



HR73

VACANT LEADS & SALES AGENT MARKETING CORPORATE

The Westvaal Motor Group is a fast-growing and dynamic motor dealership group with 40 Dealerships in 6 Provinces, and we are currently expanding our business footprint all across South Africa already hosting 16 brands. If you consider yourself to be a strong administrator with a customer-focused sales approach to support operational efficiency, improve lead quality, and drive business growth this unique opportunity is for you. We currently have this new vacancy in our marketing department based at our **Menlyn dealership – Gauteng Province**. We are searching for candidates who meet the following criteria:

Duties / Responsibilities

- Review, validate, and pre-qualify incoming leads against company criteria.
- Prioritize leads based on sales readiness and business requirements
- Ensure all lead information is captured accurately in CRM systems.
- Ensure all customer interactions, notes, and outcomes are logged accurately.
- Support data integrity and compliance standards across all systems
- Contact qualified prospects via phone, email, or other communication channels
- Follow up on customer enquiries and sales opportunities
- Maintain strong customer relationships to encourage repeat business and referrals
- Conduct ongoing follow-up activities with prospects who are not yet ready to purchase
- Manage sales opportunities through the entire customer journey

Requirements

- Grade 12 / Matric.
- NCA Accreditation.
- Previous experience in a call centre, lead generation, lead management, or sales environment.
- Experience using CRM platforms such as CMS Cloud or similar
- Proficient in Microsoft Office and related business systems.
- Strong understanding of customer engagement and sales processes.
- Proven track record of meeting sales and performance targets.

In return for your
expertise the successful
candidate will be
offered:



Market related s



Medical Aid

Pension Fun



Commission

To become a part of Westvaal Corporate e-mail a comprehensive CV to the Group Marketing Manager Odette Kotze OdetteK@westvaal.co.za and/or the Group HR Manager Suzette Maass suzettem@westvaal.co.za

If you have not been contacted within two weeks of the closing date, please consider your application as unsuccessful.

Closing date: 22 July 2026