



Ford Advantage Terms and Conditions

- The Ford Advantage Programme offer is a £1,000 customer saving in addition to the quarter's marketing programme.
 - Passenger Vehicles £1,000 (incl. VAT)
- It is a minimum that the customer saving and the name of their employer are clearly shown on the customer invoice.
- Ford Advantage Programme is available for new Ford vehicles as detailed on Attachment 1.
- Ford Advantage Programme is exclusive to employees or members of an authorised company/organisation and eligible Military/Diplomatic Personnel as shown on the Advantage authorised company list which will be held at participating Ford Authorised Dealers.
- The Advantage authorised company list is subject to annual reviews and updates by Ford Motor Company Limited to both add and remove companies as deemed appropriate.
- Companies and organisations are not able to nominate themselves or a connected person (e.g. Group companies), directly or indirectly, for inclusion in the Authorised company/organisation list.
- Inclusion in the Authorised list is at the sole discretion of Ford Motor Company limited, in accordance with the company's policy on eligibility.
- It is a requirement of the Ford Advantage programme that it is made available to all employees of qualifying companies and organisations, for RNLI this includes Lifeboat crew, lifeguards and face to face and community volunteers.
- Selling or transferring entitlements to anyone who is not an employee/member of an authorised company/organisation is a violation of the conditions and is strictly prohibited.
- The Ford Authorised Dealer is able to process an order in the customer's name only.
- The customer must pay for the vehicle personally and any credit purchased must also be in that name. The vehicle must be registered at the address/residential agreement of the customer only. Ford Advantage Programme may not be used to register vehicles for business purposes.
- The vehicle must be for the primary use of the customer and all insurance documents must be in the customer's name.
- When the customer visits the Authorised Ford Dealer, they need to identify themselves with one of the following: a company/organisation ID card, a wage slip (dated within the last 3 months) or a headed letter from the company/organisation confirming that the individual is an employee/member (dated within the last 3 months). The Authorised Ford Dealer is required to obtain a photocopy of the form of identification for audit requirements. This will be held a maximum of two years and will not be used for any other purpose. Please note that the Authorised Ford Dealer will refuse to process an order without satisfactory identification.
 - For RNLI the following audit requirements apply:



RNLI SCA ID: 101428211	Employees	Lifeboat crew and lifeguard volunteers	Face to face and community volunteers
Audit Requirements	Dealer must retain one of the following: • Company/organisation ID Card • Wage Slip (dated within the last 3 months) • Headed letter (dated within the last 3 months) from the company/organisation	Dealer must retain one of the following: • The RNLI number with photo ID • Headed letter (dated within the last 3 months) from Head Office, advising of role	Dealers must retain the following: • Headed letter from a community leader (dated within the last 3 months) advising they are a volunteer

- A new vehicle purchased on the Ford Advantage Programme cannot also benefit from the Ford Privilege, Ambassador or D-Plan programmes.
- Ford Advantage Programme is a marketing programme and may be changed or withdrawn at any time by Ford on notice to the authorised Ford Dealers. Subject to availability at participating Authorised Ford Dealers for new vehicles.