

## Toyota Dream Car Contest (2 hour exercise)

### **Brief:**

- Students are asked to imagine the future with dreams of things they wish would exist or happen.
- They are asked to design a “dream car” that solves problems or improves things that catch their attention in their daily lives.
- While designing the car, they should think about how the car moves and how it solves problems.
- They should draw the environment where their car will be used.
- They should imagine and draw how solving the problem will make life easier for the people, animals, plants or the world.

### **Examples of problems:**

- I get to see the sea only from the beach side. I want to explore the marine life through a big window.
- Pollution is destroying plant and animal habitats.
- Bringing people from all over closer together.

### **Examples of how solutions are created for these problems:**

- Problem: I get to see the sea only from the beach side. I want to explore the marine life through a big window.
  - Solution: It would be amazing if we could take pictures and drive it to deep places!”
- Problem: Pollution is destroying animal habitats.
  - Solution: I want to design my car to have a crane so it can pick up garbage in the sea.
- Problem: Too many accidents and catastrophes affect humanity and most of the time help cannot be reached on time to save lives due to traffic jams, distance and other factors.
  - Solution: A car that can combat fires, can fly and reaches accident victims on time with immediate assistance, rescue people stuck in floods or storms or can create a safe haven in a tornado.

### **Teacher’s task:**

- Ask students questions to help think of collective or personal problems
- Encourage them to share the ideas among each other
- Help them visualize the solution: How their dream cars can help them solve these problems. E.g.: What shape does it have, and what does that shape do. How does it move, and what does that movement accomplish. Such questions help students visualize the shape and movements of their car and act as support for the expression activity

- Teach students about composition; let them know that they don't have to draw the car in the middle, but can change its angle of inclination, position on the paper, etc.
- Ask the children to draw the environment in which the car will be used in as much detail as possible.
- Teach the kids how to mix the colors and create lighter and darker shades, to make the car stand out from the lighter background.
- Create a competition within the school and then give the art materials to the top 75 students to enter the Toyota Dream Car Art Contest.

### **Filling the application form [Compulsory]**

- Kids should fill out the application form.
- Give an appropriate title for their artwork.
- Describe the car and it's function in the space provided.
- Full details and signature of Parents should be filled in.
- Entry Form should be glued to the back of the respective artwork to ensure that it is not misplaced.

### **Judging criteria:**

- **Message:** Are the theme and concept expressed clearly and easily to understand?
- **Uniqueness:** Are dreams and future expressed with a unique viewpoint?
- **Art characteristics:** is the design drawn and expressed solidly? (structure, color, and technique)

### **Examples of Winning Artworks**

