

NEWS

BIRCHWOOD MITSUBISHI



A warm welcome to all valued customers of Birchwood Mitsubishi.

It's been nearly two years since we opened the doors to our brand new Mitsubishi dealership. Since our launch back in February 2015, we have had an amazing response from customers and communities with the buzz of a new Mitsubishi dealership opening in Eastbourne.

As a valued customer of ours, here at Birchwood Mitsubishi, we have put together this company news magazine to tell you everything you need to know about the latest Mitsubishi range, general news and offers. I hope you find this useful and to your liking, and we welcome any feedback that you may have. You may contact me via Khalid.Ebrahim@BirchwoodMitsubishi.co.uk or call me on 01323 403600.

Khalid Ebrahim
General Manager

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TRICK OR TREAT TEST DRIVES



This Halloween, we're offering customers the chance to win a trick or treat. Simply test drive any new Mitsubishi vehicle between the 23rd – 31st October 2017 in order to have a go at our free lucky dip. With a range of prizes to be won including £100 worth of shopping vouchers, you'd be a clown to miss out!

And if you love your Mitsubishi test drive so much, we're also offering a scarily good saving of an additional £500 off if you go on to purchase any new Mitsubishi model.

Book your test drive today by calling us in branch or visit:

www.birchwoodmitsubishi.co.uk
to find out more.



SINCE OPENING...

...our doors we have had the privilege of being able to get involved with local charities, businesses, and events, most recently sponsoring the Bexhill Bowls in August, the Eastbourne Cycling & Triathlon Festival in June and Bexhill Horse and Dog Show in May. Throughout the year, we've also been supporting local charities including St Wilfrid's Hospice, Age Concern, and Relate. Did you see us around at all?

AND did you know earlier this year we were honoured to be recognised by Mitsubishi UK and received 'Best New Mitsubishi Dealer 2016'! You can see just some of the friendly faces you'll find at Birchwood Mitsubishi on the front cover!



STAFF NEWS

MICHAEL TATE'S WEDDING

Following a romantic proposal at Bodiam Castle in October 2016, Michael Tate tied the knot with his fiancé Chloe on 1st September in front of family and friends. After a beautiful ceremony at their place of worship, a reception was held at Black Stock Farm near Hellingly. On return from their honeymoon in sunny Santorini, the happy couple set up home in Bexhill just in time for Michael to return to work as a technician at Eastbourne Mitsubishi.



ECLIPSE CROSS



ALL-NEW MITSUBISHI ECLIPSE CROSS COMING SOON TO BIRCHWOOD MITSUBISHI

The Eclipse Cross is the most technologically advanced SUV that Mitsubishi have ever created, packed with next generation technology.

Key technology features:

- Panoramic Sunroof
- Rockford Fosgate Sound System
- 360 Camera
- Adaptive Cruise Control
- Integrated Daytime Running Lights
- Rear Lighting Bar

Register your interest today at www.BirchwoodMitsubishi.co.uk or call us in branch and be one of the first to experience this exciting new model.



TYRE SAFETY MONTH

**DON'T CHANCE IT,
CHECK IT**

**TYRE
SAFETY
MONTH**
DON'T CHANCE IT CHECK IT

As Summer comes to an abrupt end and with Winter only around the corner, October is designated as Tyre Safety Month. The scheme gives you the opportunity to have your tyres checked free of charge before the rain and cold sets in and when roads are at their most dangerous.

With one-in-four cars on British roads with illegal and dangerous tyres, in combination with the number of casualties resulting from tyre-related incidents, it's important that you know you and your passengers are driving a road safe vehicle.

Here at Birchwood Mitsubishi, we're offering vehicle tyre safety checks all month PLUS if we do find any problems that require a replacement, we're offering all customers 10% off new tyres.

FREE UMBRELLA

In addition to free tyre safety checks, we're helping motorists get winter ready with Free Vehicle Health Checks. We'll check:

- Tyres
- Brakes
- Fluid Levels
- Exhaust System
- Steering/Suspension
- Wipers and more...

We'll also video you're vehicle, showing you anything that may have flagged up or anything you need to be kept in the know of.

If you book your Free Vehicle Health Check before 31st October, we'll give you a Free Umbrella.
To find out more, or to book, call us in branch on: 01323 403600.





SAVE UP TO £6,500

INCLUDING £2,500 GOVERNMENT
PLUG-IN CAR GRANT¹



OUT WITH THE OLD, IN WITH THE NEW.

With our Scrappage Scheme, there's never been a better time to own a brand new Mitsubishi Outlander Petrol PHEV. Simply trade in your current vehicle and we'll give you up to £6,500 off the purchase price¹ of the UK's favourite plug-in hybrid. We call this Intelligent Motion.

1. £6,500 Inc VAT scrappage discount available on the purchase of a new Outlander PHEV model registered between 28th September and 28th December 2017. Scrappage discount also includes the £2,500 Government Plug-in Car Grant. For more information about the Government Plug-in Car Grant please visit www.gov.uk/plug-in-car-van-grants. The Government Plug-in Car Grant is subject to change at any time, without prior notice. Any Euro 1-4 emission vehicle, of any make, originally registered before 1st January 2010 can be scrapped. Scrappage vehicle must have been registered to the customer for at least 6 months before the customer's new car registration date. New vehicle must be registered in the same name and same address as the vehicle to be scrapped. Vehicle must be scrapped by a Mitsubishi Dealer. All cars traded in under this scheme will be permanently destroyed. The scrappage discount is not available in conjunction with any other customer offer. Only one scrappage payment can be claimed for each vehicle scrapped. Available to retail customers only. Offer not available in the Channel Islands or I.O.M. Fuel figures shown are official EU test figures, to be used as a guide for comparative purposes and may not reflect real driving results.

Outlander PHEV range fuel consumption in mpg (ltrs/100km): Full Battery Charge: no fuel used, Depleted Battery Charge: 51.4mpg (5.5), Weighted Average: 166.1mpg (1.7), CO₂ emissions: 41 g/km.



Motability

The leading car scheme for disabled people



BIRCHWOOD MOTABILITY MONTH

As well as Halloween and Tyre Safety Month, October also holds our Motability Month, which showcases all that Motability has to offer.

As part of our Motability Month, we have a dedicated VIP Motability day held at our Birchwood Mitsubishi branch, where we will have the latest Motability qualifying models from Mitsubishi available for test drive and it's a great opportunity to meet our friendly Motability specialists. With free prize draws throughout the day and refreshments on offer, we hope you will be able to join us.

**To register your interest, enquire online at:
www.birchwoodmitsubishi.co.uk or call us in branch today.**



REFER A FRIEND

Receive £250
When you refer a friend to us



Here at Birchwood Mitsubishi, we strive to give our customers the very best customer experience. Whether you're purchasing a new or used car, visiting our workshop, or just had a query, we hope that we made you feel special.

THAT'S WHY WE ARE OFFERING YOU £250 IF YOU REFER A FRIEND TO US*

As an existing customer of ours, if you refer a friend, a family member or a colleague to us and they go on to purchase a new Mitsubishi, we'll give you £250! All we need is the name of the customer you referred and the registration number of their new Mitsubishi and we'll give you £250 - simple as that!

Terms and Conditions

*Our £250 refer a friend is only available on orders made between 1st September and 31st December 2017 and the New Mitsubishi vehicle must be registered before 31st December 2017. The monetary amount will be transferred by BACs once the vehicle has been delivered. New cars only, £250 referral is not available on used car purchases. New Mitsubishi must be ordered from Birchwood Mitsubishi, Lottbridge Drive, Eastbourne, BN23 6PX. We define a new customer as a retail customer who has not previously had any contact with Birchwood Mitsubishi and we do not hold any customer data for. Not available on orders made before 31st August 2017. Birchwood Group employees and families are excluded from this offer.

GET SOCIAL



Do you follow Birchwood Group on Facebook, Twitter or Instagram? No? Well why not look us up.



BirchwoodMotorGroup



BirchwoodUK



Birchwood.Group

Sales - Opening Times

Monday - Friday: 08:30 - 18:00

Saturday: 8:30 - 17:00

Sunday: 10:00 - 16:00

Birchwood Mitsubishi
www.birchwoodmitsubishi.co.uk

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