



PEUGEOT IRELAND

PASSENGER CARS RETAIL PRICE LIST
Effective from May 2026

PEUGEOT 208 RETAIL PRICE LIST



Level	Model Description	Fuel Type	Speed	WLTP CO2	Tax Band	Annual Road Tax	RRSP* Before State Subsidies	RRSP** After State Subsidies
Style	Petrol Turbo 100bhp	PETROL	6-Speed	116	A6	€190	€25,995	-
	HYBRID 110 BHP e-DCS6	HYBRID	6-Speed	103	A5	€180	€28,995	-
Allure	HYBRID 110 BHP e-DCS6	HYBRID	6-Speed	103	A5	€180	€30,995	-
	Electric 156bhp (54 kWh)	ELECTRIC	1-Speed	0	A	€120	€37,995	€31,995
GT	HYBRID 110 BHP e-DCS6	HYBRID	6-Speed	103	A5	€180	€33,995	-
	HYBRID 145 BHP e-DCS6	HYBRID	6-Speed	105	A5	€180	€35,495	-
	Electric 156bhp (54kWh)	ELECTRIC	1-Speed	0	A	€120	€38,995	€32,950

*Dealer delivery related charges, metallic paint and tyre recycling levy not included.

**State subsidies refer to VRT relief and SEAI Grant for Private Customers, Business/Commercial Buyer State subsidy comprises of VRT relief, all of which are subject to approval.

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PEUGEOT 2008 SUV RETAIL PRICE LIST



Level	Model Description	Fuel Type	Speed	WLTP CO2	Tax Band	Annual Road Tax	RRSP* Before State Subsidies	RRSP** After State Subsidies
Allure	HYBRID 110BHP e-DCS6	HYBRID	6-Speed	111	A6	€190	€34,995	-
	HYBRID 145BHP e-DCS6	HYBRID	6-Speed	112	A6	€190	€36,295	-
	Electric 156bhp (54 kWh)	ELECTRIC	1-Speed	0	A	€120	€39,995	€33,865
GT	HYBRID 145BHP e-DCS6	HYBRID	6-Speed	111	A6	€190	€40,995	-
	Electric 156bhp (54 kWh)	ELECTRIC	1-Speed	0	A	€120	€42,995	€36,670

* Dealer delivery related charges, metallic paint and tyre recycling levy not included.

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PEUGEOT 308 HB RETAIL PRICE LIST



Level	Model Description	Fuel Type	Speed	WLTP CO2	Tax Band	Annual Road Tax	RRSP* Before State Subsidies	RRSP** After State Subsidies
 Allure	HYBRID 145BHP e-DCS6	HYBRID	6-Speed	110	A5	€180	€33,995	-
	BlueHDi 130BHP EAT8	DIESEL	8-Speed	131	B2	€210	€38,495	-
	Electric 156bhp (58 kWh)	ELECTRIC	1-Speed	0	A	€120	€42,695	€36,390
 GT	HYBRID 145BHP e-DCS6	HYBRID	6-Speed	111	A5	€180	€38,495	-
	Electric 156bhp (58 kWh)	ELECTRIC	1-Speed	0	A	€120	€45,695	€39,190

* Dealer delivery related charges, metallic paint and tyre recycling levy not included.

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PEUGEOT 308 SW RETAIL PRICE LIST



Level	Model Description	Fuel Type	Speed	WLTP CO2	Tax Band	Annual Road Tax	RRSP* Before State Subsidies	RRSP** After State Subsidies
Allure	HYBRID 145BHP e-DCS6	HYBRID	6-Speed	111	A6	€190	€36,695	-
	BlueHDi 130BHP EAT8	DIESEL	8-Speed	131	B2	€210	€39,995	-
	Electric 156bhp (58 kWh)	ELECTRIC	1-Speed	0	A	€120	€43,695	€37,320
GT	HYBRID 145BHP e-DCS6	HYBRID	6-Speed	112	A6	€190	€40,695	-
	Electric 156bhp (58 kWh)	ELECTRIC	1-Speed	0	A	€120	€46,695	€40,145

* Dealer delivery related charges, metallic paint and tyre recycling levy not included.

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PEUGEOT 408 RETAIL PRICE LIST



	Level	Model Description	Fuel Type	Speed	WLTP CO2	Tax Band	Annual Road Tax	RRSP* Before State Subsidies	RRSP** After State Subsidies
	Allure	HYBRID 145BHP e-DCS6	HYBRID	6-Speed	115	A6	€190	€37,995	-
		Electric 210bhp (58 kWh)	ELECTRIC	1-Speed	0	A	€120	€44,995	€38,550
	GT	HYBRID 145BHP e-DCS6	HYBRID	6-Speed	115	A6	€190	€41,995	-
		Electric 210bhp (58 kWh)	ELECTRIC	1-Speed	0	A	€120	€48,995	€43,550
	GT Exclusive	HYBRID 145BHP e-DCS6	HYBRID	6-Speed	115	A6	€190	€43,995	-
		Electric 210bhp (58 kWh)	ELECTRIC	1-Speed	0	A	€120	€50,995	€46,470

* Dealer delivery related charges, metallic paint and tyre recycling levy not included.
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PEUGEOT 3008 RETAIL PRICE LIST



Level	Model Description	Fuel Type	Speed	WLTP CO2	Tax Band	Annual Road Tax	RRSP* Before State Subsidies	RRSP** After State Subsidies
 Allure	HYBRID 145BHP e-DCS6	HYBRID	6-Speed	121- 125	B1	€200	€45,495	-
	Electric 210bhp (73 kWh)	ELECTRIC	1-Speed	0	A	€120	€50,295	€44,950
 GT Exclusive	HYBRID 145BHP e-DCS6	HYBRID	6-Speed	121- 125	B1	€200	€49,495	-
	Electric 210bhp (73 kWh)	ELECTRIC	1-Speed	0	A	€120	€54,295	€50,795
	Electric 325bhp AWD (73kWh)	ELECTRIC	1-Speed	0	A	€120	€59,995	-

* Dealer delivery related charges, metallic paint and tyre recycling levy not included.

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PEUGEOT 5008 RETAIL PRICELIST



Level	Model Description	Fuel Type	Speed	WLTP CO2	Tax Band	Annual Road Tax	RRSP* Before State Subsidies	RRSP** After State Subsidies
Allure	HYBRID 145BHP e-DCS6	HYBRID	6-Speed	125 -131	B1 - B2	€200 - €210	€52,495	-
	Electric 210bhp (73 kWh)	ELECTRIC	1-Speed	0	A	€120	€55,995	€52,495
GT Exclusive	HYBRID 145BHP e-DCS6	HYBRID	6-Speed	128 - 135	B1	€200 - €210	€56,495	-
	Electric 210bhp (73 kWh)	ELECTRIC	1-Speed	0	A	€120	€59,995	-

* Dealer delivery related charges, metallic paint and tyre recycling levy not included.

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PEUGEOT E-RIFTER RETAIL PRICE LIST



	Trim	Length	Model Description	Fuel Type	Speed	WLTP CO2	Tax Band	Annual Road Tax	RRSP Before State Subsidies	RRSP* After State Subsidies
	Allure	L1	Electric 136bhp (50 kWh)	ELECTRIC	1-Speed	0	A	€120	€45,995	€39,600**
	GT	L1	Electric 136bhp (50 kWh)	ELECTRIC	1-Speed	0	A	€120	€47,995	€41,480**
	Allure	L2	Electric 136bhp (50 kWh)	ELECTRIC	1-Speed	0	A	€120	€46,995	€40,550**
	GT	L2	Electric 136bhp (50 kWh)	ELECTRIC	1-Speed	0	A	€120	€48,995	€42,420**

* Dealer delivery related charges, metallic paint and tyre recycling levy not included.

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PEUGEOT RIFTER RETAIL PRICE LIST



	Trim	Seats	Length	Model Description**	Fuel Type	Transmission	WLTP CO2	Tax Band	Annual Tax	RRSP*
	Allure	5-Seats	L2	1.5 BlueHDi 100bhp	Diesel	Manual	145	C1	€270	€38,995
	Allure	5-Seats	L2	1.5 BlueHDi 130bhp Auto	Diesel	Automatic	151	C1	€280	€45,995
	Allure	7-Seats	L2	1.5 BlueHDi 100bhp	Diesel	Manual	146	C1	€270	€39,995
	Allure	7-Seats	L2	1.5 BlueHDi 130bhp Auto	Diesel	Automatic	155	C1	€280	€46,995

* Dealer delivery related charges, metallic paint and tyre recycling levy not included

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