

The Soul EV



Movement that inspires

STAND OUT

Fresh, funky and playful, the future is full of possibilities in the Soul EV: eccentric design styling, stunning interior with the latest technology and an advanced EV powertrain that delivers a range of up to 280 miles on one full charge.



DISTINCTIVE DESIGN

The Soul EV celebrates its personality from every angle! From behind, the iconic 3D muscular rear design showcases futuristic-looking wrap-around LED rear lamps, surrounding the vertical tailgate for easy loading and extra boot capacity. Finished off with an iconic rear bumper shape and dynamic extra moulding for extra stability, the Soul EV leaves a fun and lasting impression that others can only dream of.



VIBRANT

Stand back and admire the quirky dynamic character of the Soul EV with its stand-out body silhouette and clean-cut lines; then smile at the stand-out Soul EV logo on the C-pillar for that extra touch of fun. Add to that the 3 stylish two-tone colour exterior combinations to choose from that mix colour with vibrant metallic shades; and with newly developed 17-inch alloy wheels, we've created a car that's all about you.



Full LED Headlamps

Seamlessly integrated into the sleek front are dual high and low-beam LED headlamps with LED Daytime Running Lights below as standard.





INTERIOR

09

INNOVATIVE

Inside the Soul EV the fun continues with its high-quality, spacious interior, cleverly designed seating, stylish fascia and inspiring innovations in technology and sound with the premium Harman Kardon sound system.



Supervision Cluster

The highly visible instrument cluster features a 7" OLED display delivering essential information such as the distance covered and how far you can drive before the next recharge is due.



Navigation System

The high-definition 10.25" TFT-LCD multi-language navigation system offers an advanced split-screen function enabling you to view map directions, weather and compass, as well as information about the battery status, available range and next charging station location. The home screen can also be customised with a basic or advanced layout. What's more, the screen offers Bluetooth multi-connection, so two devices can be connected at the same time - one for conventional connection and one for audio streaming.



androidauto

Android Auto™ is designed to keep you perfectly connected to your phone - while minimizing distractions so you stay safe on the road. The simple, intuitive interface lets you access features like Google Maps, apps, music and voice control, and automatically organizes info into simple cards that appear just when they're needed.



Apple CarPlay™ is a smart, safe way to use your iPhone while driving. It takes all the things you might want to do, and puts them into your Soul EV's display, so you can get directions, make a call and listen to music - all while staying focused on the road.

Images shown are for illustrative purposes only and not to UK specification. Features are not necessarily standard across the range.

Kia Connect (UVO)...

Your free seven-year connected services.

Kia Connect (UVO) opens your Kia to the world of connected services. Once activated, it enables a number of essential digital features in your car. You can also install the Kia Connect app on your smartphone and pair it with your Kia to control certain functions remotely and consult a wealth of information about your car.



In-car services



Your free seven-year Kia Connect (UVO), once activated, uses your vehicle's embedded SIM card to connect it to the world of live data.

Real-time traffic information

Your navigation system uses live traffic information to recommend the best route and dynamically predict the most accurate arrival time.

Speed cameras and danger zones

Be alerted to speed and traffic light cameras, and to areas where accidents are particularly common.



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Weather information

With up to three days' weather forecast available, you can check weather conditions at your destination.

Points of interest

Are you looking for a place to eat, a local business or the nearest ATM? All this information and more is easily accessible via your Kia's live, connected directory.

Parking

Kia Connect (UVO) helps you find available parking locations. It shows on- and off-street parking locations, including prices and likely availability.

Fuel station information

The system shows you the nearest petrol stations and prices to plan a refuelling stop.

Charging station information (electric and plug-in hybrid vehicles only)

Your car gives you the location of charging stations, with useful information such as availability and charging speeds available.



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Mobile application services



Once Kia Connect (UVO) is activated in your Kia, it gives you access to a wide range of useful functionalities through the Kia Connect mobile phone application (available on Apple™ and Android™).

Find my car and first/last mile navigation

You can check the location of your car from your smartphone. Your app can also use augmented reality to guide you to your car. When driving and parking before reaching your exact destination, your app can give you guidance to walk the last bit of the way using augmented reality or Google Maps.

Vehicle status

The Kia Connect app gives you an overview of your Kia's status including fuel/battery level, doors, windows, bonnet or tailgate. It lets you know if any of the vehicle's functions isn't working properly. You can also use the app to consult information about your past trips or to obtain a summary of key stats for your past month's driving.

Notifications and remote door control

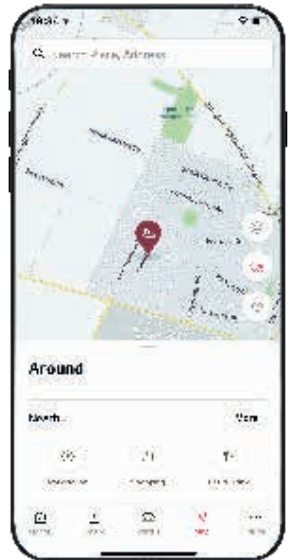
You get warned if your vehicle's anti-theft alarm is triggered or if you left your doors unlocked. What's more, you can lock and unlock doors from your phone, wherever you are.

User-profile-linked vehicle settings

Select your preferred vehicle settings from your phone for a tailored experience once you get behind the wheel.

Valet mode

Activate the valet mode in your car and you can track its location and speed on the app. Ideal when you lend your vehicle to an airport's valet parking service.





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Public charging made easy...



Anxious about using multiple apps and accounts for charging across different public networks?

Worry not, Kia Charge gives you access to the vast majority of UK public charging networks including bp pulse, Pod Point, Source London, Instavolt, Shell New Motion, Osprey, Char-gy, IONITY and more. In addition, it works in 28 other European countries in exactly the same way as it does in the UK so you can travel long distance without any worries*.

The only app you need

You can start charging using either the app or dedicated card. And you don't have to make any payment on site: Everything is handled as part of a monthly, itemised billing process.

Reliable, up-to-date information

You have all information at your fingertips. You can apply a range of filters to find the right station, with up-to-the-minute information about availability and pricing.

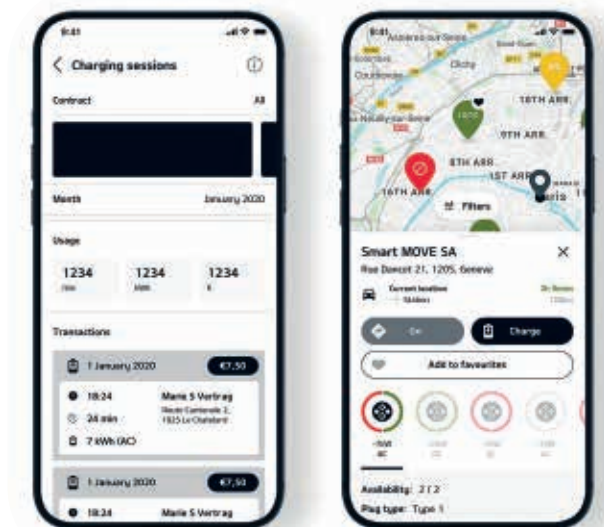
Transparent pricing with monthly payment

There are two base tariffs to choose from. 'Easy' is a no-commitment tariff for light users of public charging while 'Plus' is for those who tend to charge away from home more often.

Best value with a range of bolt-on subscriptions including IONITY

You can add up to two bolt-on subscriptions - for bp pulse and/or IONITY - to benefit from the best value possible when charging within these networks.

For more information, visit kiacharge.com or download the mobile application.



*Charging outside of the UK is subject to the visited country's Easy tariff, regardless of your UK subscription. Kia Charge and KiaCharge.com/gb are offered by Digital Charging Solutions.

STAY SAFE WITH SMART ASSISTANTS

Even though the Soul EV is all about adventure and fun, it's good to know that you're constantly being protected too with Kia's ADAS (Advanced Driver Assistance Systems) - a series of intelligent safety innovations that help reduce many of the inherent dangers and stresses of driving on today's roads so as to make every journey hassle-free and more enjoyable.



Forward Collision-Avoidance Assist (FCA)

The Soul EV uses Kia's FCA system to avoid or mitigate accidents. The system monitors vehicle speed and the distance between the car and other vehicles, cyclists and pedestrians, and will warn the driver of any potential collision risk by activating a visual alert. Additionally, the steering wheel will give a sensory response; and if there is no driver reaction, the car will brake automatically.



Blind-Spot Collision Warning (BCW)

The Blind-Spot Collision Warning system has radar sensors that monitor your blind spots, and warns you of oncoming cars by displaying a symbol in the side-view mirror.

Blind-Spot Collision-Avoidance Assist Rear (BCA-R)

The BCA-R system uses radar sensors to monitor the area to the left and right of your car and warn you or even actively apply the brake if there's traffic approaching on either side.



Lane Keeping Assist (LKAS) with DAW and HBA

If you start drifting out of your lane, LKAS alerts you and even steers you back to your original position, while if you lose concentration when driving the 'Driver Attention Warning' (DAW) system will emit an audible alert and display a warning symbol. Additionally, the 'High Beam Assist' (HBA) feature automatically switches to low beam to avoid dazzling other drivers at night and then automatically switches back again.



Smart Cruise Control (SCC)

Using a camera and radar sensor at the front, SCC regulates both the vehicle speed and the distance to the car in front. If the vehicle ahead picks up the pace, the Soul EV accelerates up to the set speed, and if the vehicle in front slows down and the predetermined safe distance cannot be maintained, the system will reduce the speed, or even stop the car. A helpful feature, particularly in stop-and-go traffic.



Lane Follow Assist (LFA)

LFA controls acceleration, braking and steering depending on the vehicles in front. This makes driving in traffic jams easier and safer. The system uses camera and radar sensors to maintain a safe distance to the preceding vehicle and monitors road markings to keep your car in the centre of your lane. LFA works between 0 and 80mph.

HELPFUL TECHNOLOGY

The Soul EV is proof that an electric car can combine character and excitement with the latest technology as well as all the advantages of a crossover to make all types of greener driving truly inviting.



Drive Mode Selection

The Soul EV adapts to your favourite driving style. Choose from 'Normal' mode, offering the full driving experience optimized for a typical driver, or 'Eco' or 'Eco+' mode to maximize the full electric range. Meanwhile, the 'Sport' mode, with its increased steering and motor response, maximizes the dynamic driving feel of the car.

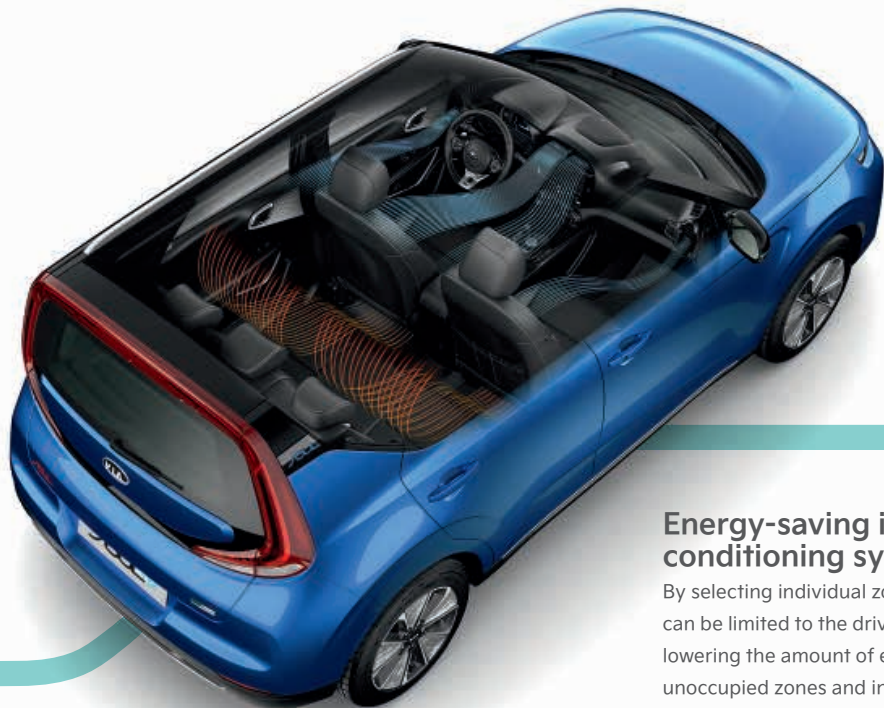


Heated Seats

Both the driver and front passenger seat warmers keep you cosy in winter.

ENDURANCE

The Soul EV puts the charge back into driving electric by making it fun, stylish and good for the environment all at the same time. From the moment you press the start button you can look forward to a responsive electric engine boasting a maximum acceleration from 0 to 60mph in 7.6 seconds and a maximum speed of 109mph. Additionally, the driving distance available on a single charge is 280 miles.



Energy-saving individual air conditioning system

By selecting individual zones, air conditioning can be limited to the driver area only, lowering the amount of energy consumed for unoccupied zones and increasing the driving distance of the Soul EV.

Programmable charging

You can use the convenient 10.25" touch screen to set the time to recharge your Soul EV - for example, if you want to take advantage of cheaper night-time tariffs.

Electric Motor

Located under the cabin floor, the efficient, lightweight Soul EV battery offers two flexible and energy-efficient solutions.



High Range and High Power Battery 64 kWh/motor 150 kWh

Fast charge in 42 min. (from 20% to 80%)*	Normal charge in 9.5 hours (up to 100%)
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*from 80 kW fast charger and above



Regenerative Braking

To ensure highly efficient driving and further increase the battery range, the new Soul EV offers next-generation regenerative braking with two different modes to suit the driving conditions. By selecting 'Single Pedal' driving or holding the left paddle shift lever behind the steering wheel for a minimum of 0.5 seconds, the car can be decelerated to a standstill without activating the brake pedal. Alternatively, releasing the paddle or activating the right paddle shift lever returns the system to regular mode.

STYLE AND COMFORT

With the Soul EV the inside is as exciting as the outside, with vibrant interior options, carefully selected materials and bold trims. Leather seats come as standard - all designed for ultimate comfort and style.



Black Leather

Luxury perforated black pure leather seating with grey stitching. Also includes satin chrome interior door handle and dark silver door garnish; plus artificial-leather-covered armrest.



Kia Care Service Plans

For complete peace-of-mind, Kia can offer you a great value fixed-price servicing package for your Soul EV which is called Kia Care. Please speak to your Kia dealer for more information and pricing. Terms and conditions apply. Log onto www.kia.com/uk for details.

5-year paint warranty & 12-year anti-perforation warranty

High-quality body paint ensures long-lasting protection and shine for your New Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

Financing

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Log onto www.kia.com/uk for more details



10 more reasons to join our Kia family

Now there are even more reasons to buy a stylish, technology packed Kia. Peace of mind comes as standard when you join the Kia family with the Kia Promise - 10 great owner benefits when you buy your Kia and register at MyKia.



There are a lot of things to consider when buying a new car. Compromising on reliability in the long term shouldn't be one of them. That's why Kia have redefined quality and offers a unique, industry-leading 7 year or 100,000 miles warranty for your peace of mind.



Our Driveaway Insurance has you covered from the minute you leave the Dealership. We will also give you a £250 Excess Return Voucher which pays you back regardless of who you are insured with providing you call Kia Accident Aftercare before you call your insurance company. We will also provide you with a competitive quote for your annual cover.



Our 24/7 Roadside Assistance package is designed for Kia owners in partnership with the RAC. All new cars have complimentary cover for 12 months from the first date of registration. If you register on MyKia, you can unlock Kia Roadside Assistance Plus, giving you the highest level of cover provided by the RAC, including onward travel and European cover.



Order Genuine Kia accessories, where and when you need them! Our Click & Collect service offers choice and convenience, recognising your model from the registration number to ensure you get exactly what you need. Then simply collect at your nearest Dealer, where they can fit them too.



Online service booking offers convenience and flexibility 24/7. Offering quality and value at one of our Dealers nationwide. Kia trained technicians use the latest diagnostic equipment and technology. All of our Genuine Kia parts come with a 2 year warranty. Fully inclusive pricing at the click of a button.



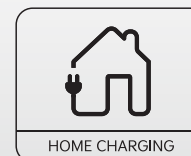
When you own a Kia, you become part of the family and benefit from a relationship based on trust and transparency. When you visit one of our dealers for a service, your vehicle will benefit from a complimentary Health Check, a wash and vacuum and alternative transport if needed. Welcome to the Kia family!



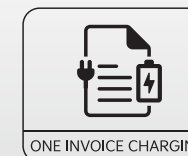
Available to all Kia owners, whoever your insurer and whatever the circumstances, Kia Accident Aftercare will take care of things for you. We will liaise with your insurer, provide a free courtesy car and ensure your car is repaired at a Kia Approved Bodyshop using Kia repair methods and original parts.



Kia offers you free seven-year connected services with Kia Connect. Once activated in your vehicle, Kia Connect enables a number of digital features in your car like real-time traffic data. You can also install the Kia app on your smartphone and pair it with your Kia to interact with your vehicle in new ways.



We have partnered with Pod Point and bp pulse so you can quickly and conveniently charge your electric and plug-in hybrid Kia at home.



Kia Charge makes public charging easy. Kia Charge is the only solution you need to charge your electric or plug-in hybrid Kia across multiple networks in the UK and Europe.

*For full terms, conditions and exclusions please visit kia.com/uk

Fully unlock these benefits
when you register at **MyKia**



www.kia.com/uk

All information and illustrations are based on data available at the time of print (October 2021) and are subject to change without notice. The models and specifications shown in this brochure may vary from the models available in your market. Due to the limits of the printing process, the car body colours shown may differ slightly from actual colours. Please contact your local Kia dealer for the most recent information.

Kia UK Limited
Walton Green
Walton-On-Thames
Surrey
KT12 1FJ
Freephone: 0333 2022990
www.kia.com/uk

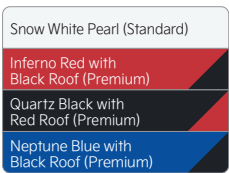


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The Kia Soul EV

The Soul EV 'Maxx' Fully electric

Paint colours



Wheels



17" Alloy wheels

Battery and transmission

64kWh lithium-ion 201bhp 1-speed auto

'Maxx'

- 10-speaker Harmon/Kardon® Premium Sound System
- 10.25" Touchscreen Satellite Navigation featuring Kia Connect (UVO)
- Adaptive Smart Cruise Control Function (SCC)
- Black Leather Upholstery*
- Dual Full LED Headlamps
- LED Daytime Running Lights
- Engine Start/Stop Button with Smart Entry System
- Regenerative Braking Level Controlled by Paddle Shift Mounted on Steering Wheel
- Reversing Camera System (Integrated into Satellite Navigation Screen)
- Blind Spot Detection (BSD) with Rear-Cross Traffic Alert (RCTA)
- Heated Front Seats
- Heated Steering Wheel
- 8-way Driver's Power Adjustable Seat (Sliding, Reclining, Height Adjustment)
- Apple CarPlay™ with Voice Control**
- Apple CarPlay™ with Voice Control**
- SUV Exterior Styling
- Roof Rails
- Virtual Engine Sound (VES)
- Eco Driving Mode
- Climate Control & Charging Time Pre-Set Functionality
- Rear Parking Sensor***

*Some parts of the leather upholstery contain faux leather

**Apple CarPlay™/Android Auto™/Kia Connect (UVO) - compatibility and functions may vary due to the model year of mobile device and the version of software installed

***Parking Sensors may not match exterior body colour



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