



# Azur ŠKODA News

## SUMMER AT AZUR ŠKODA

Wow what a winter and spring it's been; we're sure you are as glad as we are that summer is on the way. To celebrate the start of the new season, we are launching our first ever Azur newsletter, bringing you all the latest news about our team here at Chichester and ŠKODA in general. We hope you enjoy seeing some new and some familiar faces and finding out what we have been up to so far this year. Don't forget you can always catch up with us via our social media channels; it would be great to see some photos of you out and about enjoying the sunshine in your ŠKODA.

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### Azur ŠKODA

10 Terminus Road, Chichester, West Sussex, PO19 8TX  
01243 218543

[www.azurskoda.co.uk](http://www.azurskoda.co.uk)



## MEET THE TEAM AT AZUR ŠKODA



### ASIF IQBAL

My inner ŠKODA will be the Octavia vRS as it gives you the best of both worlds. A Hot Hatch and a Family car. Being a family man I love spending time with my family and doing different types of activities whenever we can. This might be a day out at the zoo or packing the car up and spending a few days down the coast somewhere and doing that in the Octavia suits me best. It has loads of boot space to get everything in, a great engine, comfortable drive and lots of technology on the car – even a sat nav as standard so I don't get lost! But When I want to let my hair down with just a touch of a button I can put it in vRS mode and have some fun, The engine makes a sweet sound as I go through the gears just like on my motorcycle. It can be thrown in to the corners and it sticks to the road like it's on rails while the vRS sports seats hug me. Also with a Black Plus Pack it looks amazing.



### JOSH HAMMET

I am like the ŠKODA Kodiaq, because I am big I am bold and I am not too old! The Kodiaq is my favourite in the range as I do like the bigger vehicles, it has so much technology on it and I feel it has the best drive.



### RORY WALSH

I see myself as the ŠKODA Superb because it is the closest car to being named "Legend" which is what I am. I'm a big personality, very smooth and aesthetically pleasing to look at, a lot like the Superb in regards to the spacious boot, effortless drive and the beautiful exterior looks. All in all, I think the car is an all-rounder and this is why I see myself as the Superb.



### NICK THOMAS

My inner ŠKODA would have to be the Karoq, I have been in the motor trade for over 8 years now and have only recently joined ŠKODA and so far I am most impressed with the Karoq due to its style, size and high quality finish. I am expecting my first child next month and think the Karoq would be the best model to suit my family. Regarding engine and transmission I would have the 2.0 TDI DSG as I do a lot of driving and would benefit from the great fuel return and power the diesel offers and the DSG gearbox is so smooth and also great on fuel.



### TOBY PARDOE

I would describe myself as the ŠKODA Octavia Scout! Reliable, dependable, strong and rugged when it's needed! My favourite ŠKODA is actually the ŠKODA Superb. Before working for Azur, I was a taxi driver. I loved the Superb because you can't beat the space available for luggage and passengers and the car is a pleasure to drive and spend the day in. I used to look forward to my next fare just so I could drive my Superb. I had the Greenline version.



### LUKE STEWART

My inner ŠKODA would be the Citigo Monte Carlo. This is because it's fun, nimble and can fit perfectly into the smallest of spaces whilst packing great economy and value for money. It looks smart and sporty and is ready to take on any challenge life throws at you, a bit like myself. This could be a long motorway run or a city adventure. The Citigo is the perfect small car and can adapt to any situation.



# ACCREDITATIONS



**CHRIS ATKINSON**

ŠKODA Service Technician Accreditation



**DAN YOUNG**

Passed his Service Advisor Accreditation



**SALLY DUMBLETON**

ŠKODA Service Advisor Accreditation



**SIMON GARTON**

ŠKODA Master Technician Accreditation

# AWARDS

In December 2017, we had our yearly awards evening. Delivering engagement and driving values was the theme at the Amex Stadium in Brighton. Below are our appreciation award winners;



**Service Award – Sally Dumbleton**  
Irrepressible personality and a passion for customers, she is respected as a team player. Totally committed and flexible over her many years with the company.

**ŠKODA Award – Toby Pardoe**  
Embodies a team ethic, flexible, always upbeat and has a passion for his customers.



# BINGO

Sally, our Service Advisor was lucky enough to win on the ŠKODA Service Advisor Bingo, here she is with her winnings! Well done Sally we hope you enjoy all your treats!





## PETS CORNER

Meet Bella, a beautiful beagle who lives with Luke Ritchie and his family. Luke had always wanted a dog so as soon as he got a house of his own, he started the search.

These lovely photos show her enjoying life in her home. She loves her walks, running through long grass and often with nose to the ground and on the trail of something. She has a habit of finding other dogs long lost tennis balls out on walks and insisting on taking them home (Luke currently has a collection of 8 dotted around the garden). She hates water and will not go swimming in the sea or ponds, and even takes the time to jump over or run around big puddles.

When she is at home during the cold months her favourite spot will be in front of the fire. She has appeared in our ŠKODA Facebook video demonstrating the Seatbelt Harness.



## NEW ŠKODA FABIA

The new ŠKODA Fabia is set to arrive in our Azur ŠKODA dealership in late summer. The popular small car will now boast even greater appeal thanks to restyled front and rear sections, the introduction of LED head and rear lights, as well as a refined interior. Lively and efficient 1.0 petrol engines, as well as additional assistance systems underline the sophisticated character of the ŠKODA Fabia.

Featuring the new infotainment system, "Swing", which has a 6.5-inch display with mobile connectivity, which, when partnered with the 'Amundsen' navigation system, will also now offer the Online Traffic Information service with real-time information on traffic holdups. With additional features providing enhanced safety and comfort, such as 'Blind-Spot Detection' and 'Rear Traffic Alert', the new ŠKODA Fabia is set to continue to be a popular choice, providing a truly enjoyable drive.





## KIT YOUR CAR OUT FOR SUMMER



With summer fast approaching, days are getting longer and there's more time for activities and days out. Prepare and protect your car ahead of any adventure knowing you'll be ready for whatever journey the sun takes you on.

At Azur ŠKODA, we offer a variety of accessory packs across the ŠKODA range, from protections packs to bike racks.

Getting out and about can sometimes be messy business, that's why it's always good idea to get protection for your pride and joy. With a range of rubber mats and boot liners you can shield the interior of your vehicle from getting muddy or dirty using the protection pack.

The summer may mean longer walks and new adventures with your furry friend. Not only can you keep your pet safe but you can also keep your car in tip-top

condition with our range of Pet Packs. With Boot Liners, Dog Guards and Bumper Protectors available to keep you and your best friend happy and making those journeys in your car a lot easier.

For those of you that like to make the most of the great outdoors, take advantage of our Bike Packs, which are available to fit on your roof rack so you can enjoy stress-free days out.

For more information on the accessory packs available at Azur ŠKODA, speak to one of our helpful team or visit us in branch today! Where will your next adventure take you?





## CAR TIPS FOR THIS SUMMER

### KEEPING YOUR WINDSCREEN IN TOP CONDITION



Follow our quick and easy tips to keep your windscreen in the best condition possible this summer!

#### STRESS FROM HOT TEMPERATURES

Temperature swings can put a lot of stress on your windscreen. If the glass cools too quickly this can easily cause pressure on the glass. It is recommended that you take your time in cooling your vehicle's interior so that cracks are less likely to expand. Turning on your air conditioner to low when you first get into your car will allow the temperature to spread evenly, instead of turning it on the highest fan speed once you turn on your car.

#### KEEP THAT CLEAR VIEW

Keeping your glass clean will help you to notice any small chips or cracks in your windscreen. If you do notice a small chip, it's recommended to get it fixed as soon as you see it so it doesn't turn into a whole glass replacement.

#### WIPE YOUR WORRIES AWAY

Be sure to replace your windshield wipers when needed, worn wipers could scratch and damage your windscreen. You should also make sure you check your washer fluid frequently if it is low/empty.

#### BUMPS IN THE ROAD

Things you do every day without giving them a second thought could cause damage to your windscreen, for example driving over a speed bump. Also, many say you should be careful about slamming your doors too hard, as even this can lead to increased stress on the glass. These minor things could put additional strain on your windshield and as a result any present damage will be more likely to spread.

Here at Azur ŠKODA we provide peace of mind so if you have any concerns we offer a free vehicle health check\*, contact us to book yours now.

\*Subject to workshop availability.



## MOTABILITY AT AZUR ŠKODA

As you will be aware, here at Azur ŠKODA, we support the Motability scheme and have models that can be adapted to suit your needs. We have dedicated Motability advisors at our branch to help you find the right vehicle for you. As experts in the industry and the scheme, our Motability specialists will be able to advise you on any vehicle adaptations you may require and be there for you from start to finish making the process quick, easy and hassle free. Our advisors will also keep in contact with you, advising on any service or general queries you may have during the duration of your Motability lease period.



### AND DID YOU KNOW?

Every April and October of each year is our dedicated Motability month! This gives us the opportunity to showcase the benefits of Motability through Azur ŠKODA; whether you're unsure if you are eligible, new to the

scheme, an existing customer of ours and looking to upgrade, or you would just like to have a catch-up, our dedicated Motability Months are an opportune time to meet our friendly team. We often hold prize draws and exclusive offers too, so keep an eye on our social media and website for details!





## GENERAL DATA PROTECTION REGULATION

On May 25th GDPR will be introduced in the UK. This new set of regulations affects us all as it provides additional protection for the use of personal data. In principle the regulations state that all data handlers must:

- Process data fairly and lawfully and transparently
- Purpose limitation – Collect data only for a specified, explicit and legitimate purpose
- Data minimisation – Collect and store data only to the extent which is adequate, relevant and not excessive.
- Accuracy – Ensure data is accurate and up to date
- Storage – Not keep the data for longer than is necessary.
- Integrity and confidentiality - Technical and organisational measures against unauthorised or unlawful processing, and against accidental loss, destruction, or damage

Azur ŠKODA have undergone 6 months of data review and updates to ensure we comply with the new regulations and protect your personal data at all times. Our updated Privacy policy can now be viewed at:

[www.azurskoda.co.uk/site/privacy-and-legal/](http://www.azurskoda.co.uk/site/privacy-and-legal/)



In simple terms, we will always try to contact you about issues we consider to be of legitimate interest such as:

- Vehicle recalls
- MOT expiry
- Scheduled service reminders (mileage and/or date linked)
- Warranty expiry
- Finance expiry
- Obligations arising out of our contract with you

In addition, whilst we already have your consent under current data processing legislation to contact you, we will also ask for updated consent regarding:

1. **WHAT** marketing contact you are happy to receive such as customer newsletters, invitations to events, customer offers

2. **HOW** you want to receive this contact such as telephone call, SMS message, email, letter etc.

You can provide this consent in a variety of ways:

1. Email to: [digital@birchwoodgroup.co.uk](mailto:digital@birchwoodgroup.co.uk)
2. Via our website on the Privacy section detailed above
3. Complete a manual consent form at any of our dealerships or we can pop one in the post to you.
4. Call us to update your preferences on: **01243 218543**

Please be aware that you can change or withdraw consent at any time or request a full copy of our Privacy Policy by emailing: [digital@birchwoodgroup.co.uk](mailto:digital@birchwoodgroup.co.uk)