcoBlue 120PS	Diesel	Automatic	G	117	20,604.17	24,725.00	<b>25,010.00</b>	115.50	231.00
<b>Titanium X</b>											
	5 Door	1.0L Ford EcoBoost 125PS	Petrol	6 Speed	G	111	18,812.50	22,575.00	<b>22,820.00</b>	86.63	173.27
	5 Door	1.5L Ford EcoBlue 120PS	Diesel	6 Speed	E	97	19,604.17	23,525.00	<b>23,750.00</b>	94.20	188.40
	5 Door	1.5L Ford EcoBlue 120PS	Diesel	Automatic	G	113	20,729.17	24,875.00	<b>25,160.00</b>	112.05	224.10
	Estate	1.0L Ford EcoBoost 125PS	Petrol	6 Speed	G	112	19,712.50	23,655.00	<b>23,900.00</b>	90.77	181.55
	Estate	1.5L Ford EcoBlue 120PS	Diesel	6 Speed	F	101	20,520.83	24,625.00	<b>24,870.00</b>	102.71	205.42
	Estate	1.5L Ford EcoBlue 120PS	Diesel	Automatic	G	120	21,629.17	25,955.00	<b>26,240.00</b>	125.57	251.14
<b>Vignale</b>											
	5 Door	1.0L Ford EcoBoost 125PS	Petrol	6 Speed	G	115	21,004.17	25,205.00	<b>25,450.00</b>	100.92	201.84
	5 Door	1.5L Ford EcoBlue 120PS	Diesel	6 Speed	E	100	21,812.50	26,175.00	<b>26,400.00</b>	109.17	218.33
	5 Door	1.5L Ford EcoBlue 120PS	Diesel	Automatic	G	116	22,937.50	27,525.00	<b>27,810.00</b>	128.57	257.13
	Estate	1.0L Ford EcoBoost 125PS	Petrol	6 Speed	G	115	21,920.83	26,305.00	<b>26,550.00</b>	105.32	210.64
	Estate	1.5L Ford EcoBlue 120PS	Diesel	6 Speed	F	104	22,729.17	27,275.00	<b>27,520.00</b>	113.75	227.50
	Estate	1.5L Ford EcoBlue 120PS	Diesel	Automatic	G	123	23,837.50	28,605.00	<b>28,890.00</b>	138.38	276.76

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If a car's list price is over £40,000 (including VAT and factory fitted options) at first registration, the customer will pay an additional VED charge (currently £310) for five years after the end of the first registration (in addition to the standard VED charge per year, currently £140).

## WHEELS & TYRES

	Style	Zetec	ST-Line	ST-Line X	Titanium	Titanium X	Vignale	Basic Recommended Retail Price, £ (Excl. VAT)	Total Recommended Retail Price, £ (Incl. VAT)
<p><u>Dark Sparkle 16" 5-spoke alloy wheel</u> 195/65 R16 tyres with 1.0L Ford EcoBoost 100PS &amp; 1.5L Ford EcoBlue 95PS engines 205/60 R16 tyres with all other engines</p> 	S	—	—	—	—	—	—	N/A	N/A
<p><u>Sparkle Silver 16" 5x2-spoke alloy wheel</u> 195/65 R16 tyres with 1.0L Ford EcoBoost 100PS &amp; 1.5L Ford EcoBlue 95PS engines 205/60 R16 tyres with all other engines</p> 	—	S	—	—	—	—	—	N/A	N/A
<p><u>Absolute Black 17" 7-spoke alloy wheel</u> 215/50 R17 tyres (Available as part of Appearance Pack only)</p> 	—	□	—	—	—	—	—	See Appearance Pack	
<p><u>ST-Line Rock Metallic 17" 5x2-spoke alloy wheel</u> 215/50 R17 tyres</p> 	—	—	S	—	—	—	—	N/A	N/A
<p><u>ST-Line Matt Black 18" 5x2-spoke alloy wheel</u> 235/40 R18 tyres</p> 	—	—	—	S	—	—	—	N/A	N/A
<p><u>Sparkle Silver 16" 15 spoke alloy wheel</u> 205/60 R16 tyres</p> 	—	—	—	—	S	—	—	N/A	N/A
<p><u>Luster Nickel 17" 10x2 spoke alloy wheel</u> 215/50 R17 tyres</p> 	—	—	—	—	—	S	—	N/A	N/A
<p><u>Liquid Aluminium 18" 5x3 spoke alloy wheel</u> 235/40 R18 tyres</p> 	—	—	—	—	—	—	S	N/A	N/A
<p><u>Spare - 16" steel wheel</u> (Replaces mini spare wheel) (n/a on estate or with 2nd load floor)</p> 	0	0	—	—	—	—	—	125.00	150.00
<p>Mini Spare Wheel</p> 	S	S	S	S	S	S	S	N/A	N/A

### Key

S = Standard, 0 = Option, at extra cost, □ = Part of pack, at extra cost, — = Not Available, N/A = Not Applicable

Effective from: 10th April 2018

## EXTERIOR & INTERIOR FEATURES



	Style	Zetec	ST-Line	ST-Line X	Titanium	Titanium X	Vignale	Basic Recommended Retail Price £ (Excl. VAT)	Total Recommended Retail Price £ (Incl. VAT)
<b>Exterior Design Features</b>									
<u>Appearance Pack</u> Rear privacy glass and 17" 7-spoke premium alloy wheels	-	0	-	-	-	-	-	333.33	<b>400.00</b>
Rear Privacy Glass	-	-	0	S	0	S	S	208.33	<b>250.00</b>
Trailer Coupling Pre-equipment Electrical-Kit	0	0	0	0	0	0	0	208.33	<b>250.00</b>
Trailer Coupling - Detachable <i>(includes Trailer Stability Assist (TSA))</i>	0	0	0	0	0	0	0	500.00	<b>600.00</b>
<b>Exterior Convenience Features</b>									
Hands-Free Tailgate <i>(estate only, includes keyless entry)</i>	-	-	-	0	-	-	-	500.00	<b>600.00</b>
Hands-Free Tailgate <i>(estate only)</i>	-	-	-	-	0	0	0	375.00	<b>450.00</b>
Keyless Entry	-	-	-	0	S	S	S	208.33	<b>250.00</b>
<b>Interior Convenience Features</b>									
Heated Steering Wheel	-	-	-	0	0	0	S	125.00	<b>150.00</b>
Continuously Controlled Damping including Selectable Drive Mode in lieu of sports suspension <i>(5door, 1.5L Ford EcoBoost &amp; 2.0L Ford EcoBlue engines only; n/a with 2nd load floor)</i>	-	-	-	0	-	-	-	541.67	<b>650.00</b>
Continuously Controlled Damping including Selectable Drive Mode in lieu of standard suspension <i>(5 door, 1.5L Ford EcoBoost &amp; 2.0L Ford EcoBlue engines only; n/a with 2nd load floor)</i>	-	-	-	-	-	0	0	666.67	<b>800.00</b>
Openable Panoramic Roof	-	-	-	0	0	0	0	829.17	<b>995.00</b>
Comfort Seats <i>(manual 18-way driver and passenger seat adjustment)</i>	0	0	-	-	0	-	-	250.00	<b>300.00</b>
2nd Load Floor <i>(5 door only, standard on estate; n/a with full size spare wheel, B&amp;O play or Continuously Controlled Damping)</i>	-	-	0	0	0	0	-	62.50	<b>75.00</b>
Wireless Charging Pad	-	0	0	0	0	0	0	83.33	<b>100.00</b>

### Key

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## AUDIO, ENTERTAINMENT & COMMUNICATIONS



### Navigation

#### Ford SYNC3 DAB Navigation System

Ford SYNC3 featuring 8" Colour Touchscreen with Navigation, Voice Control & App Link Android Auto/Apple Carplay

	Style	Zetec	ST-Line	ST-Line X	Titanium	Titanium X	Vignale	Basic Recommended Retail Price £ (Excl. VAT)	Total Recommended Retail Price, £ (Incl. VAT)
	0	–	–	S	S	S	S	500.00	600.00

#### Ford SYNC3 DAB Navigation System

Featuring 8" Colour Touchscreen with Navigation

	–	0	0	–	–	–	–	291.67	350.00
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### B&O Play Sound System

#### B&O Play

Featuring B&O Play Audio System with 360° sound, 10 speakers, 675 Watts of total amplifier power & Digital Sound Processor  
(n/a with 2nd load floor on 5 door)

	Style	Zetec	ST-Line	ST-Line X	Titanium	Titanium X	Vignale	Basic Recommended Retail Price £ (Excl. VAT)	Total Recommended Retail Price, £ (Incl. VAT)
	–	–	–	0	0	0	S	291.67	350.00

## SAFETY & SECURITY



### Safety & Driver Assistance

#### Blind Spot Information System (BLIS)

(includes Cross Traffic Alert with Active Braking & Power folding door mirrors)

	Style	Zetec	ST-Line	ST-Line X	Titanium	Titanium X	Vignale	Basic Recommended Retail Price £ (Excl. VAT)	Total Recommended Retail Price, £ (Incl. VAT)
	–	0	0	–	–	–	–	416.67	500.00

#### Blind Spot Information System (BLIS)

(includes Cross Traffic Alert with Active Braking)

	–	–	–	0	0	0	0	333.33	400.00
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#### Key

S = Standard, 0 = Option, at extra cost, □ = Part of pack, at extra cost, – = Not Available

# DRIVER ASSISTANCE TECHNOLOGIES


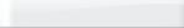







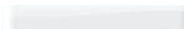








	Style	Zetec	ST-Line	ST-Line X	Titanium	Titanium X	Vignale	Basic Recommended Retail Price £ (Excl VAT)	Total Recommended Retail Price, £ (Incl. VAT)
<b>Convenience Features</b>									
Parking Sensors - Front & Rear	0	0	0	S	S	S	S	312.50	<b>375.00</b>
Adaptive Front Lighting System <i>(with dynamic LED headlights, glare-free high beam and LED turn indicators)</i>	—	—	—	0	—	—	—	875.00	<b>1050.00</b>
Adaptive Front Lighting System <i>(with dynamic LED headlights, glare-free high beam and LED turn indicators)</i>	—	—	—	—	—	—	0	354.17	<b>425.00</b>
LED Headlights	—	—	—	0	—	0	S	625.00	<b>750.00</b>
Head-Up Display	—	—	—	0	—	0	S	333.33	<b>400.00</b>
FordPass Connect <i>(includes 2 years free live traffic, 3 months or 3GB Wi-Fi Hotspot, remote features, vehicle information &amp; eCall)</i>	0	0	0	S	S	S	S	208.33	<b>250.00</b>
<b>Option Packs</b>									
<u>Driver Assistance Pack</u> Traffic Sign Recognition; Auto High Beam; Adaptive Cruise Control (with Lane Centring Assist & Stop & Go on Automatic transmission only)	—	—	—	0	0	0	0	416.67	<b>500.00</b>
<u>Convenience Pack</u> Rear Wide-view Camera, Door Edge Protectors, Active Park Assist for Manual transmission; Active Park Assist 2 for Automatic transmission (vehicle also takes control of accelerator, gearshift and braking) <i>(includes front &amp; rear parking sensors)</i>	—	—	0	—	—	—	S	625.00	<b>750.00</b>
<u>Convenience Pack</u> Rear Wide-view Camera, Door Edge Protectors, Active Park Assist for Manual transmission; Active Park Assist 2 for Automatic transmission, (vehicle also takes control of accelerator, gearshift and braking)	—	—	—	0	0	0	—	416.67	<b>500.00</b>

## Key

S = Standard, 0 = Option, at extra cost, □ = Part of pack, at extra cost, — = Not Available

# EXTERIOR COLOUR


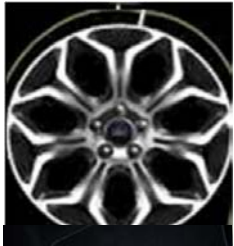






		Style	Zetec	ST-Line	ST-Line X	Titanium	Titanium X	Vignale	Basic Recommended Retail Price £ (Excl VAT)	Total Recommended Retail Price, £ (Incl. VAT)
<b>Colours</b>										
<b>Standard Body Colours</b>										
	Race Red	S	S	S	S	S	S	–	N/A	N/A
<b>Premium Body Colours</b>										
	Frozen White	0	0	0	0	0	0	–	208.33	250.00
	Magnetic	0	0	0	0	0	0	–	437.50	525.00
	Moondust Silver	0	0	0	0	0	0	–	437.50	525.00
	Shadow Black	0	0	0	0	0	0	–	437.50	525.00
	Chrome Blue	–	0	0	0	0	0	–	437.50	525.00
<b>Exclusive Body Colours</b>										
	Diffused Silver	–	0	0	0	0	0	–	537.50	645.00
	Desert Island Blue	–	–	0	0	0	0	–	537.50	645.00
	Ruby Red	–	–	0	0	0	0	–	662.50	795.00
<b>Vignale Body Colours</b>										
	Frozen White							S	N/A	N/A
	Magnetic							0	229.17	275.00
	Moondust Silver							0	229.17	275.00
	Shadow Black							0	229.17	275.00
	Diffused Silver							0	229.17	275.00
	Ruby Red							0	454.17	545.00
	Dark Mulberry							0	454.17	545.00

## Key

S = Standard, 0 = Option, at extra cost, – = Not Available

Effective from: 10th April 2018

# ACCESSORIES

Dealer Supplied Accessories	Part (FINIS) Number	Recommended Retail Price (Inc. VAT)	Dealer Supplied Accessories	Part (FINIS) Number	Recommended Retail Price (Inc. VAT)	
<b>Wheels</b>			<b>Interior Protection</b>			
16" Alloy Wheel* various designs	Various	<b>from £159.99</b>	Velour Floor Mats, front, black	TBC	TBC	
17" Alloy Wheel* various designs	Various	<b>from £170.82</b>	Velour Floor Mats, rear, black	TBC	TBC	
18" Alloy Wheel* various designs	Various	<b>from £256.15</b>	Velour Floor Mats, front, Vignale	TBC	TBC	
Steering Rack Limiter	TBC	<b>TBC</b>	Carpet Floor Mats, front & rear	TBC	TBC	
Locking Wheel Nuts	1726694	<b>£63.01</b>	Rubber Floor Mats, front - deep lip with Logo, man. transmission	2281216	<b>£36.00</b>	
				Rubber Floor Mats, rear - deep lip	2281223	<b>£24.00</b>
				Mud Flaps, contoured front, 11/2018 onwards	TBC	TBC
				Mud Flaps, contoured front, upto 11/2018	2136905	TBC
				Mud Flaps, contoured rear, 5 door	2136901	TBC
				Mud Flaps, contoured rear, Estate	2269105	TBC
				Rear Bumper Protector, stainless steel, 5 door	TBC	TBC
				Rear Bumper Protector, stainless steel, Estate	TBC	TBC
				<b>Comfort</b>		
				ClimAir® Wind Deflectors, front prices from	TBC	TBC
				ClimAir® Wind Deflectors, rear prices from	TBC	TBC
				Xvision Rear Parking Distance Sensors, prices from** (fitted)	TBC	<b>£299.00</b>

\* Single alloy wheel, price excludes centre caps, wheel nuts, tyres and fitting  
 \*\* Recommended Promotional Prices range from £299 include fitting and VAT, available at participating dealers

This price list shows both original Ford accessories as well as a range of carefully selected products from third party suppliers, identified under that third party supplier's brand name. Please note that third party supplier branded accessories do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer. For any more information about any of the included Ford Accessories, or to view the rest of the exciting Ford Accessories visit [www.ford-accessories.co.uk](http://www.ford-accessories.co.uk)

Recommended Retail Prices do not include fitting unless otherwise stated. Please refer to your Ford Dealer for fitted prices.

# ACCESSORIES

Dealer Supplied Accessories	Part (FINIS) Number	Recommended Retail Price (Inc. VAT)	Dealer Supplied Accessories	Part (FINIS) Number	Recommended Retail Price (Inc. VAT)
<b>Transportation</b>			<b>Child Seats</b>		
Tow Bar Fixed, 5 door	2275034	TBC	Britax DUO Plus ISOFIX	1448154	£170.64
Tow Bar Fixed, Estate	2275037	TBC	Britax Baby-Safe Plus	1670717	£154.00
Tow Bar Detachable, 5 door	2275039	TBC	Britax Baby-safe ISOFIX base	1670734	£202.13
Tow Bar Detachable, Estate	2275043	TBC			
EKit for fixed / detachable Tow Bar 13 pin, 5 door	2275046	TBC			
EKit for fixed / detachable Tow Bar 13 pin, Estate	2275048	TBC			
Tow Bar Wiring Module	2033503	£85.00			
Roof Base Carrier, 5 door	2203142	£242.01			
Roof Cross Bars for roof side rails incl. sun roof stopper	2171008	TBC			
Load Retention Net, retractable, Estate	2269095	TBC			
Load Retention Guard behind 1st row seat, Estate	2269184	TBC			
Load Retention Guard, (upper) half height behind 2nd row seat, Estate	2269097	TBC			
Load Compartment Tray, 5 door	TBC	TBC			
Load Compartment Tray, upper + lower mat, Estate	TBC	TBC			
Load Compartment Mat, reversible, with full spare wheel, 5 door	2230217	£75.00	Ford First Aid Pack <sup>1</sup>	1882990	£9.40
Load Compartment Mat, reversible, with mini spare wheel or tyre repair kit, Estate	2230218	TBC	Ford Premium Safety Pack <sup>2</sup>	1872753	£24.31
Load Compartment Mat, reversible with logo	2269101	£75.00	Hi-Visibility Vest, Yellow	1378052	£5.29
			First Aid Kit	1460218	£5.41
			Warning Triangle	1440254	£7.60



### Safety and Emergency



<sup>1</sup> Pack includes: First Aid Kit with Velcro Strip  
<sup>2</sup> Pack includes: First Aid Kit, Warning Triangle, Hi-Visibility Vest and Gloves

Please note that third party supplier branded accessories do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer. For any more information about any of the included Ford Accessories, or to view the rest of the exciting Ford Accessories visit [www.ford-accessories.co.uk](http://www.ford-accessories.co.uk) Recommended Retail Prices do not include fitting unless otherwise stated. Please refer to your Ford Dealer for fitted prices.

## FUEL AND PERFORMANCE

The fuel economy figures quoted in the table below are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis. Fuel consumption is directly affected by the length of the journey; number of passengers and amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

Engine	Euro Stage	Trans	Maximum Power PS (kW)	Torque Nm (Nm with overboost)	Wheel Size	CO <sub>2</sub> Emissions (g/km) Ø	Fuel Consumption - MPG (Litres/100km) <sup>Ø</sup>			Max Speed (mph)	0-62 mph (secs)	31-62 mph* (secs)
							Urban	Extra Urban	Combined			
<b>5 Door Petrol</b>												
1.0L Ford EcoBoost 85PS	Stage 6.2	M6	85 (63)	170	16"	110	47.1 (6.0)	67.3 (4.2)	58.9 (4.8)	110	13.5	12.0
1.0L Ford EcoBoost 100PS	Stage 6.2	M6	100 (74)	170	16"	107	48.7 (5.8)	68.9 (4.1)	60.1 (4.7)	116	12.1	12.0
1.0L Ford EcoBoost 100PS	Stage 6.2	M6	100 (74)	170	17"	110	47.1 (6.0)	65.7 (4.3)	57.7 (4.9)	116	12.1	12.0
1.0L Ford EcoBoost 125PS	Stage 6.2	M6	125 (92)	170 (200)	16"	108	47.9 (5.9)	67.3 (4.2)	58.9 (4.8)	124	10.0	10.0
1.0L Ford EcoBoost 125PS	Stage 6.2	M6	125 (92)	170 (200)	17"	111	47.1 (6.0)	65.7 (4.3)	57.7 (4.9)	124	10.0	10.0
1.0L Ford EcoBoost 125PS	Stage 6.2	M6	125 (92)	170 (200)	18"	115	45.6 (6.2)	62.8 (4.5)	55.4 (5.1)	124	10.0	10.0
<b>5 Door Diesel</b>												
1.5L Ford EcoBlue 95PS	Stage 6.2	M6	95 (70)	300	16"	91	74.3 (3.8)	85.6 (3.3)	80.7 (3.5)	114	11.4	10.9
1.5L Ford EcoBlue 120PS	Stage 6.2	M6	120 (88)	300	16"	94	70.6 (4.0)	83.1 (3.4)	78.5 (3.6)	122	10.0	10.4
1.5L Ford EcoBlue 120PS	Stage 6.2	M6	120 (88)	300	17"	97	70.6 (4.0)	80.7 (3.5)	78.5 (3.6)	122	10.0	10.4
1.5L Ford EcoBlue 120PS	Stage 6.2	M6	120 (88)	300	18"	100	68.9 (4.1)	78.5 (3.6)	76.4 (3.7)	122	10.0	10.4
1.5L Ford EcoBlue 120PS	Stage 6.2	A8	120 (88)	300	16"	111	60.1 (4.7)	72.4 (3.9)	67.3 (4.2)	120	10.2	N/A
1.5L Ford EcoBlue 120PS	Stage 6.2	A8	120 (88)	300	17"	113	58.9 (4.8)	70.6 (4.0)	65.7 (4.3)	120	10.2	N/A
1.5L Ford EcoBlue 120PS	Stage 6.2	A8	120 (88)	300	18"	116	56.5 (5.0)	68.9 (4.1)	64.2 (4.4)	120	10.2	N/A

\*In 4th gear <sup>Ø</sup>The declared fuel/energy consumptions, CO<sub>2</sub> emissions and electric range are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO<sub>2</sub> emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO<sub>2</sub> emissions and electric range. CO<sub>2</sub> is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO<sub>2</sub> emissions which contains data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk/>.

From 1 September 2017, certain new vehicles will be type-approved using the Worldwide Harmonised Light Vehicle Test Procedure (WLTP), according to (EU) 2017/1151, as last amended, which is a new, more realistic test procedure for measuring fuel consumption and CO<sub>2</sub> emissions. From 1 September 2018 the WLTP will fully replace the New European Drive Cycle (NEDC), which is the current test procedure. During NEDC Phase-out, WLTP fuel consumption and CO<sub>2</sub> emissions are being correlated back to NEDC and will be shown as CO<sub>2</sub>mPas figures. There will be some variance to the previous fuel economy and emissions as some elements of the tests have altered i.e., same car might have different reported fuel consumption and CO<sub>2</sub> emissions. To learn more about the new testing procedures, please visit [www.dft.gov.uk/vca/fcb/wltp.asp](http://www.dft.gov.uk/vca/fcb/wltp.asp). The figures in the table above are CO<sub>2</sub>mPas figures.

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Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

Engine	Euro Stage	Trans	Maximum Power PS (kW)	Torque Nm (Nm with overboost)	Wheel Size	CO <sub>2</sub> Emissions (g/km) Ø	Fuel Consumption - MPG (Litres/100km) <sup>Ø</sup>			Max Speed (mph)	0-62 mph (secs)	31-62 mph* (secs)
							Urban	Extra Urban	Combined			
<b>Estate Petrol</b>												
1.0L Ford EcoBoost 85PS	Stage 6.2	M6	85 (63)	170	16"	111	47.1 (6.0)	65.7 (4.3)	57.7 (4.9)	109	13.9	TBC
1.0L Ford EcoBoost 100PS	Stage 6.2	M6	100 (74)	170	16"	108	47.9 (5.9)	68.9 (4.1)	58.9 (4.8)	114	12.5	TBC
1.0L Ford EcoBoost 100PS	Stage 6.2	M6	100 (74)	170	17"	112	47.1 (6.0)	65.7 (4.3)	57.7 (4.9)	114	12.5	TBC
1.0L Ford EcoBoost 125PS	Stage 6.2	M6	125 (92)	170 (200)	16"	108	47.9 (5.9)	67.3 (4.2)	58.9 (4.8)	123	10.3	TBC
1.0L Ford EcoBoost 125PS	Stage 6.2	M6	125 (92)	170 (200)	17"	112	47.1 (6.0)	65.7 (4.3)	57.7 (4.9)	123	10.3	TBC
1.0L Ford EcoBoost 125PS	Stage 6.2	M6	125 (92)	170 (200)	18"	115	45.6 (6.2)	62.8 (4.5)	55.4 (5.1)	123	10.3	TBC
<b>Estate Diesel</b>												
1.5L Ford EcoBlue 95PS	Stage 6.2	M6	95 (70)	300	16"	96	70.6 (4.0)	80.7 (3.5)	78.5 (3.6)	112	11.8	TBC
1.5L Ford EcoBlue 120PS	Stage 6.2	M6	120 (88)	300	16"	98	68.9 (4.1)	80.7 (3.5)	76.4 (3.7)	120	10.3	TBC
1.5L Ford EcoBlue 120PS	Stage 6.2	M6	120 (88)	300	17"	101	67.3 (4.2)	78.5 (3.6)	74.3 (3.8)	120	10.3	TBC
1.5L Ford EcoBlue 120PS	Stage 6.2	M6	120 (88)	300	18"	104	65.7 (4.3)	76.4 (3.7)	72.4 (3.9)	120	10.3	TBC
1.5L Ford EcoBlue 120PS	Stage 6.2	A8	120 (88)	300	16"	117	56.5 (5.0)	67.3 (4.2)	62.8 (4.5)	119	10.5	TBC
1.5L Ford EcoBlue 120PS	Stage 6.2	A8	120 (88)	300	17"	120	55.4 (5.1)	65.7 (4.3)	61.4 (4.6)	119	10.5	TBC
1.5L Ford EcoBlue 120PS	Stage 6.2	A8	120 (88)	300	18"	123	54.3 (5.2)	64.2 (4.4)	60.1 (4.7)	119	10.5	TBC

\*In 4th gear <sup>Ø</sup>The declared fuel/energy consumptions, CO<sub>2</sub> emissions and electric range are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO<sub>2</sub> emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO<sub>2</sub> emissions and electric range. CO<sub>2</sub> is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO<sub>2</sub> emissions which contains data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk/>.

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## 'MANUFACTURERS RECOMMENDED ON THE ROAD' PRICES INCLUDE

	CO <sub>2</sub> Emissions (g/km)*	Number Plates (Estimated) £	Government First Registration Fee £	First Year Vehicle Excise Duty (VED) (Petrol) £	First Year Vehicle Excise Duty (VED) (Diesel) £	Total Petrol £	Total Diesel £
A	0.00	25.00	55.00	0.00	0.00	80.00	80.00
B	1-50	25.00	55.00	10.00	25.00	90.00	105.00
C	51-75	25.00	55.00	25.00	105.00	105.00	185.00
D	76-90	25.00	55.00	105.00	125.00	185.00	205.00
E	91-100	25.00	55.00	125.00	145.00	205.00	225.00
F	101-110	25.00	55.00	145.00	165.00	225.00	245.00
G	111-130	25.00	55.00	165.00	205.00	245.00	285.00
H	131-150	25.00	55.00	205.00	515.00	285.00	595.00
I	151-170	25.00	55.00	515.00	830.00	595.00	910.00
J	171-190	25.00	55.00	830.00	1240.00	910.00	1320.00
K	191-225	25.00	55.00	1240.00	1760.00	1320.00	1840.00
L	226-255	25.00	55.00	1760.00	2070.00	1840.00	2150.00
M	Over 255	25.00	55.00	2070.00	2070.00	2150.00	2150.00

The delivery charge is included in the Basic Recommended Retail Price and is made on all models for delivery to the Dealer's premises. Where delivery is not made to the customer at the Dealer's premises a further charge may be made by the Dealer.

The Vehicle Excise Duty (VED) charged on new cars is based on their engine's CO<sub>2</sub> emissions\* (expressed in grams per kilometre (g/km)). All CO<sub>2</sub> emissions figures in g/km are from officially approved tests under the Passenger Car (Fuel Consumption and CO<sub>2</sub> Emissions Information) Regulations 2001 and in accordance with European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended.

The chart above shows the Bands and the VED which will be levied (for vehicles registered from 1st April 2018 onwards).

If a car's list price is over £40,000 (including VAT and factory fitted options) at first registration, the customer will pay an additional VED charge (currently £310) for five years after the end of the first registration (in addition to the standard VED charge per year, currently £140).



# FORD PROTECT

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Every new Ford car is protected by a 3 year/60,000 mile Ford Warranty. In addition, it will also come with Ford Assistance for 1 year, providing roadside assistance in the UK and throughout Europe.

## Ford Protect Classic 4th/5th Year Extended Warranties

If you plan on keeping your car for longer than 3 years or are a high mileage driver you can extend your 3 year/60,000 mile warranty to either 4 years/80,000 miles or 5 years/100,000 miles.

### Features:

- Cover against the cost of repair or replacement of defective parts, or to repair a material, assembly or manufacturing defect recognised by Ford
- Protection against unexpected repair bills
- All repairs will be carried out by Ford Authorised Dealers using genuine Ford parts
- Ford Protect Classic extended warranty plans can be purchased any time up until the vehicle's first date of registration

## Notes and Conditions

- The length of your plan (and number of services on Service Plan and Service Plan Plus) applies from your new vehicle warranty commencement date, usually the date of first registration
- Time and mileage limits apply to all Ford Protect Plans
- Service intervals for the All-New Focus is 2 years or 18,000 miles, whichever is the soonest
- In addition your Ford Service History Log must be kept up-to-date
- Subject to the terms and conditions of the Ford Protect Plans
- These Ford Protect Plans are transferable so it is an added benefit to the new owner if you decide to sell your vehicle
- Ask your Ford Dealer for full details of the Ford Protect Extended Warranty and the associated Terms and Conditions or alternatively call Ford Protect on 03702 416726, Option 2, Option 2, or visit [www.ford.co.uk](http://www.ford.co.uk)



## OTHER PRICING CONSIDERATIONS

### Customer Order Price Protection

Ford's Price Protection Plan means that the price you pay is the same as the price on your order as long as you are prepared to accept delivery within six months, and in any event, as soon as your vehicle is available. Ford Motor Company Ltd is not liable for changes in price caused by Government changes in tax rates or changes in other applicable legislation.

### VAT

VAT is shown calculated at 20%. The total price of a vehicle, including factory fitted options and accessories fitted by the Ford Dealer, will be subject to VAT on retail sale.

### Price Changes

This price list outlines Ford's Recommended On The Road (OTR) prices and Recommended Retail Prices (RRP), please contact your Ford dealer for final sale prices.

This price list is effective from 10th April 2018 and supersedes all previous price lists. The recommended prices in the publication were true and accurate at the time of printing. You should, however, check details with your Dealer as there may have been changes to Ford's recommended prices in view of Ford's policy of continuous development. Ford reserves its right to change its recommended prices at anytime. Change to government legislation or tax changes could result in a change to Ford's published recommended prices.

## ILLUSTRATIONS, DESCRIPTIONS AND SPECIFICATIONS

The product information in this publication was correct at the time of going to print. However, Ford's policy is one of continuous product development. The right is reserved to change specifications and colours of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc., you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability.

Some images portrayed are of a pre-production model and/or are computer generated, therefore the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional e.g. metallic paint.

Please also note some driver assistance features and safety features described in this publication are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.