



MAZDA MX-5
PERSONALISATION





JINBA ITTAI

Car and Driver in Perfect Harmony

Cars are tools we use to go beyond our ordinary physical capabilities. But at Mazda we believe the car should feel like an extension of you, a pure, intuitive relationship, creating a bond that words cannot describe. Like horse and rider - we call this 'Jinba Ittai.'



PROTECTION

We believe in the philosophy of man and machine in perfect harmony. A Mazda MX-5 Protection Pack will keep your iconic sports car looking smarter for longer - and you'll be guaranteed the perfect fit.

PROTECTION PLUS PACK*

- Luxury Floor Mats
- Durable Boot Liner
- Tailored Full Vehicle Cover
- Mini Combi Bag
- Front and Rear Mud Flaps



Tailored Full Vehicle Cover



Touch Up Stick



Wind Blocker - Clear*



Rear View Camera

*Not compatible with Design Pack or Front, Side or Rear Airdam Skirts



STYLE

Accentuate the powerful presence of this iconic car with a Mazda Design Pack, that lends a real sense of speed and acceleration to the Mazda MX-5. The interior illuminations will welcome you back whenever you slip behind the wheel.

DESIGN PACK*

- Gloss Black Front Airdam Skirt
- Gloss Black Side Airdam Skirt
- Gloss Black Rear Airdam Skirt
- Gloss Black Boot Lid Lip Spoiler
- Shadowed Wing Indicator Lenses

PREMIUM PLUS PACK

- Luxury Floor Mats
- LED Footwell Illumination
- Alloy Pedals
- Alcantara Dashboard
- Alcantara Door Panels
- Alcantara Gearshift Boot**
- Alcantara Hand Brake Boot



Silver Mirror Covers



Silver Bar Covers & Gloss Black Boot Lid Lip



Shadowed Wing Indicator Lenses



Silver Windscreen Surround

* Not compatible with Protection Plus Pack or Front and Rear Mudflaps ** Not available with automatic transmission

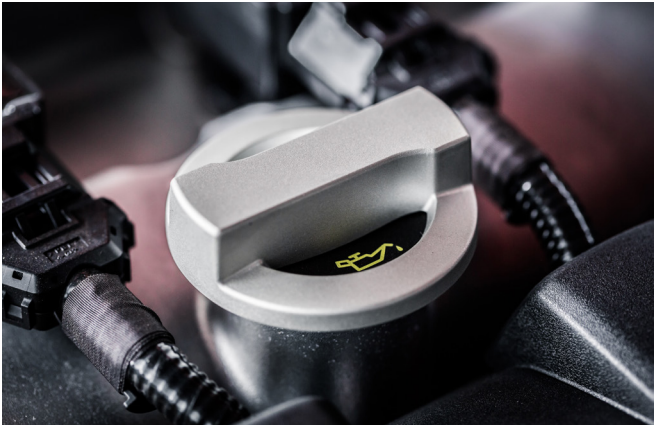


STYLE

With beautiful proportions, flowing lines and dramatic contours, our Kodo: the Soul of Motion design captivates your senses before you even step inside. Accentuate the true MX-5 classic feel with a Roadster Pack.

ROADSTER PACK*

- Silver Windscreen Surround
- Silver Mirror Covers
- Silver Bar Covers
- Silver Cup Holder Garnishes
- Clear Wind Guard
- Silver Die Cast Oil Filler Cap
- Tailored Upper Vehicle Cover



Silver Die Cast Oil Filler Cap



Red Aluminium Logo Oil Filler Cap



MX-5 Model Car



17" Glossy Black Alloy Wheel (Design 69)*

*Not available on Mazda MX-5 RF

*Can only be fitted after vehicle registration. New Tyres may need to be purchased separately. Only compatible with 2.0 litre engine only. Subject to availability at participating dealers only.



At Mazda we believe in the Power of Human Capability. The pursuit of beauty created by human hands.

PERFORMANCE

Mazda's Kodo design philosophy is evident across every aspect of the Mazda MX-5 right down to its alloy wheels or Bastuck Sports Exhaust which are designed to help express your own character, to create an even greater connection between you and your car.



Silver Cup Holder Garnish



Centre Glovebox Shelf Net

PERFORMANCE PACK

- Bastuck Sports Exhaust
- Eibach Lowering Springs
- Red Aluminum Logo Oil Filler Cap



Key Cover (Various Colours)



Bastuck Sports Exhaust

OUR COMMITMENT TO YOU AND YOUR MAZDA

Mazda makes cars that excite, look beautiful, are fun to drive and make you want to drive them again and again. We are passionate about delivering complete motoring confidence and first-rate ownership experience.

SERVICE AND WARRANTIES

Just like the cars themselves, the services we offer are designed to provide you with a first-class ownership experience. Every new vehicle is covered by a 3-year warranty for up to 60,000 miles, including a 3-year paintwork warranty, and a 12-year perforation warranty. We also offer Extended Warranties to extend the cover for your Mazda. Mazda Roadside Assistance offers cover in the event you require breakdown assistance, your vehicle is stolen or is involved in an accident.

The maximum service interval for your Mazda is 12,500 miles or 12 months whichever occurs first, however, the servicing intervals may reduce based on the style of driving and the conditions under which your vehicle is operated.

FREE MAZDA ACCIDENT AFTERCARE

Mazda Accident Aftercare is designed to assist you following a road traffic accident. Call Mazda First after an accident and they will liaise directly with your insurer to process the claim and ensure that your vehicle is repaired at a Mazda approved bodyshop using only genuine Mazda parts, additional benefits include providing you with a free courtesy car and maintaining your Mazda warranties.

CUSTOMER EXPERIENCES

Start your journey with Mazda using the Configurator on the Mazda website. It lets you customise a digital vehicle, letting you choose from a selection of engines, trims, exterior colours and accessories.

Discover the benefits of becoming part of the community that defies convention with My Mazda – the online home for all Mazda owners. The service lets you view and update your personal information using the Mazda Digital Service Record (DSR), which provides security against counterfeit service documents and guarantees a secure, accurate and permanent service history for the life of your vehicle. You can also explore Facebook, Twitter and YouTube for even more Mazda related material. Whatever journey you take with Mazda, we'll make sure it's a unique and gratifying experience.

MY MAZDA APP

Designed exclusively for Mazda owners, it lets you access important vehicle information, as well as being able to locate your nearest Mazda dealer and track your vehicle service history.

Mazda Motors UK reserves the right to introduce changes in specification equipment due to its ongoing product development. Mazda reserves the right to stop or change this at any time. Images shown are for illustrative purposes only and models shown may not be to UK specification, please consult your dealer for details.

Accessories may differ from exact images shown. Subject to availability at participating dealers only. Details correct at time of deployment and are subject to change. Any prices shown are subject to change and can be found in our Price List separate to brochure.

Colour and samples shown in this brochure may vary from actual colours because of the limitations of the printing process.

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