

The Soul EV



Movement that inspires

STAND OUT

Fresh, funky and playful, the future is full of possibilities in the Soul EV. With its eccentric design styling featuring a front plug-in charge socket; stunning interior with the latest technology including Kia's innovative Head-Up-Display; plus an advanced EV powertrain that delivers a range of up to 280 miles on one full charge - this is an electric car with its own truly unique character, just like the people who drive it.



DISTINCTIVE DESIGN

The Soul EV celebrates its personality from every angle! From behind, the iconic 3D muscular rear design showcases futuristic-looking wrap-around LED rear lamps, surrounding the vertical tailgate for easy loading and extra boot capacity. Finished off with an iconic rear bumper shape and dynamic extra moulding for extra stability, the Soul EV leaves a fun and lasting impression that others can only dream of.



VIBRANT

Stand back and admire the quirky dynamic character of the Soul EV with its stand-out body silhouette and clean-cut lines; then smile at the stand-out Soul EV logo on the C-pillar for that extra touch of fun. Add to that the 3 stylish two-tone colour exterior combinations to choose from that mix colour with vibrant metallic shades; and with newly developed 17-inch alloy wheels, we've created a car that's all about you.



Full LED Headlamps

Seamlessly integrated into the sleek front are dual high and low-beam LED headlamps with LED Daytime Running Lights below as standard.





INNOVATIVE

Inside the Soul EV the fun continues with its high-quality, spacious interior, cleverly designed seating, stylish fascia and inspiring innovations in technology and sound with the premium Harman Kardon sound system.



Supervision Cluster

The highly visible instrument cluster features a 7" OLED display delivering essential information such as the distance covered and how far you can drive before the next recharge is due.



Navigation System

The high-definition 10.25" TFT-LCD multi-language navigation system offers an advanced split-screen function enabling you to view map directions, weather and compass, as well as information about the battery status, available range and next charging station location. The home screen can also be customised with a basic or advanced layout. What's more, the screen offers Bluetooth multi-connection, so two devices can be connected at the same time - one for conventional connection and one for audio streaming.



androidauto

Android Auto™ is designed to keep you perfectly connected to your phone - while minimizing distractions so you stay safe on the road. The simple, intuitive interface lets you access features like Google Maps, apps, music and voice control, and automatically organizes info into simple cards that appear just when they're needed.



Apple CarPlay™ is a smart, safe way to use your iPhone while driving. It takes all the things you might want to do, and puts them into your Soul EV's display, so you can get directions, make a call and listen to music - all while staying focused on the road.

STAY CONNECTED

KIA UVO CONNECT

Created exclusively by Kia, UVO CONNECT brings driving into the digital era in two distinct ways. Firstly our new Kia Live service delivers real-time information to your navigation system with a range of information for your journey, and secondly our new UVO app offers a range of data and information about your car through your Android™ or Apple™ smartphone. What's more, this exciting new technology has been developed to comply with the latest EU Data Protection Directive, ensuring the highest levels of data privacy, transparency and protection.

UVO
Connect



Kia Live

Once activated, Kia Live makes use of the SIM chip included in the infotainment system to retrieve and update live data for its services, so you have access to seamless information displayed directly on the navigation screen.



Live traffic information

The navigation system delivers highly accurate live traffic information from TomTom that is updated every two minutes, so you know exactly where traffic is running smoothly, or which areas to avoid. When things get busy, the system lets you know and suggests alternative routes.



Camera/danger zones

Be alerted to a whole range of fixed and stationary speed cameras as well as restricted access zones. The system also alerts you to areas where accidents are particularly common.



Weather forecast

With up to a four-day forecast available, you can simply type in your destination to view a complete summary, including minimum and maximum temperatures, wind speed and chances of sun or rain.



Points of interest

Looking for a place to eat, a local business or somewhere special to visit? All this information and more is easily accessible with the live, regularly updated POI directory.



Charging stations

The online directory displays the locations of charging stations as well as other details such as payment methods, plug availability and compatible connector types.



Parking

Kia Live shows available parking locations before you arrive at your destination. It will show potential **on-street parking** and **off-street parking** including locations, details, prices and availability.



UVO App

Designed for both Android™ and Apple™ smartphones, the UVO app offers complete peace of mind with a whole range of features dedicated to providing diagnostic data about the status of your car and the trips you take. The app can also activate a range of remote functions and features when you are away from the car.

Remote Services



Climate control

lets you remotely activate and set the temperature as well as scheduling it before you get in the car so it's just right when you get in.



Battery control

means you can remotely charge the battery and see at a glance the charging progress as well as stop and resume it at your command.



Plan a journey

allows you to pre-plan and set your journey through the app for seamless use in the navigation system.

Vehicle Information



Find my car

tells you the last known location of your vehicle - ideal if you are parked in a large car park.



Vehicle status

offers an overview of key elements of your car's status such as door locks, ignition, battery and charge level.



My trips

gives a summary of your previous journey's including average speed, distance driven and time in transit.

Notifications



Notifications will notify you whenever the car alarm is triggered; share **Diagnostic Notifications** with you about the current status of your car; and supply you with a **Monthly Vehicle Report** giving an overview of your car usage.



STAY SAFE WITH SMART ASSISTANTS

Even though the Soul EV is all about adventure and fun, it's good to know that you're constantly being protected too with Kia's ADAS (Advanced Driver Assistance Systems) - a series of intelligent safety innovations that help reduce many of the inherent dangers and stresses of driving on today's roads so as to make every journey hassle-free and more enjoyable.



Forward Collision-Avoidance Assist (FCA)

The Soul EV uses Kia's FCA system to avoid or mitigate accidents. The system monitors vehicle speed and the distance between the car and other vehicles, cyclists and pedestrians, and will warn the driver of any potential collision risk by activating a visual alert. Additionally, the steering wheel will give a sensory response; and if there is no driver reaction, the car will brake automatically.



Blind-Spot Collision Warning (BCW)

The Blind-Spot Collision Warning system has radar sensors that monitor your blind spots, and warns you of oncoming cars by displaying a symbol in the side-view mirror.

Blind-Spot Collision-Avoidance Assist Rear (BCA-R)

The BCA-R system uses radar sensors to monitor the area to the left and right of your car and warn you or even actively apply the brake if there's traffic approaching on either side.



Lane Keeping Assist (LKAS) with DAW and HBA

If you start drifting out of your lane, LKAS alerts you and even steers you back to your original position, while if you lose concentration when driving the 'Driver Attention Warning' (DAW) system will emit an audible alert and display a warning symbol. Additionally, the 'High Beam Assist' (HBA) feature automatically switches to low beam to avoid dazzling other drivers at night and then automatically switches back again.



Smart Cruise Control (SCC)

Using a camera and radar sensor at the front, SCC regulates both the vehicle speed and the distance to the car in front. If the vehicle ahead picks up the pace, the Soul EV accelerates up to the set speed, and if the vehicle in front slows down and the predetermined safe distance cannot be maintained, the system will reduce the speed, or even stop the car. A helpful feature, particularly in stop-and-go traffic.



Lane Follow Assist (LFA)

LFA controls acceleration, braking and steering depending on the vehicles in front. This makes driving in traffic jams easier and safer. The system uses camera and radar sensors to maintain a safe distance to the preceding vehicle and monitors road markings to keep your car in the centre of your lane. LFA works between 0 and 80mph.

HELPFUL TECHNOLOGY

The Soul EV is proof that an electric car can combine character and excitement with the latest technology as well as all the advantages of a crossover to make all types of greener driving truly inviting.



Head-Up-Display (HUD)

Kia's innovative combiner-type Head-Up-Display (HUD) minimizes driver distraction by projecting key driving data like your speed, safety icons and turn-by-turn navigation directions directly onto the glass panel above the instrument cluster, and also provides audio information.



Drive Mode Selection

The Soul EV adapts to your favourite driving style. Choose from 'Normal' mode, offering the full driving experience optimized for a typical driver, or 'Eco' or 'Eco+' mode to maximize the full electric range. Meanwhile, the 'Sport' mode, with its increased steering and motor response, maximizes the dynamic driving feel of the car.



Wireless Phone Charger

Enjoy convenient, cable-free charging by placing your compatible smartphone on the wireless phone charger on the centre console. The system even alerts you if a device is left on the charger when you exit the vehicle.



Heated Seats

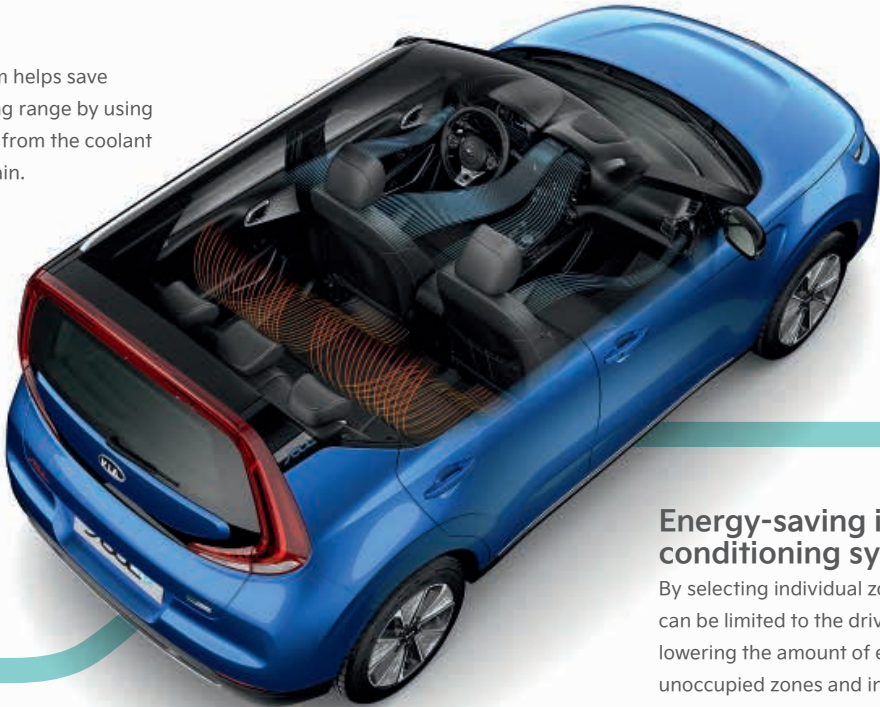
Both the driver and front passenger seat warmers keep you cosy in winter.

ENDURANCE

The Soul EV puts the charge back into driving electric by making it fun, stylish and good for the environment all at the same time. From the moment you press the start button you can look forward to a responsive electric engine boasting a maximum acceleration from 0 to 60mph in 7.6 seconds and a maximum speed of 109mph. Additionally, the driving distance available on a single charge is 280 miles.

Energy-efficient Heat Pump system

The Soul EV heat pump system helps save energy and increase the driving range by using recovered waste heat emitted from the coolant water for the electric powertrain.



Energy-saving individual air conditioning system

By selecting individual zones, air conditioning can be limited to the driver area only, lowering the amount of energy consumed for unoccupied zones and increasing the driving distance of the Soul EV.

Programmable charging

You can use the convenient 10.25" touch screen to set the time to recharge your Soul EV - for example, if you want to take advantage of cheaper night-time tariffs.

Electric Motor

Located under the cabin floor, the efficient, lightweight Soul EV battery offers two flexible and energy-efficient solutions.



High Range and High Power Battery 64 kWh/motor 150 kW

Fast charge in 42 min. (from 20% to 80%)*	Normal charge in 9.5 hours (up to 100%)
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*from 80 kW fast charger and above



Regenerative Braking

To ensure highly efficient driving and further increase the battery range, the new Soul EV offers next-generation regenerative braking with two different modes to suit the driving conditions. By selecting 'Single Pedal' driving or holding the left paddle shift lever behind the steering wheel for a minimum of 0.5 seconds, the car can be decelerated to a standstill without activating the brake pedal. Alternatively, releasing the paddle or activating the right paddle shift lever returns the system to regular mode.

STYLE AND COMFORT

With the Soul EV the inside is as exciting as the outside, with vibrant interior options, carefully selected materials and bold trims. Leather seats come as standard - all designed for ultimate comfort and style.



Black Leather

Luxury perforated black pure leather seating with grey stitching. Also includes satin chrome interior door handle and dark silver door garnish; plus artificial-leather-covered armrest.



Kia Care Service Plans

For complete peace-of-mind, Kia can offer you a great value fixed-price servicing package for your Soul EV which is called Kia Care. Please speak to your Kia dealer for more information and pricing. Terms and conditions apply. Log onto www.kia.com/uk for details.

5-year paint warranty & 12-year anti-perforation warranty

High-quality body paint ensures long-lasting protection and shine for your New Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

Financing

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Log onto www.kia.com/uk for more details



Now there are even more reasons to buy a stylish, technology packed Kia. Peace of mind comes as standard when you join the Kia family with the Kia Promise - 7 great owner benefits when you buy your Kia and register at MyKia.

7 more reasons to join our Kia family



There are a lot of things to consider when buying a new car. Compromising on reliability in the long term shouldn't be one of them. That's why Kia have redefined quality and offers a unique, industry-leading 7 year warranty that comes with peace of mind for at least 100,000 miles.



Our complimentary driveaway insurance, with up to 5 days of optional cover if required, will get you on the road right away and comes complete with one year's free Excess Return worth up to £250, protecting your excess whoever your insurer is. You can also upgrade to a great value, annual insurance policy. Our policies cover you for genuine Kia approved repairs, parts and labour, meaning you never have to compromise when keeping your Kia 100% Kia.



Our 24/7 Roadside Assistance package is designed for Kia owners in partnership with the RAC. All new cars have complimentary cover for 12 months from the first date of registration. If you register on MyKia, you can unlock Kia Roadside Assistance Plus, giving you the highest level of cover provided by the RAC, including onward travel and European cover.



Order Genuine Kia accessories, where and when you need them! Our Click & Collect service offers choice and convenience, recognising your model from the registration number to ensure you get exactly what you need. Then simply collect at your nearest Dealer, where they can fit them too.



Online service booking offers convenience and flexibility 24/7. Offering quality and value at one of our Dealers nationwide. Kia trained technicians use the latest diagnostic equipment and technology. All of our Genuine Kia parts come with a 2 year warranty. Fully inclusive pricing at the click of a button.



When you own a Kia, you become part of the family and benefit from a relationship based on trust and transparency. When you visit one of our dealers for a service, your vehicle will benefit from a complimentary Health Check, a wash and vacuum and alternative transport if needed. Welcome to the Kia family!



Available to all Kia owners, whoever your insurer and whatever the circumstances of the accident, Kia Accident AfterCare can take care of things for you. We'll liaise with your insurer, provide a free courtesy car and exercise your right to genuine Kia parts and repairs at a Kia Approved Bodyshop.

*For full terms, conditions and exclusions please visit kia.com/uk

Fully unlock these benefits
when you register at **MyKia**



www.kia.com/uk

All information and illustrations are based on data available at the time of print (February 2021) and are subject to change without notice. The models and specifications shown in this brochure may vary from the models available in your market. Due to the limits of the printing process, the car body colours shown may differ slightly from actual colours. Please contact your local Kia dealer for the most recent information.

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Movement that inspires

The all-new Soul EV

The all-new Soul EV 'First Edition' Full Electric

Paint colours



Wheels



17" Alloy wheels

Battery and transmission



64kWh lithium-ion 201bhp 1-speed auto

'First Edition'

- 10-speaker Harmon/Kardon® Premium Sound System
- 10.25" Touchscreen Satellite Navigation with European Mapping
- Head Up Display
- Adaptive Smart Cruise Control Function (SCC)
- Black Leather Upholstery*
- Dual Full LED Headlamps
- LED Daytime Running Lights
- Engine Start/Stop Button with Smart Entry System
- Wireless Mobile Phone Charger**
- Lane Follow Assist (LFA)
- Regenerative Braking Level Controlled by Paddle Shift Mounted on Steering Wheel
- Reversing Camera System (Integrated into Satellite Navigation Screen)
- Blind Spot Detection (BSD) with Rear-Cross Traffic Alert (RCTA)
- Heated Front Seats
- 8-way Driver's Power Adjustable Seat (Sliding, Reclining, Height Adjustment)
- UVO App Connectivity**
- Apple CarPlay™ with Voice Control**
- Android Auto™ with Voice Control**
- SUV Exterior Styling
- Roof Rails

EV Unique Specifications

- Virtual Engine Sound (VES)
- Heat Pump System
- Eco Driving Mode
- Climate Control & Charging Time Pre-Set Functionality

*Some parts of the leather upholstery contain faux leather

**Please check with your dealer for mobile phone compatibility



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