



For over 200 years, PEUGEOT has unfailingly upheld a French manufacturing tradition of quality and inventiveness. Today, PEUGEOT is more focused than ever on designing sleekly styled vehicles affording drivers a sensory experience that goes beyond driving by heightening all the senses. From ergonomics to materials and connectivity, we have worked on each detail to bring you a more intuitive driving experience. More than anything, we wish to offer you the freedom to choose, because people have been and always will be our main focus.

04 Design 3008 11 Technology 19 Features 23 Engines 26 Comfort







REFINEMENT AND DYNAMISM.

The exterior design of the new PEUGEOT 3008 SUV highlights its assertive character, balance of strength and smoothness. The powerful, refined front end of the 3008 SUV, with its frameless vertical grille and its wings in the extension, prefigures the aesthetic codes of tomorrow.

STRONG PERSONALITY.

The lighting signature includes, right from the entry level of the range, new LED headlights emphasised by the DRLs in the shape of "luminous crocodiles" with a chrome tip, characteristically PEUGEOT and identifiable at first glance. To enhance its character, the new PEUGEOT 3008 SUV can also be equipped with full LED headlights with SDL* function.





INCISIVE LIGHT SIGNATURE.

At the rear, the new PEUGEOT Full LED technology lights include characteristic 3D claws and scrolling indicators. The lights are covered with transparent smoked glass, extending the black boot strip on either side of the vehicle, which visually enlarges the rear of the vehicle for a sportier look.

EXCLUSIVE CHARACTER.

Special Washington* 19" diamond-cut aluminium wheels in Onyx Black finish with Black Mist lacquer. The wheels also feature brand-new design, wide wheel arch protectors and solid door sills, enhancing the robust dynamism of the new PEUGEOT 3008 SUV.





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TW-080-HX





UNLIMITED CONNECTIONS.

The Mirror Screen* function enables you to enjoy the apps on your Apple CarPlay™ or Android Auto™ compatible smartphone on the touchscreen. And your smartphone recharges wirelessly** in the storage area in the centre console.

*Standard on all versions. The Mirror Screen feature works using Android AutoTM (for Android phones), Apple CarPlayTM (for iOS phones) or with MirrorLink® technology (for MirrorLink® compatible Android smartphones and only when paired with "Peugeot Connect Radio"), subject to mobile data contracts. Only these three certified applications will operate when stationary and while driving as applicable. When driving, certain functions of the applications concerned will be inhibited. Some types of content, which may be available for free with your smartphone, require a subscription to an equivalent app that is certified Android AutoTM, Apple CarPlayTM or MirrorLink[®]. Functions and features subject to change continually, dependant on Handset Operating system and version and App. version.

12

** On GT version, induction charging for devices compatible with the Qi standard.

THE UNIQUE EXPERIENCE OF THE NEW PEUGEOT I -COCKPIT®.

The new SUV PEUGEOT 3008 invites you to discover its spectacular interior with its even more modern and top-of-the-range PEUGEOT i-Cockpit®. Its compact multifunction steering wheel offers more sensations and greater manoeuvrability. The 8" and new 10" HD (on GT) touchscreen comes with elegant chrome Toggles Switches giving quick and intuitive access to the various comfort functions. Its 12.3" head-up digital instrument panel now has high-quality display.

HIGH QUALITY RENDERING.

Its 12.3" head-up digital instrument panel is equipped with a high-quality display that can be easily configured* and customised* and means you don't take your eyes off the road.



ULTIMATE COMFORT.

Bathe in the light from the large panoramic sunroof*, sink into the AGR massaging seats** and the very high-fidelity sound from the FOCAL® *** Hi-Fi system. Watch the ingenious hands-free hatch**** open or close, making it easy to load all your items. All it takes is a swift foot motion under the bumper to activate it.

Create your own in-car space with the "Magic Flat" system and its 2/3 to 1/3 fold-down bench seat, creating a flat surface. Store your items, depending on leisure activity, and even load very long objects thanks to the flat-folding passenger seat****.

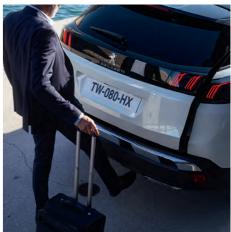


* Available as optional or GT version. ** AGR seats (Aktion Gesunder Rücke : German association for back health): standard on GT version. *** Available as standard on GT version.

16 **** Standard on Allure and GT version.







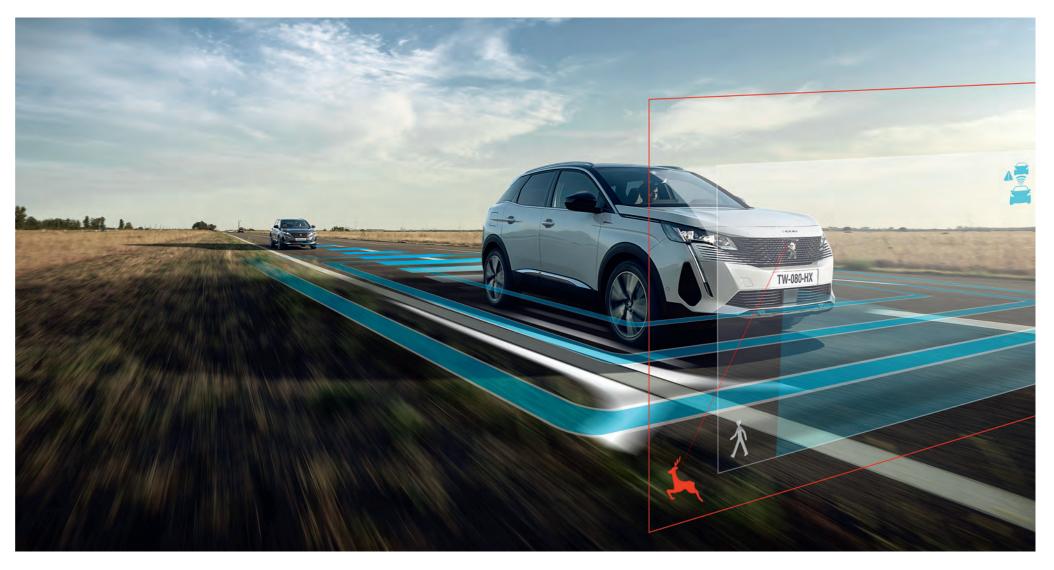




INNOVATIVE TECHNOLOGY.

The numerous latest-generation driving assistance systems in the new SUV PEUGEOT 3008 further enhance on-board comfort and safety and help you to drive semi-autonomously: extended road sign recognition, Stop & Go* ACC adaptive cruise control, lane departure warning with detection of roadsides, active blind spot monitoring and detection**.

These aids are additional guarantees of peace of mind at the wheel. Automatic emergency braking can also be triggered if pedestrians or cyclists are located near the vehicle (On the GT Model this is functional even at night).













PETROL 1.6 THP 121 KW EAT6

Offered with the EAT6 6-speed automatic gearbox, the 121 kW THP turbo petrol engine boasts a high level of torque (240 Nm @ 1 400 rpm) including in lower gears. It combines dynamism and flexibility. Its 121 kW of power offers impressive acceleration. This Euro 5-compliant engine excels in terms of performance and driving pleasure, as well as lowering fuel consumption and CO₂ emissions.

24 Fuel Economy δ CO₂ data as per ECE R101/ SANS 20101 Regulation. Note that the actual fuel consumption will depend on many factors, including the driver's driving habits, prevailing conditions δ the vehicle's equipment, condition and use.





WARM ATMOSPHERE.

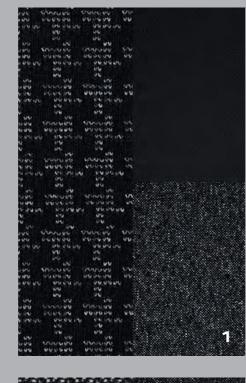
Here, elegance is expressed in stylish fabrics: Nappa leather* with top stitching and heathered fabrics, or Dark Lime wood*

* Available as standard on GT versions – leather and other materials.

1 - MECO (1) Knit Fabric

- 2 COLYN fabric with Mint Green (2) topstitching
- 3 Mistral Nappa Leather with Tramontane (3) topstitching
- 4 Red Nappa Leather (4)

Available as standard on ACTIVE models.
Available as standard on ALLURE models.
Available as standard on GT models.
Available as an option on GT models.









SET THE TONE.

Choose from a palette made up of nine top-of-the-range colours.



Celebes Blue





Cumulus Grey





Perla Nera Black





Vertigo Blue





AND HARMONISE.

Your new SUV PEUGEOT 3008 is equipped with alloy wheels, available in 17, 18 or 19 inch for more elegance and personality.



CHICARGO⁽¹⁾ 17" alloy wheel



DETROIT⁽²⁾ 18" Storm Grev two-tone diamond-cut alloy wheel



BOSTON⁽³⁾ 19" two-tone diamond-cut Black Onyx vernis mat alloy wheel



5-YEAR / 100 000 KM WARRANTY

You're not just buying a Peugeot; you're joining the PRIDE.

CUSTOMER EXPERIENCE

A personalised service you can enjoy

PEACE OF MIND

Courtesy Car Peugeot Parts Basket Safety Film and Tracking Solution (Optional) **Complimentary Vehicle Health Check** Microdots: Quick and easy identification in the event of theft



(1) 17" Available as standard on the ACTIVE model. (2) 18" Available as standard on the ALLURE model. (3) 19" Available as standard on the GT model.

PEUGEOTPRIDE

WARRANTY & SERVICE PLAN

5-Year / 100 000 km Warranty 5-Year / 100 000 km Service Plan

360° SERVICE

24-Hour Customer Contact Centre Licence Renewal Reminder Roadside Assistance Warranty Expiry Notification MyPeugeot App



PEUGEOT RECOMMENDS TOTAL

www.peugeot.co.za

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