

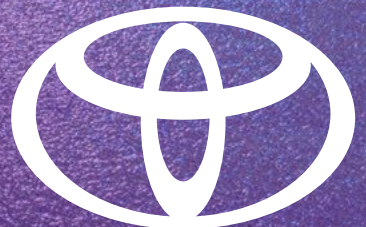
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THE ALL-NEW

# TOYOTA VITZ



VITZ FOR VICTORY





MODEL SHOWN: Vitz 1.0 Xr AMT

# VITZ FOR VICTORY



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## *Because life is worth celebrating, even the small things...*

Did you wake up early today, find a crisp R100 note in an old jacket, ace your math's test or get your driver's license? Life is not just about the grandiose moments or the shiniest wins, even the little things that go your way can completely change how you feel. Making progress, however big or small, is always worth celebrating, it's the fuel that gets you to the next milestone in your journey.

And the best way to celebrate these successes? For some, telling friends and family is the coolest way to savour the moment. But, for those extra satisfying victories, indulging yourself is the ultimate reward.

*So, go on... treat yourself to the all-new Toyota Vitz, you deserve it!*

And you can still boast a bit – the Vitz will turn you into an instant TikTok sensation. Rad styling meets ingenious packaging wrapped up in a surprisingly inexpensive package. Perky performance, unparalleled economy, a full suite of safety kit and a generous helping of convenience features, all underpinned by Toyota's legendary reliability assurance, will have you and your new Vitz making friends wherever you go. Big things do indeed come in small packages.



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## EVERYONE'S A WINNER

There's a saying that 'if you can't do great things, do small things in a great way'. Fortunately, with the new Vitz you can do just that because, like it or not, budgeting is a big deal even if your wallet isn't.

Whether you opt for the ultra-affordable Vitz 1.0ℓ or the up-specced Xr variant, available in both five-speed manual and self-shifting AMT (Automated Manual Transmission), you'll still feel like a million bucks, even though your bank balance says otherwise.

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MODEL LINE-UP:

**Toyota Vitz 1.0 MT**

**Toyota Vitz 1.0 Xr MT**

**Toyota Vitz 1.0 Xr AMT**



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MODEL SHOWN: Vitz 1.0 Xr AMT

# VITZ FOR POWER



MODEL SHOWN: Vitz 1.0 Xr AMT

REINFORCING ITS OVERALL DRIVABILITY, IS THE 49KW, TWIN-INJECTION, THREE-CYLINDER ENGINE – ITS REAL SKILL LIES IN ITS ABILITY TO HARNESS ALL OF ITS 89NM OF TORQUE FROM A VERY ACCESSIBLE 3 500 REVS. IN NON-TECH SPEAK THIS MEANS YOU ACCELERATE MUCH QUICKER FROM THE TRAFFIC LIGHTS AND STIR THE GEARBOX A LOT LESS TO MAINTAIN MOMENTUM.



Many a motoring hack will attest to the fact that small cars are simply the most fun you can have behind the wheel, at least in the real world where there are traffic jams, speed limits and law-enforcement officers with a deficiency in humour. So, while you won't be attempting a land-speed record in your new Vitz, it certainly delivers punchy performance thanks to its low mass, nimble handling courtesy of the front MacPherson strut and rear torsion beam suspension arrangement (optimised for weight and packaging) and, crucially in these times, unbelievably virtuous fuel economy.

Speaking of transmissions, the optional AMT or Automated Manual Transmission, essentially a clutchless manual, combines all the convenience of an auto with the optimised fuel consumption of a manual. Think of it as the best of both worlds and it's tech that you normally only get on much more expensive models.

# SHAPED FOR SUCCESS



*No contest – the Vitz goes straight to the top of the class for fuel efficiency. Save petrol – and the planet, now there’s a win-win!*

Save petrol – and the planet, now there’s a win-win! Reinforcing the fuel-saving and eco credentials is the Automated Manual Transmission\* that combines all the convenience of an automatic with the optimised fuel consumption of a manual transmission.

The big plus here is that you’ll be able to pump those additional savings straight back into your wallet thanks to the economical habits of the new Vitz – the manual returns an overall consumption of just 4,4ℓ per 100km while the auto sips at an even more miserly 4,2ℓ per 100km.

\* Available on selected models.



MODEL SHOWN: Vitz 1.0 Xr AMT

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# VITZ FOR STYLE



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MODEL SHOWN: Vitz 1.0 Xr AMT

**LOOKS AREN'T  
EVERYTHING BUT IT'S  
NICE TO HAVE THEM  
ALL THE SAME.**

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## *A refined sense of fashion*

With its softly-contoured lines punctuated by bold swept-back headlights, teardrop rear light clusters and distinctive chrome grille, the new Vitz passes the design brief with flying colours... oh and incidentally, it's available in seven exciting new hues including several iridescent metallics.

Unique detailing on the range-topping Xr models further enhances the aesthetic by adding niceties such as front fog lamps, glossy smoked 15" alloys as well as colour-matched door handles and exterior mirrors. From an overall style perspective then, the new Vitz is not going for the big flashy win, preferring instead a refined sense of fashion with a subtle nod to its playful character.



# VITZ FOR COMFORT

MODEL SHOWN: Vitz 1.0 Xr AMT

ONE PEEK INSIDE THE ALL-NEW VITZ WILL TELL YOU THAT YOU'VE MADE IT BIG. A SPACIOUS INTERIOR WITH AMPLE FRONT- AND REAR LEGROOM BELIES ITS COMPACT DIMENSIONS.





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*What's more, you get a best-in-class 295ℓ of boot space and it comes with an interior lever for ease of opening.*

Amping up the functionality, there's a 60/40 split rear seat as well as a variety of in-cabin storage spaces to keep all your handy items within reach, not forgetting those all-important cupholders for all occupants.

Power steering - tilt-adjustable\* of course - and standard rear parking sensors make light work of piloting your new Vitz, whether you're cruising down the highway or reversing into a tight parking space.

On the convenience front you'll find everything you need including remote central locking\*, air conditioning, steering wheel controls, electric mirrors/windows\* and a four-speaker sound system\* as part of the integrated infotainment featuring Bluetooth\* and USB\* functionality. Apple Carplay\* and Android Auto\* are incorporated to make navigating a breeze. This system is touchscreen-activated and provides important vehicle data such as real-time and average fuel-consumption monitoring, fuel range and more. You want it, you need it – the Vitz has got it.

\* Available on selected models.



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MODEL SHOWN: Vitz 1.0 XR AMT



# VITZ FOR SAFETY

*One of the  
most solidly  
built and  
engineered  
small cars on  
the road today*

It's a case of safety first in the all-new Vitz and it all starts under the skin with a smoothly curving chassis which not only enhances underbody stiffness and dynamic handling, but also contributes to collision safety by more efficiently dispersing energy.

On top of this there's an all-inclusive list of active and passive systems on the standard safety menu, setting the Vitz apart from many of its price competitors. These include ABS (Anti-lock Braking System) with Electronic Brake-force Distribution (EBD) which helps keep you in control regardless of the road conditions, bringing you to a complete stop every time. Another must-have is VSC (Vehicle Stability Control) – this assists by maintaining traction even when things get really slippery. HAC (Hill-Assist Control) is a standard feature on AMT models

which prevents the car from rolling back when you stop on an incline.

When it comes to occupant safety, there's a comprehensive package of standard kit comprising dual front driver and passenger airbags, pretensioners with force limiters for the front seatbelts, child locks and ISOFIX child restraint systems. Providing further peace of mind there's rear parking sensors, an immobilizer with integrated alarm\* and remote door locking\*. Isn't it comforting to know you can dream big in the new Vitz, safe in the knowledge that you're driving one of the most solidly built and engineered small cars on the road today?

\* Available on selected models.



*Providing further peace of mind  
there's rear parking sensors,  
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# TOYOTA ENVIRONMENTAL CHALLENGE 2050

At Toyota, creating technologically advanced vehicles isn't our only priority; we're committed to lowering our environmental impact throughout our entire production process. How? By setting ourselves six challenges that will see us reach a truly world-changing goal: a positive environmental impact by 2050.



ZERO CO<sub>2</sub>

## CHALLENGE 1

### NEW VEHICLE ZERO CO<sub>2</sub> EMISSIONS CHALLENGE

By owning a Toyota you would be contributing to the reduction of vehicle CO<sub>2</sub> emissions by 90% in 2050 as opposed to 2010. You will help us promote the development of next-generation vehicles and further accelerate the spread of these vehicles.



ZERO CO<sub>2</sub>

## CHALLENGE 3

### PLANT ZERO CO<sub>2</sub> EMISSIONS CHALLENGE

You uphold the two main pillars of our strategy to achieve zero CO<sub>2</sub> emissions at our plants which are:

1. Developing and introducing low-CO<sub>2</sub> technologies with ongoing kaizen.
2. Adopting renewable energy sources and utilizing hydrogen energy.



## CHALLENGE 5

### CHALLENGE OF ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

You have contributed to our 40 years on the challenge of resource recycling. Going forward, by rolling out to the world the technology and systems evolved in Japan, we will all continue working on the challenge of establishing a recycling-based society.

The message is clear – Toyota Motor Corporation (TMC) wholeheartedly supports the Paris Agreement and accepts the challenge to achieve carbon neutrality by 2050. The Paris Agreement is a legally-binding international treaty on climate change and is aimed at reducing the emission of gases that contribute to global warming. While this treaty was only adopted in 2015, Toyota has been innovating and investing in technology to reduce emissions and achieve carbon neutrality for well over 30 years. Toyota has also led the way with more electrified vehicles on the road than any other automaker.



THE TOYOTA Vitz RANGE HAS BEEN MANUFACTURED TO MINIMISE ITS CARBON FOOTPRINT.

Guided by the goals of the Toyota Environmental Challenge 2050, as little impact as possible is made on the environment during each step of the process. From design to manufacturing, to end-of-life recycling programmes, our planet always comes first. This is because the ultimate long-term goal for Toyota is to make all our vehicles as environmentally friendly as possible. With this in mind, the entire Vitz range has been designed to have very low CO<sub>2</sub> emissions.



ZERO CO<sub>2</sub>

## CHALLENGE 2

### LIFE CYCLE ZERO CO<sub>2</sub> EMISSIONS CHALLENGE

You are lending a helping hand to Toyota's efforts to reduce to zero not only CO<sub>2</sub> emissions produced in travelling and manufacturing, but all CO<sub>2</sub> emissions including the process of materials production, disposal and recycling of vehicles.



## CHALLENGE 4

### CHALLENGE OF MINIMISING AND OPTIMISING WATER USAGE

In automobile manufacturing, we use water in painting, forging and other processes. Therefore, even a small reduction of its impact on the water environments is important. We have two measures to achieve this, comprehensive reduction of the amount of water used and comprehensive purification of the water and returning it to the earth.



## CHALLENGE 6

### CHALLENGE OF ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

Here at Toyota we have engaged in planting trees at our plants and environmental conservation activities in our surrounding areas. To establish a society where humans and nature coexist in harmony, we are promoting several activities to connect regions, the world and the future.

My **TOYOTA**

IN-CAR WI-FI, ROADSIDE ASSISTANCE AND MUCH MORE

All Toyota vehicles can now be connected to the MyToyota App on your mobile phone, giving you more control of your driving experience and opening up a whole new world of personalised offerings and customisable features, so that you can enjoy:



### IN-CAR WI-FI\*

Connect to Wi-Fi



### GPS LOCATOR

Always know your vehicle's GPS location



### LOGBOOK

Have access to a digital logbook



### DRIVER NOTIFICATIONS

Important reminders like licence renewal



### BATTERY HEALTH CHECK

Check your battery health



### SERVICE BOOKING

Manage your services



### ROADSIDE ASSISTANCE

Get real-time roadside assistance



### DRIVER RATING

Receive a driver rating



### FLEET MANAGEMENT

Monitor your fleet



### LICENCE RENEWAL

Renew from the App

**AND MORE** - The above features are not all; there are loads of other features available to further enhance driver and guest safety, convenience and comfort; and plenty more to come to make your drive experience better and better with every kilometre.



DOWNLOAD THE **MyTOYOTA** APP AND GET CONNECTED TODAY

FIND OUT MORE AT [TOYOTA.CO.ZA/MY-TOYOTA](http://TOYOTA.CO.ZA/MY-TOYOTA)

\*15GB FREE DATA ONCE-OFF UPON ACTIVATION. Ts & Cs APPLY. AVAILABLE IN SOUTH AFRICA ONLY.



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## TOYOTA GENUINE PRODUCTS

For guaranteed fit and function, **Genuine Parts** are essential in maintaining the safety and reliability of your vehicle. They also comply with all safety, regulatory and environmental requirements, making it the obvious choice. The same exacting precision applies to **Toyota Accessories**, developed by engineers with extensive knowledge on vehicle integration - you can enhance the appeal and functionality of your Vitz without compromising its safety features or warranty. Warranties are about peace of mind, and the **Genuine Unlimited Warranty** is designed to provide superior cover (up to 10 years, unlimited mileage) and a seamless claims process thanks to full integration with Toyota systems. The **Genuine Extended Service Plan** also enjoys exclusive approval by Toyota SA and provides flexible extension options up to 10 years or 300 000 km to suit your period of ownership. Paying today's rates for tomorrow's maintenance is a sensible way to protect the resale value of your Vitz by means of a full service history.

## TOYOTA APPROVED SERVICES

Specialised vehicle maintenance requires first-class facilities, advanced equipment and expert knowledge. **Toyota Quality Service and Value Service** not only promise accurate diagnosis and repair, but also a philosophy of building trust through a genuine concern for the needs of our customers. To complement the extensive network of Toyota dealers, we have a vast number of **Accredited Body and Paint Repairers**, selected on stringent criteria to ensure outstanding workmanship and customer service. You can maintain your vehicle's pristine condition without compromising its warranty thanks to the exclusive use of Genuine Parts by our Accredited Repairers. Offering 24-hour access to a full complement of assistance and recovery benefits, **Toyota Roadside Assistance** provides the peace of mind that competent support is only a phone call away.

# TOYOTA GENUINE MEANS

✓ UNCOMPROMISED SAFETY ✓ GUARANTEED QUALITY ✓ PEACE OF MIND



TOYOTA  
FINANCIAL  
SERVICES

## TOYOTA FINANCIAL SERVICES

There is no 'one-size-fits-all' when it comes to vehicle finance and insurance, there is only you. With fast, flexible and convenient services we will structure the perfect Toyota Vitz deal for you.

At Toyota Financial Services, we believe that purchasing your Toyota should be as enjoyable as driving it. Toyota Financial Services is the fast, flexible and convenient means of financing your Toyota Vitz. We have created a range of finance products that suit both private and business customers, easily accessible through your local Toyota dealer. We take the hassle out of arranging finance.

Toyota Financial Services (South Africa) Ltd is an authorised Financial Services (FSP No. 7454) and Registered Credit Provider (NCRCP62).

For comprehensive information about products offered by Toyota Financial Services, visit [www.toyota.co.za/toyota-finance](http://www.toyota.co.za/toyota-finance)

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