Always looking for better ways to get things done. That’s the pro way. It’s what drove GMC engineers to create Sierra. With its strong, elevated stance, revolutionary capabilities, innovative technologies and remarkable power, Sierra leads in the best possible way: by example.

Experience the truck for you—the 2020 GMC Sierra 1500.
The 2020 Sierra Denali makes a big statement with bold design that delivers advanced capability and innovative technologies. And to help you work more efficiently, the MultiPro Tailgate offers six convenient functions never before possible in a pickup. Sierra Denali goes further by adding an innovative road-handling system—continuous damping Adaptive Ride Control. It provides a first-class ride experience by monitoring both the road and Sierra in real time, automatically adjusting when hauling and trailering for exceptional comfort and responsiveness.
Sierra Denali offers an array of premium materials and equipment:

I Premium GMC Infotainment System™ with Navigation
I Premium Bose® sound system with richbass woofer
I Rear camera mirror is available
I Adaptive cruise control—camera is available

The available rear camera mirror on our most technologically advanced Sierra Denali ever built is a dual-function mirror that can be used as a conventional rearview mirror or as a camera-based rear-view mirror to help you see around potential visual obstructions while driving, changing lanes and checking traffic conditions.

This is also our most premium Sierra Denali interior ever with finely crafted materials and attention to every detail. You’ll find perforated Forge leather-appointed seating with contrasting stitch pattern, authentic ash wood, brushed aluminum trim and chrome accents.

Safety or driver-assistance features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner’s Manual for more important feature limitations and information.
FACTORY-INSTALLED 2” SUSPENSION LIFT FOR INCREASED GROUND CLEARANCE

2-SPEED AUTOTRAC TRANSFER CASE, AUTOMATIC LOCKING REAR DIFFERENTIAL, AND SKID PLATES

OFF-ROAD TUNED RANCHO® MONOTUBE SHOCK ABSORBERS

DISTRICT EXTERIOR DESIGN WITH BLACK CHROME ACCENTS AND RED VERTICAL RECOVERY HOOKS

WORLD’S FIRST 6-FUNCTION GMC MULTIPRO TAILGATE

INDUSTRY-FIRST CARBONPRO CARBON-FIBRE COMPOSITE BED IS AVAILABLE

OFF-ROAD TERRAIN-RATED GOODYEAR® WRANGLER DURATRAC® TIRES ARE STANDARD

6.2L V8 WITH 10-SPEED TRANSMISSION IS AVAILABLE ON DOUBLE AND CREW CAB MODELS

AVAILABE ON REGULAR, DOUBLE, AND CREW CAB MODELS

Sierra AT4 includes a 2” factory-installed suspension lift for increased ground clearance to help overcome rough, raw terrain. Powering you forward is the available 6.2L V8 engine—the most powerful V8 in its class. The Traction Select System and standard 2-speed Autotrac transfer case with low-range four-wheel drive gearing delivers extra torque when you need it. Venturing downhill, Hill Descent Control uses anti-lock braking to help control descent on rugged terrain. And to maneuver out of deep, loose terrain, AT4 includes an automatic locking rear differential. Further helping smooth out the rough spots are Rancho monotube shocks, while metal skid plates help protect the front underbody.

1 To avoid the risk of injury, never use recovery hooks to tow a vehicle. For more information, see the recovery hooks section of your Owner’s Manual.

2 Based on General Motors Middle East research and public data available as of Jan 2020.

3 Double & Crew Cab models only.

4 Class is half-ton pickups.
Inside, you’ll find an athletic, purposeful interior designed for your active lifestyle. Unique darkened trim and decor, leather-appointed front seats in Jet Black with Kalahari accents and smart storage compartments await.

In addition, the available multi-colour 15” diagonal Head-Up Display projects key information onto the windshield to help you keep your eyes on the road. Information includes an Off-Road Inclinometer that shows the fore-and-aft tilt, front tire angle and left-and-right tilt. And for the added views helpful in manoeuvring through harsh terrain, there are up to 15 camera views when equipped with the available Technology Package and accessory cameras, including Surround View and Front and Rear Views.

Read the vehicle Owner’s Manual for important feature limitations and information. Some camera views require available accessory camera and installation.

NO NEED TO ROUGH IT
POWERED BY INNOVATION

- World’s First 6x Function GMC MultiPro Tailgate
- Max Cargo Bed Volume Ranges From 1761 L to 2031 L
- Rear Bumper with Large Corner Steps
- 5.3L V8 Engine with Dynamic Fuel Management
- X31 Off-Road Package is available

Sierra SLT delivers what you demand in a truck without sacrificing style, refinement, capability, power or efficiency. Outside, its tall stance and large bed are highlighted by high-intensity LED headlamps, LED tail lamps and chrome accents on the grille, fog lamps, side-window surrounds, bumpers, mirror caps and door handles. SLT also includes power supplied by a 355-hp 5.3L V8 engine with a 10-speed automatic transmission.

1 Based on General Motors Middle East Research and public data available as of Jan 2020.
2 Cargo and load capacity limited by weight and distribution.

SIERRA 1500 SLT in Smokey Quartz Metallic shown with available equipment.
COME FOR THE VIEW.
STAY FOR THE RIDE.

SIERRA 1500 SLT interior in Dark Walnut/Slate shown with available equipment.

1 Functionality may vary by model. Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices. Data plan rates may apply.

2 Read the vehicle Owner’s Manual for important feature limitations and information.

SIERRA SLT OFFERS A WIDE RANGE OF ACCOMMODATIONS:

- Storage Areas in Rear Seatback and Under Rear Seat
- Heated Leather-Wrapped Steering Wheel
- Premium GMC Infotainment System
- Heated and Ventilated 10-Way Power Leather-Appointed Front Bucket Seats
- Safety and Driver-Assistance Technologies including Adaptive Cruise Control—Camera and Lane Change Alert with Side Blind Zone Alert are available

Sierra SLT models heighten your driving experience with comfortable seating that offers a tall, commanding view and driver-centric controls and instrumentation along with purposeful technologies. And rear-seat climate comfort is provided by rear vents and available heated rear outboard seats on Crew Cab models.
Sierra Elevation goes all in with a bold, monochromatic presence—boosting both your altitude and your attitude. It tells the world that something unique is headed its way, while keeping you well-connected with an array of technologies that seamlessly link you to your Elevation.

Double & Crew Cab models only.

Read Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Data plan rates may apply.

- MONOCHROMATIC, BOLD EXTERIOR WITH DOMINANT BLACK GRILLE
- AVAILABLE 20" GLOSS-BLACK PAINTED ALUMINUM WHEELS
- LED HEADLAMPS, TAIL LAMPS AND FOG LAMPS
- 8" DIAGONAL GMC INFOTAINMENT SYSTEM WITH AVAILABLE CUSTOMIZABLE USER PROFILES
- 3.6L TURBO ENGINE AND A 5.3L V8 ENGINE AVAILABLE
- TRACTION SELECT SYSTEM WITH AVAILABLE TERRAIN MODE
- X31 OFF-ROAD PACKAGE AVAILABLE
- AVAILABLE ON REGULAR, DOUBLE AND CREW CAB CONFIGURATIONS
Sierra SLE is all about doing things—and doing them well. From its spacious cabin with generous headroom and legroom to its large cargo beds—which range from 1781 L up to 2031 L.

Driving all of this forward is a powerful engine lineup that includes a 2.7L Turbo and a 5.3L V8, now with a 10-speed automatic transmission.

- Chrome grille, bumpers, and window surround
- LED headlamps and tail lamps
- 12 cargo tie-downs rated at 227 kg per corner
- 8” diagonal GMC Infotainment System with available customizable user profiles
- 2.7L Turbo DHAHP and a SLE V8 driving are available
- X31 Off-Road Package is available
- Available on regular, double cab and crew cab configurations

Sierra SLE is all about doing things—and doing them well. From its spacious cabin with generous headroom and legroom to its large cargo beds—which range from 1781 L up to 2031 L.

Driving all of this forward is a powerful engine lineup that includes a 2.7L Turbo and a 5.3L V8, now with a 10-speed automatic transmission.

Cargos and load capacity limited by weight and distribution. *Functionality may vary by model and is limited to vehicles equipped with Navigation System, and USB connectivity for some devices. Data plan rates may apply. **Double & Crew Cab models only. ***5.3L V8 with 10-speed automatic transmission is available on 4x4 Extended and Crew Cab models only.
We’ve revolutionized traditional tailgates with the World’s First MultiPro Tailgate. It offers six convenient functions never before possible in a truck.

These functions help improve loading, unloading and accessing the cargo bed, and it’s been rigorously tested to exacting GMC standards for structural strength and durability.

In fact, the MultiPro is the most tested tailgate in GMC history, and it’s standard on SLT, AT4 and Denali.

When you’re camping or tailgating and want to bring your music outdoors—without leaving your Sierra running—the available accessory MultiPro Audio System by KICKER® is designed to integrate into the MultiPro Tailgate. This 100-watt exterior audio system has full Bluetooth® streaming capability. To shed more light on the gathering, add available dealer-installed accessory LED lighting.
SIX FUNCTIONS AVAILABLE

1. PRIMARY GATE
   Opens from the key fob, inside the truck or a button on the gate.

2. PRIMARY GATE LOAD STOP
   Helps prevent items from sliding out of the bed.

3. EASY ACCESS
   The inner gate folds down, allowing you to reach farther into the bed.

4. FULL-WIDTH STEP
   The inner gate folds into a large step for easy access, holding up to 375 lb. (170 kg).

5. INNER GATE LOAD STOP
   Helps prevent second-tier items from sliding out of the bed.

6. INNER GATE WITH WORK SURFACE
   When opened, provides a work surface as well as second-tier loading.

UNLIMITED POTENTIAL
THE STRENGTH OF STEEL

- Roll-formed high-strength steel bed floor
- Spray-on bedliner included with AT4 and Denali
- Large footwells in CornerStep rear bumper
- 12 tie-downs: three in each corner rated at 227 kg per corner
- Up to nine additional movable accessory upper tie-downs are available
- 120-volt power outlet is available
- LED cargo area lamps are available

To help you get work done, we created large cargo beds. On Crew Cab models, max cargo capacity is 1781 L; and Regular and Double Cab models provide up to 2031 L. Next, we constructed the bed using roll-formed high-strength steel to create a strong, durable cargo base. To help protect the surface, we offer spray-on bedliners—and to enclose the entire bed, accessory tonneau covers. We didn’t stop there. LED lighting and a 230-volt power outlet (standard on SLT, AT4 and Denali) are available for the bed. To easily climb into the bed, the CornerStep rear bumper features footwells big enough to accommodate large work boots. Or simply step up into the bed thanks to the available revolutionary MultiPro Tailgate and its six functions, including a full-width step.

*Cargo bed capacity limited by weight and distribution. **120V, for the short bed, 2021: 12V, for the standard bed. Cargo and bed capacity limited by weight and distribution. **Accessory warranty, coverage, terms vary. See your GM dealer for details.

SIERRA 1500 AT4 in Onyx Black shown with available equipment.
Inspired by your active lifestyle, we pioneered the industry-first use of carbon fibre in a pickup bed. The available CarbonPro carbon-fibre composite bed provides durability, strength and functionality to load and haul heavy cargo.

Replacing the standard steel inner panels and floor with strong, lightweight materials, it offers excellent dent, scratch and corrosion resistance, helping it to withstand weathering and helping maintain a premium bed appearance. With three moulded-in sections for wheels and two additional tie-downs (14 total), CarbonPro helps ease the loading and securing of motorcycles, dirt bikes and ATVs.

The CarbonPro bed is included in the Sierra CarbonPro Edition and is available on the Double and Crew Cab AT4. It includes features such as a 6.2L V8 engine, premium infotainment system with Navigation, exclusive exterior design with black chrome grille surround, black AT4 badging, black exhaust tips, off-road tires. 

1 Functionality may vary by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Data plan rates may apply.

2 Check with your local GMC dealer for available map coverage in your country.
CONFIDENCE TRAVELS WITH YOU

SIERRA 1500 SLT in Smokey Quartz Metallic shown with available equipment.

Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner’s Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow.

TRACTION SELECT SYSTEM WITH TOW/Haul MODEL

The available model shown is a Tow/haul mode which requires transmission shift points to order to deliver peak power and towing performance. The system retains the Tow/haul setting configuration for up to 8 heart starts. Sierra is tuned to re-engage the need to re-engage the system after returning from a short stop on a long journey.

HITCH GUIDANCE WITH HITCH VIEW

Sierra’s Hitch Guidance adds a dynamic backing grid line to the Rear Vision Camera display to help you line up your hitch. Hitch View allows you to see the virtual dynamic grid on the mirror in real time making it easier to hook up your trailer without additional human guidance.

AUTO ELECTRIC PARKING BRAKE ASSIST

While in Hitch View and when reversing toward the trailer, the industry-first Auto Electric Parking Brake Assist automatically helps hold Sierra in place when you shift into Park. This helps prevent the truck from rolling and shifting, which can misalign the truck with the hitch.

Safety or driver-assistance features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner’s Manual for more important feature limitations and information.

Based on General Motors Middle East research and public data available as of Jan 2020.

Preproduction model shown, actual production model may vary.
5.3L V8
355 HORSEPOWER | 519 N·m OF TORQUE
8-SPEED AUTOMATIC TRANSMISSION (4X2) | 10-SPEED AUTOMATIC TRANSMISSION (4X4) | DYNAMIC FUEL MANAGEMENT
STANDARD ON SLT AND AT4 DOUBLE AND CREW CAB MODELS | AVAILABLE ON SLE AND ELEVATION
6-SPEED AUTOMATIC TRANSMISSION | ACTIVE FUEL MANAGEMENT
STANDARD ON SLE, ELEVATION AND AT4 REGULAR CAB MODELS | AVAILABLE ON SIERRA TRIM

2.7L TURBO
310 HORSEPOWER | 474 N·m OF TORQUE
8-SPEED AUTOMATIC TRANSMISSION | ACTIVE FUEL MANAGEMENT
STANDARD ON SLE AND ELEVATION | AVAILABLE ON CREW CAB MODELS
6.2L V8

460 HORSEPOWER | 524 N·m OF TORQUE
10-SPEED AUTOMATIC TRANSMISSION | DYNAMIC FUEL MANAGEMENT
AVAILABLE ON AT4 AND DENALI MODELS

6.2L V8 is not available on Regular Cab model.
WHERE PROFESSIONAL GRADE MEETS THE ROAD AND THE OFF-ROAD

On the road or off, Sierra is engineered to help inspire driving confidence. The available Traction Select System allows you to tailor your driving experience to multiple road conditions. Denali models add premium ride and handling with continuous damping Adaptive Ride Control.

**TRACTION SELECT SYSTEM**
This available feature allows you to choose different drive modes, based on equipment, that alter the transmission shift points, throttle and traction systems to better handle varying road conditions.

**RESPONSIVE SUSPENSION**
The independent short-/long-arm front suspension provides excellent wheel alignment, ride comfort and turnability with reduced weight. The live-axle rear suspension includes two-stage, semielliptic multileaf rear springs to balance payload management and ride quality.

**ADAPTIVE CRUISE CONTROL—CAMERA**
This available feature enhances regular cruise control by using camera technology to automatically adapt the vehicle speed to maintain your selected following gap time between your vehicle and any vehicles detected ahead while you steer, reducing the need for you to frequently brake and accelerate.

**CONTINUOUS DAMPING ADAPTIVE RIDE CONTROL**
The system monitors input from the road and the truck in real time to help deliver a smooth ride. Every 2 milliseconds, active dampers continuously adjust both rebound and compression forces to counter heave, pitch and body roll. Stiffness rates also change when Sport mode is selected, or automatically, when it senses heavy trailering or large payloads.

Safety or driver-assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner’s Manual for more important feature limitations and information.

4.3L ECOTEC3 V6
6-SPEED AUTOMATIC TRANSMISSION | 285 HORSEPOWER
413 lb-ft OF TORQUE | STANDARD ON SIERRA BASE ALL CAB STYLES
Constructed on a fully boxed steel frame, Sierra was purpose-built with bold proportions that provide a strong foundation—and from its range of available transfer cases for power on demand to its “e-boost” braking system, Sierra is built like there’s a lot riding on it—because there is.

FULLY BOXED LADDER FRAME
As much as 80 percent of the frame is made of high-strength steel—varying from 2 mm to 5 mm in thickness, with every millimetre optimized for performance, strength and stiffness.

STOPPING POWER
The electrohydraulic boost, or “e-boost,” system produces power on demand for smooth, reliable, consistent braking whether the truck is loaded, unloaded or hauling a heavy trailer. In addition, all Sierra models are equipped with brake pad monitoring.

MULTIPLE MATERIALS
Engineering excellence means the right material in the right place. There’s high-strength steel in the frame, bed and safety cage. Lightweight aluminum in the doors, hood and tailgate creates easier closing, and its lighter weight enables better efficiency. GMC engineers selected materials for the application, then optimized them for durability, safety, mass and function.

TRANSFER OF POWER
On 4x4 models, Sierra offers a choice of transfer cases. The 2-speed transfer case features Auto, 2 High, 4 High and 4 Low settings. The single-speed transfer case offers Auto, 2 High, 4 High and Terrain mode designed to optimize low-speed off-road driving.
YOU’VE GOT TO SEE THIS

Helping you and your companions feel safe, secure and confident while riding in Sierra is our unwavering commitment. Sierra now offers new proactive standard and available safety technologies to do just that.

Safety or driver-assistance features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner’s Manual for important feature limitations and information.

Sierra offers available:
- High Definition Rear View Camera
- Rear Camera Mirror
- Safety Alert Seat
- Front Pedestrian Braking
- Lane Change Alert with Side Blind Zone Alert
- Rear Cross Traffic Alert
- Lane Keep Assist with Lane Departure Warning
- Low Speed Forward Automatic Braking
- IntelliLink® Headlamps
- Adaptive Cruise Control—Camera

Read the vehicle Owner’s Manual for important feature limitations and information.
GO FAR, STAY CLOSE

SIERRA’S NEXT GENERATION INFOTAINMENT OFFERS:

- 8" DIAGONAL TOUCH-SCREEN AND AVAILABLE NAVIGATION
- AVAILABLE BOSE SOUND SYSTEM
- CUSTOMIZABLE PROFILES
- APPLE CARPLAY™ COMPATIBILITY
- ANDROID AUTO COMPATIBILITY

1 Check with your local GMC dealer for available map coverage in your country.
2 Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 Lollipop or higher. Data plan rates apply. Android Auto is a trademark of Google LLC.
THE QUESTION IS, WHICH ONE?

Choose the Sierra that’s right for you at gmccanada.ca/build-and-price. All vehicles shown with available equipment.

SIERRA TRIMS

Includes standard LED headlamps and a retam lane departure warning system. 17-inch steel wheels and 6-speed automatic transmission. 16.9-cubic-foot cargo volume. 2.7L V6 engine available. 2018 MM 2076 MM 2076 MM

SLT

Includes rear Vision blind-spot detection and rear cross-traffic alert. 20-inch polished aluminum wheels and body-color fender flares. LED headlights. Chrome steering wheel. Storage compartment. 1776 MM

SLE

Includes a 斛�?SLT available convenience and comfort features that set it apart such as a monochromatic, bold exterior with a dominant gloss-black grille and available 20-inch polished aluminum wheels. 2018 MM 2076 MM

ELEVATION

Includes 3.0L V6 engine and 8-speed automatic transmission. 20-inch polished aluminum wheels and the Rear Camera Mirror. 2018 MM 2076 MM

AT4

Includes 2.7L V6 engine and 8-speed automatic transmission. 20-inch polished aluminum wheels and the Rear Camera Mirror. 2018 MM 2076 MM

DENALI

Includes 22-inch polished aluminum wheels and the Rear Camera Mirror. 2018 MM 2076 MM

SIERRA

Regular, Double & Crew Cab

Includes standard LED headlamps and a retam lane departure warning system. 17-inch steel wheels and 6-speed automatic transmission. 16.9-cubic-foot cargo volume. 2018 MM 2076 MM

SLT

Includes a 斛�?SLT available convenience and comfort features that set it apart such as a monochromatic, bold exterior with a dominant gloss-black grille and available 20-inch polished aluminum wheels. 2018 MM 2076 MM

SLE

Includes a 斛�?SLE available convenience and comfort features that set it apart such as a monochromatic, bold exterior with a dominant gloss-black grille and available 20-inch polished aluminum wheels. 2018 MM 2076 MM

ELEVATION

Includes a 斛�?ELEVATION available convenience and comfort features that set it apart such as a monochromatic, bold exterior with a dominant gloss-black grille and available 20-inch polished aluminum wheels. 2018 MM 2076 MM

AT4

Includes 2.7L V6 engine and 8-speed automatic transmission. 20-inch polished aluminum wheels and the Rear Camera Mirror. 2018 MM 2076 MM

DENALI

Includes 22-inch polished aluminum wheels and the Rear Camera Mirror. 2018 MM 2076 MM

REGULAR CAB AND BED CONFIGURATIONS

Available on Base Sierra, SLE, Elevation, SLT, AT4

DOUBLE CAB AND BED CONFIGURATIONS

Available on Base Sierra, SLE, Elevation, SLT, AT4, Denali

CREW CAB SHORT BOX

Available on Base Sierra, SLE, Elevation, SLT, AT4, Denali

CAB AND BED CONFIGURATIONS

AVAILABLE ON BASE SIERRA, SLE, ELEVATION, SLT, AT4

2018 MM

2076 MM

2076 MM

1776 MM

Comes in two unique lengths of surfboard, all-road capable, imagination-defying technology and timeless, time-defying style, a 22-inch polished aluminum wheel, 2-speed boord, 2-speed rode, trailer max, 22-inch polished aluminum wheel and 2-speed boord. 22-inch polished aluminum wheel, 2-speed boord, trailer max, 22-inch polished aluminum wheel and 2-speed boord. 22-inch polished aluminum wheel, 2-speed boord, trailer max, 22-inch polished aluminum wheel and 2-speed boord.
FIND YOUR TRUE COLOURS

EXTERIOR

DARK SKY METALLIC
QUICKSILVER METALLIC
CARBON BLACK METALLIC
SUMMIT WHITE
SATIN STEEL METALLIC
WHITE FROST TRICOAT
ONYX BLACK
CARDINAL RED
RED QUARTZ TINTCOAT
PACIFIC BLUE METALLIC
DEEP MAHOGANY METALLIC
SMOKEY QUARTZ METALLIC
PACIFIC BLUE METALLIC
DARK SKY METALLIC

INTERIOR

COLOURS

LEATHER APPOINTMENTS

CLOTH

Dark Walnut/Dark Ash Grey Forge Perforated — Standard on Denali
Racing Stripes Simulated Leather Perforated — Standard on AT4

LEATHER

Dark Walnut/Dark Ash Grey Forge Perforated — Standard on Denali
Racing Stripes Simulated Leather Perforated — Standard on AT4

VECIA

Dark Walnut/Dark Ash Grey Forge Perforated — Standard on Denali
Racing Stripes Simulated Leather Perforated — Standard on AT4

FINISHES

Cypress Wood Tone — Standard on SLT
Arenite Tone — Standard on SLE/Elevation

DOOR/CONSOLE ACCENTS

Open-Pore Ash Wood — Standard on Denali
Technical Appearance — Standard on AT4

DETAILS

Jet Black/Jet Black — Available on SLE/Elevation
Jet Black/Jet Black — Standard on Base Sierra Trim
Jet Black/Jet Black Perforated With Kalahari Accents — Standard on AT4
Black Brushed Aluminum — Standard on AT4
Brushed Aluminum — Standard on Denali
Aegis Patterned Aluminum — Standard on SLE/Elevation/SLT
Dark Brushed Aluminum — Standard on AT4

See your GMC dealer for more interior and exterior colour details.

See extra-cost color.
Not available on Denali.
Not available on AT4.
Available on SLT and Denali only.
Not available on Sierra trim.
Not Available on Regular Cab.
Available on Crew Cab only.
DESIGNED FOR DISTINCTION

18" Machined Aluminum With Dark Grey Accents (RT2) — Standard on 4x4 Sierra.
18" Machined Aluminum With Dark Grey Metallic Accents (UHN) — Standard on SLE, Elevation and SLT.
22" Polished Aluminum (SMF) — Available on Denali.
20" Multidimensional Polished Aluminum (RTL) — Standard on Denali.
20" Polished Aluminum (NZM). Available on SLE and SLT. Double & Crew Cab only.
22" Polished Aluminum (NDT) — Available on Denali.
HOW OUR SIERRA BECOMES YOUR SIERRA

GMC Accessories allow you to personalize your Sierra—inside and out. They’re engineered and tested to meet the Professional Grade standards of your Sierra, as well as your own.

Find a full selection of Sierra accessories at gmc.com/accessories.
PROFESSIONAL GRADE IS OUR DNA
When you buy a GMC, you don’t just take home a new vehicle. You also enjoy a peace of mind that makes driving your GMC a pleasant experience.

MIDDLE EAST VEHICLE TESTING

Every GMC is tested in the region, so we’re certain it can withstand the climate. Then, before launch, select drivers take the vehicle on a variety of routes to ensure optimal performance. GMC specifically develops many of its features—including its air conditioning, engine cooling systems, and paint—to perform in tough conditions. The result is a vehicle you can depend on.

BUMPER TO BUMPER 3-YEAR / 100,000 KM WARRANTY *

Every GMC comes with a comprehensive 3-year/100,000 km warranty to cover any eventuality. So wherever you are in the Middle East, you can be sure that any malfunction from defects in materials or workmanship will be taken care of.

COURTESY VEHICLE PROGRAM **

GMC strives for your convenience. In the unlikely event of a warranty repair involving extended repair times, you may be offered a suitable courtesy vehicle for your convenience.

MAINTENANCE PLEDGE

Our Maintenance Pledge is simple: every visit you make to a GMC dealer service center will be a satisfying one. Here’s why:

• Our service and maintenance pricing is transparent, competitive, and comes with no hidden charges. You’ll line up front how much it costs to maintain your vehicle throughout its warranty period.

• Our cost of maintenance is extremely competitive, and our service is second to none. Regular maintenance of your GMC at a GMC dealer service center will ensure it retains the highest possible resale value.

• For a scheduled maintenance service booked under appointment we guarantee same-day delivery of your vehicle—in most cases, while you wait.

ROADSIDE ASSISTANCE ***

Driving a GMC entitles you to free emergency roadside assistance and recovery 24 hours a day, 365 days a year, wherever you are in the Middle East, for a period of 4 years.

GMC PARTS

GMC’s region-wide dealer network is supported by a well-stocked parts distribution center, ensuring constant availability of parts to keep your vehicle on the road. GMC parts are priced to ensure low cost of maintenance and at the same time guarantee that you get genuine parts at competitive prices.

GMC CERTIFIED PRE-OWNED VEHICLES

All of our certified pre-owned vehicles come with the confidence of:

• A 110+ point quality inspection
• A minimum 12-month warranty
• 24-hour roadside assistance
• A 7-day exchange option***

GMC CUSTOMER ASSISTANCE

Should you have any questions or concerns, our Customer Communications Center can take care of them. Simply email us at customerservice@GMCArabia.com or call +971-3-3827-2817.

Visit GMCArabia.com for more details.

* Conditions apply. Refer to the warranty booklet supplied with your GMC for the complete warranty policy.

** Conditions apply.

*** Not available in all countries.