



DS AUTOMOBILES

NEW DS 3
— & —
NEW DS 3 CABRIO





NEW DS 3

CHIC AND UNIQUE

New DS 3 makes a winning formula even better. We've designed a clean new look, improved the way it drives and given it technology relevant to everyday life. But we've kept that unique character to ensure New DS 3 is the automotive embodiment of Parisian chic.

A woman in a dark, elegant suit stands on a set of stairs next to a building with large windows and ornate wrought-iron railings. She is looking towards the camera with a serious expression.



SPOTLIGHT

AVANT-GARDE *DESIGN*

INSTANTLY RECOGNISABLE

New DS 3 and DS 3 Cabrio guarantee you'll get noticed. The taut, sculpted shape retains the features DS 3 has become famous for: the 'floating' roof, the 'shark's fin' shaped side pillar and our stunning lighting design. Unashamedly modern, it remains true to our inimitable spirit of the avant-garde.



New DS 3 in Pearl White and Topaz Brown

SEE THE LIGHT

NEW FACE OF DS 3

As with every other DS, New DS 3 and DS 3 Cabrio sport our distinctive front grille. We call the unique shape where it merges into the headlamps DS Wings. New DS 3 and DS 3 Cabrio also benefit from LED lighting technology with a Xenon module. This is DS LED Vision*, characterised by a wide, deep, white beam that reduces eye strain at night but uses less energy.



* Availability according to model chosen

REINING *& ATTENTION TO DETAIL* MENTE





HAND-CRAFTED *COCKPIT*

The leathers we use go through an extensive process to look, smell and feel just right. That sort of attention to detail appears throughout New DS 3 and DS 3 Cabrio. It guarantees even our most compact car meets the exacting standards of comfort and refinement we demand of every DS.



Trinitario Nappa Watchstrap Leather Pack with DS Embossing



At DS we employ some of the most talented craftsmen in the world. To ensure that we make the most of their skills, we give them some of the finest materials available. The leather we choose is an excellent example of this. Grained leather* comes from the grained part of the hide. It is then treated to give a regular finish throughout. Nappa leather* displays the natural characteristics of the hide with no or very few imperfections. It needs barely any treatment and is finished with colouring designed to enhance the hide's natural grain. The result is a stunning hand-stitched interior that now includes a leather-clad instrument binnacle for the ultimate touch of luxury.

* Availability according to model chosen



AUTOMOTIVE EXPERIENCE



TECHNOLOGY AT *YOUR FINGERTIPS*

Every New DS 3 benefits from a centrally-mounted 7-inch touchscreen*. This enables easy access to functions such as satellite navigation, the sound system, smartphone connectivity, the car's driving settings and Mirror Screen. For maximum ease of use and safety, it works with steering wheel mounted controls. Without taking your hands off the wheel you can adjust the cruise control or speed limiter and control the audio system.

*Availability according to model chosen



KEEPING CONNECTED

Mirror Screen* uses Apple CarPlay™ and MirrorLink for Android to seamlessly mirror compatible smartphones on the vehicle touchscreen. You're able to access all the key functions of your phone easily and safely while at the wheel of New DS 3; browse your music collection and audio books, access maps, compose and listen to SMS messages using voice controls and even access Apple's Siri at the touch of a button. A range of third party apps ensure you're always connected, allowing you to check the weather forecast, locate parking spaces or listen to web radio from all over the world. Mirror Screen is the simple way to stay in touch while you're on the move. (Functionality may vary and is dependent on a compatible smartphone and apps).



* Availability according to version



CHIC
& STYLISH



CABRIO

NEW DS 3 CABRIO

ALWAYS
A PLEASURE

We've made New DS 3 even more fun by removing its fixed roof. New DS 3 Cabrio has the same striking silhouette, distinctive DS grille, stunning lighting technology, 'floating' roof and 'shark's fin' side pillar as the hatchback. It also enjoys the same comfort, refinement and practicality. In fact, the only real difference is that the roof disappears at the push of a button.





We've given New DS 3 Cabrio all the benefits of a convertible allied with the strong points of a hatchback. Our aim is to give you and your passengers unbridled pleasure, whatever the weather.

CONVERTIBLE

16 SECONDS is all it takes to transform New DS 3 Cabrio from cosy coupe to sophisticated sun trap. With the push of a button on the centre console, you can open or close the roof at speeds of up to 70mph. And it can open in any one of three positions. It'll slide back half way or in 11 seconds open the full length of the vehicle like a massive sun roof. In a further five seconds New DS 3 Cabrio goes completely convertible as the glass rear window magically disappears. You can choose one of four colours for the roof: Black, Infinite Blue, Emerald or stylish Topaz DS Monogram.

ACCOUSTICS

Were an area that our engineers paid a lot of attention to. First they chose a high quality material for the roof with such strong sound isolation properties that with the roof closed interior noise is comparable to the hatchback. They also designed an aerodynamic wind deflector that pops up as soon as the roof starts to open. This guarantees a comfortable in-car experience that's breezy never blustery, no matter how far the roof is opened.

WEIGHT SAVING

Has also been an important area for our engineers. Convertibles usually weigh around 100kg more than their fixed roof equivalent. But by optimising the chassis architecture during the design process, New DS 3 Cabrio is only 25kg heavier than New DS 3 so it's still agile and enjoyable to drive.



HYPERC HYPERCOMFORT

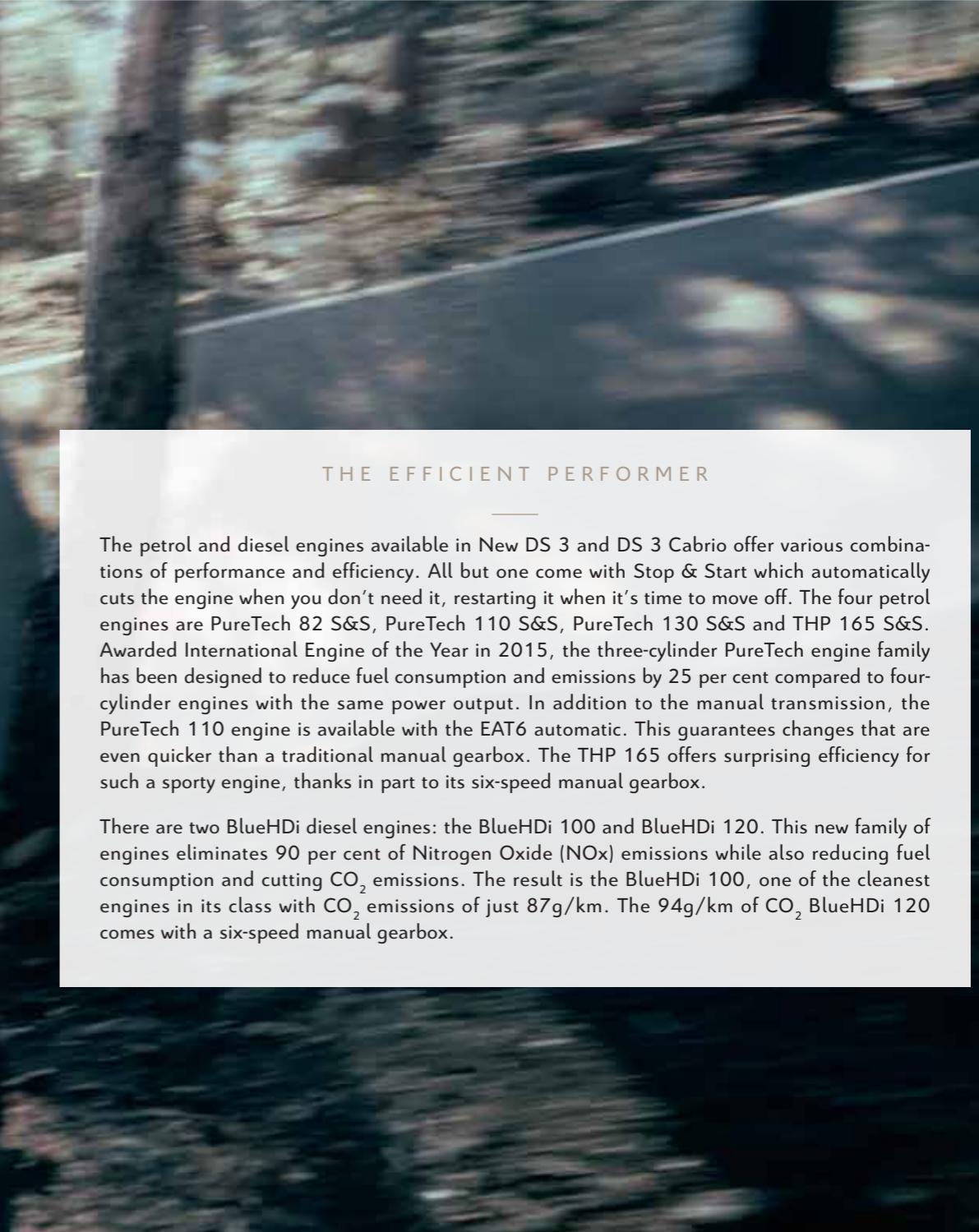
DYNAMIC DYNAMIC COMFORT

ON THE ROAD

New DS 3 and DS 3 Cabrio stand out through a finely judged combination of lively handling and excellent ride comfort. We call this Dynamic Hypercomfort. Thanks to its compact dimensions, New DS 3 feels lithe and responsive, taking the windiest roads in its stride. This composure is the result of thousands of hours of work calibrating its chassis, suspension and power-assisted steering. From tyres to seats, our engineers have left no stone unturned in their efforts to create a car that reacts rewardingly but also reassuringly.

VERSATILITY

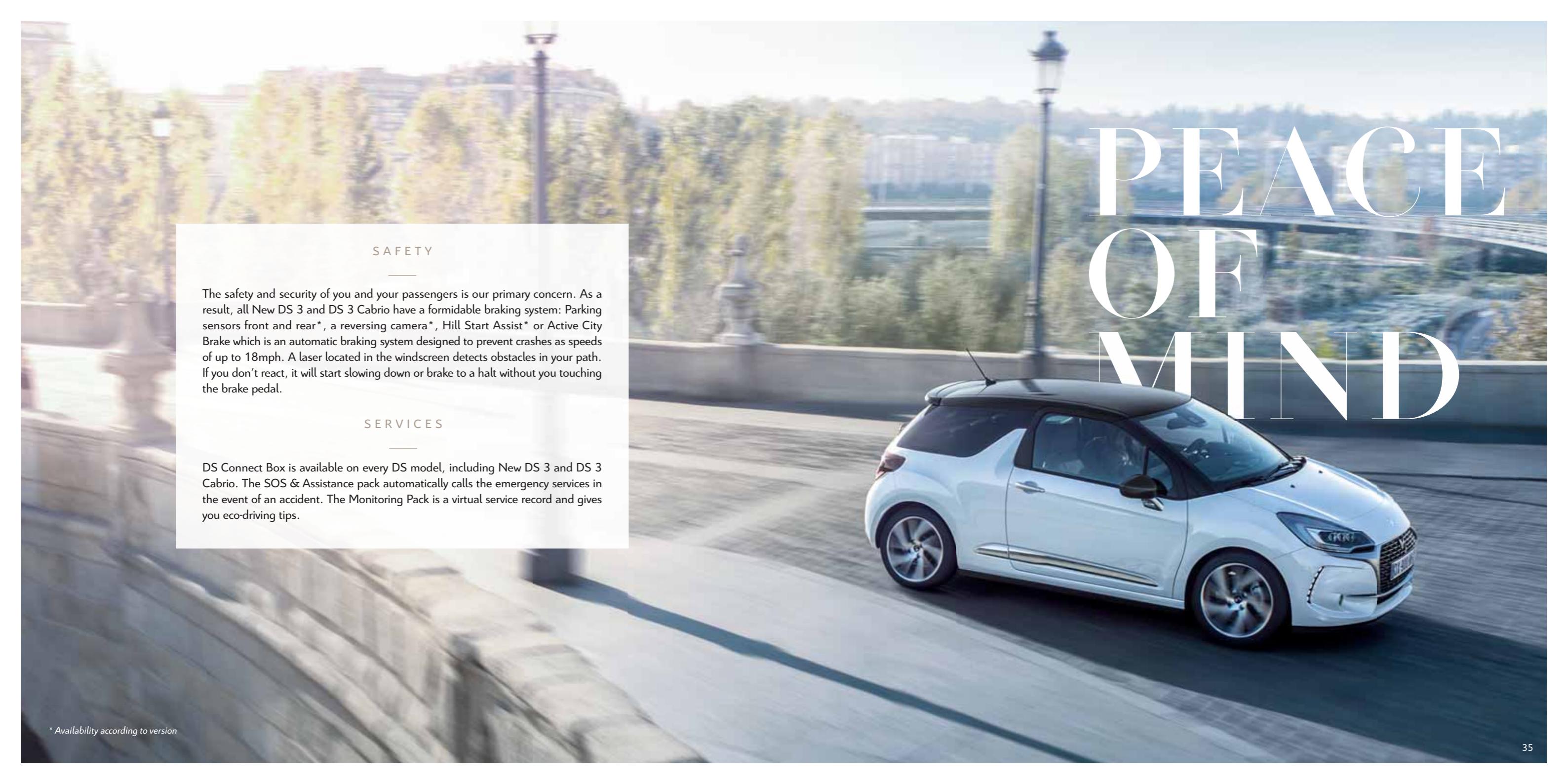
Is vital in a car because we know that you don't always drive for fun. It's easy for anyone to get comfortable at the leather-clad steering wheel because it, and the seats, adjust for both reach and height. We've tuned the suspension dampers to read the road, whatever the surface. This ensures New DS 3's cockpit remains calm and comfortable wherever you go. Practicality is helped by five proper seats. And at 285 litres, the hatchback has the biggest boot in its class. You can fold the rear seat backs with one hand in a single move; the glove box is the biggest in its class at 13 litres; and the cockpit is full of handy storage spaces.



THE EFFICIENT PERFORMER

The petrol and diesel engines available in New DS 3 and DS 3 Cabrio offer various combinations of performance and efficiency. All but one come with Stop & Start which automatically cuts the engine when you don't need it, restarting it when it's time to move off. The four petrol engines are PureTech 82 S&S, PureTech 110 S&S, PureTech 130 S&S and THP 165 S&S. Awarded International Engine of the Year in 2015, the three-cylinder PureTech engine family has been designed to reduce fuel consumption and emissions by 25 per cent compared to four-cylinder engines with the same power output. In addition to the manual transmission, the PureTech 110 engine is available with the EAT6 automatic. This guarantees changes that are even quicker than a traditional manual gearbox. The THP 165 offers surprising efficiency for such a sporty engine, thanks in part to its six-speed manual gearbox.

There are two BlueHDi diesel engines: the BlueHDi 100 and BlueHDi 120. This new family of engines eliminates 90 per cent of Nitrogen Oxide (NOx) emissions while also reducing fuel consumption and cutting CO₂ emissions. The result is the BlueHDi 100, one of the cleanest engines in its class with CO₂ emissions of just 87g/km. The 94g/km of CO₂ BlueHDi 120 comes with a six-speed manual gearbox.



PEACE OF MIND

SAFETY

The safety and security of you and your passengers is our primary concern. As a result, all New DS 3 and DS 3 Cabrio have a formidable braking system: Parking sensors front and rear*, a reversing camera*, Hill Start Assist* or Active City Brake which is an automatic braking system designed to prevent crashes as speeds of up to 18mph. A laser located in the windscreen detects obstacles in your path. If you don't react, it will start slowing down or brake to a halt without you touching the brake pedal.

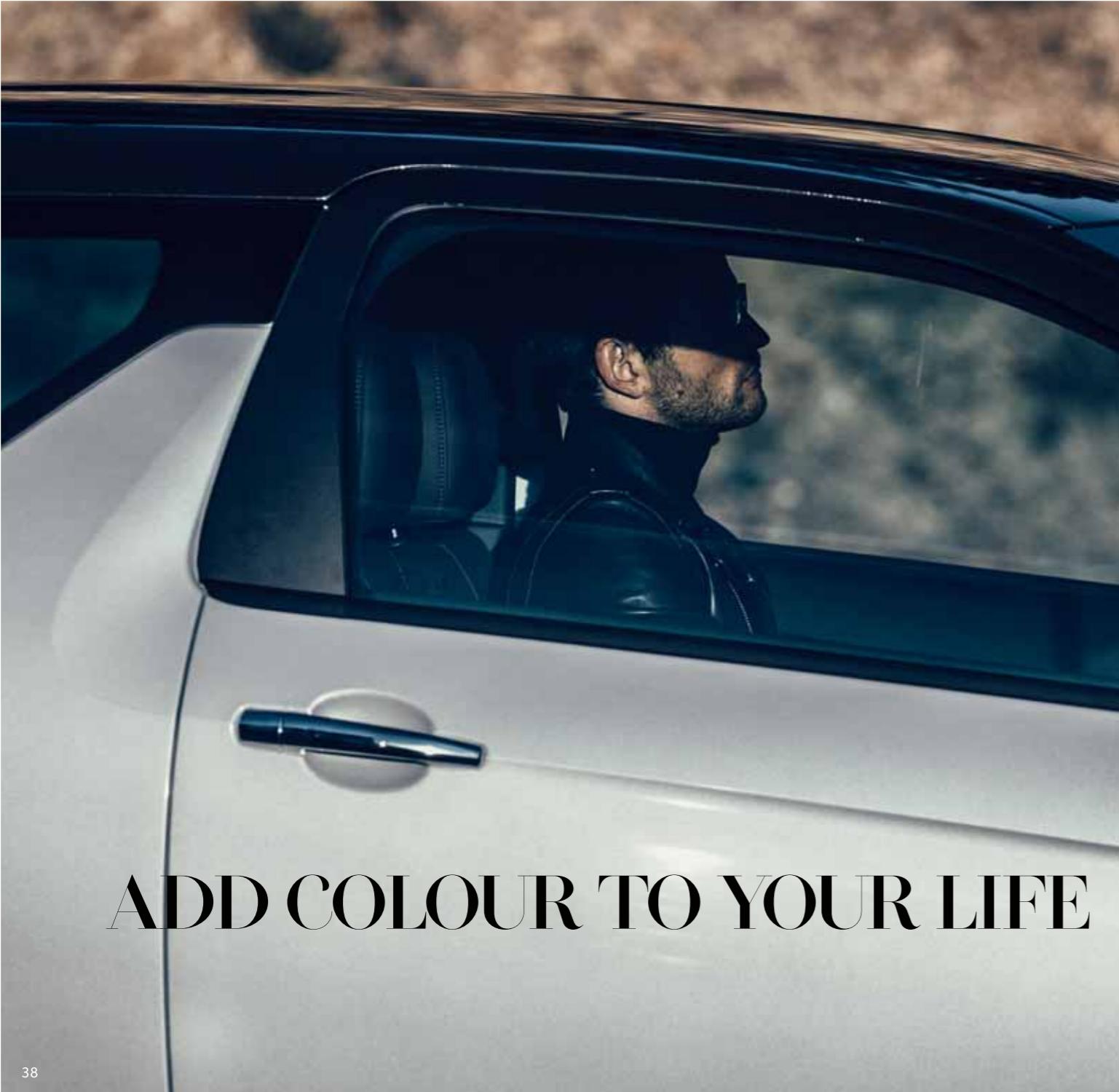
SERVICES

DS Connect Box is available on every DS model, including New DS 3 and DS 3 Cabrio. The SOS & Assistance pack automatically calls the emergency services in the event of an accident. The Monitoring Pack is a virtual service record and gives you eco-driving tips.



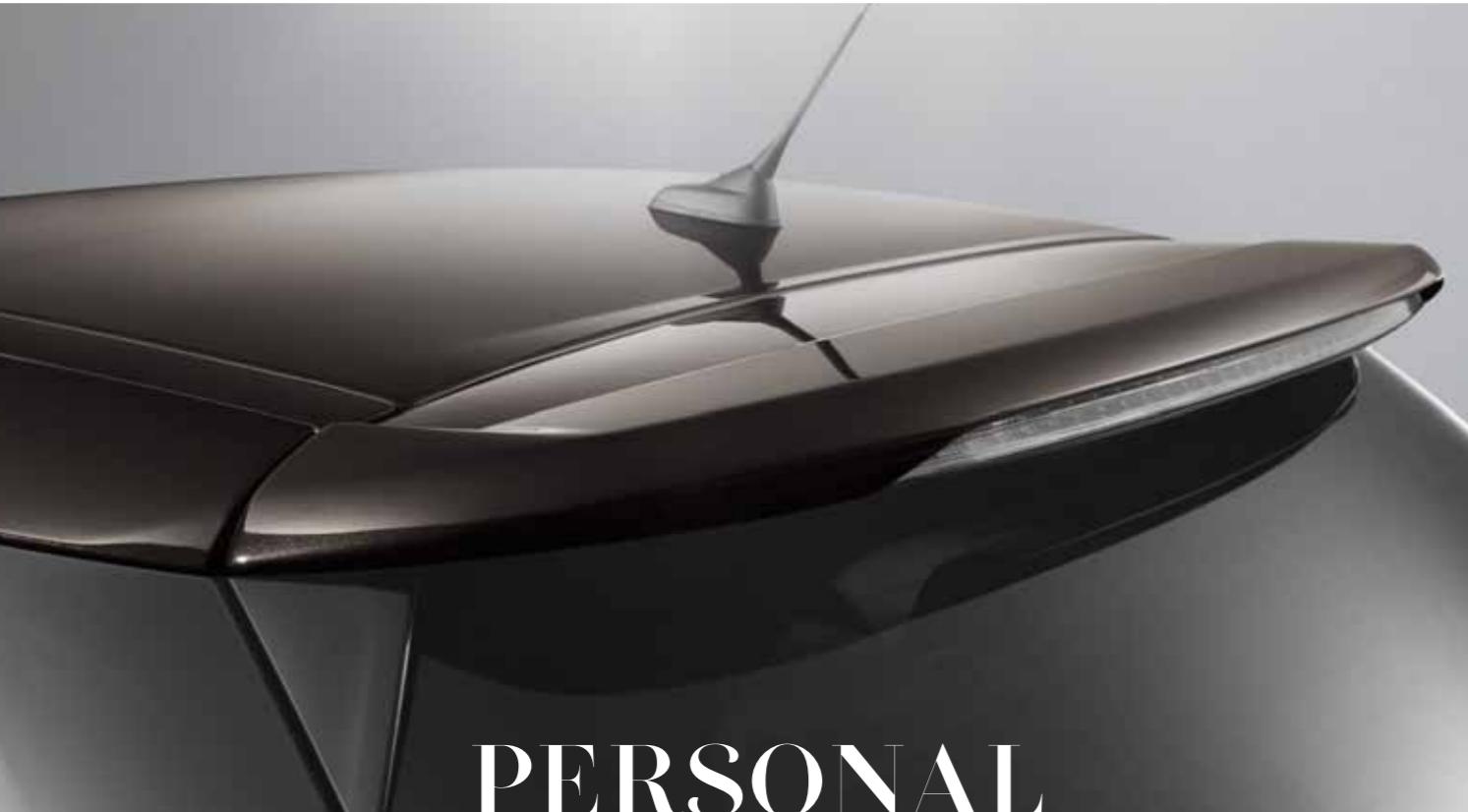
Inspired by the world of fashion,
New DS 3 and DS 3 Cabrio are the benchmark
when it comes to personalisation.





ADD COLOUR TO YOUR LIFE





PERSONAL TOUCH

NEW DS 3 CABRIO
ROOF

DS Monogram



Emerald



Black



Infinite Blue



NEW DS 3
TWO-TONE ROOF

Onyx Black



Opal White



Emerald



Topaz



ROOF
GRAPHICS

Graphic Art



Plane



Flower



Co-Design



Pearl



DS Monogram

(only available on the Ultra Prestige & Faubourg Addict)

Zebra



Urban Tribe



Pixel



Black Rayados cloth



Black Dinamica premium cloth



Black Akinen Alcantara and black cloth



Black Akinen Alcantara and Emerald cloth



Black Leather Pack



Grey and Black Leather Pack



Crescendo Nappa Watchstrap Leather Pack



Trinitario Nappa Watchstrap Leather Pack



INTERIOR TRIM



16 inch white diamond-cut
'Ashera' alloy wheels



16 inch black diamond-cut
'Blade' alloy wheels



16 inch Topaz diamond-cut
'Blade' alloy wheels



17 inch black diamond-cut
'Bellone' alloy wheels



17 inch Topaz diamond-cut
'Aphrodite' alloy wheels



17 inch grey diamond-cut
'Aphrodite' alloy wheels



17 inch black diamond-cut
'Aphrodite' alloy wheels



ESSENTIAL ACCESSORIES

The accessory range for New DS 3 will help you tailor your car to your lifestyle. Each and every element is designed, tested and approved by our engineers and will deliver style, durability and safety.

Our selection:

- Chrome rear window lower trim
- Chrome door mirror covers
- DS roof box
- Carpet floor mats

Details of the full DS accessory range are available from your DS dealership.



1/ Chrome rear window lower trim

2/ Chrome door mirror covers

2



3



3/ DS roof box

4/ Carpet floor mats



NETWORK AND SERVICES

When you choose DS, you have the reassurance of knowing that it has been designed and built to give you years of worry free motoring. As a DS owner, you can rely on the customer service of your DS dealership. They are specialists who will listen to you, understand your problems and respond efficiently. They will maintain your DS correctly, using trained technicians, DS diagnostic equipment and DS original replacement parts.

DS CONNECT BOX

Advanced technology is firmly on your side in the event of an emergency with the DS Connect Box. By using geo-location software, this innovative feature automatically alerts the emergency services in the event of an accident, pinpointing your location for a swift response.

DRIVE YOUR DS

There are a range of finance and insurance products to help you get behind the wheel of your New DS 3. Contact your DS dealership for detailed help and advice.

CARE FOR YOUR NEW DS 3

With the added reassurance of a warranty, routine servicing and maintenance, as well as 24-hour roadside assistance, you are protected.

• DS WARRANTY

Every new DS has the benefit of a 3 year* warranty package, plus a 12 year anti-perforation** warranty and a 3 year paint warranty.

* 2 years unlimited warranty. No-fee customer option of 1 year Dealer provided warranty, only on cars supplied by the DS/Citroën UK dealer network.

Note: Dealer provided warranty is limited to 60,000 miles for cars.

** Against all internal to external perforation to bodywork or underbody.

• DS ROADSIDE ASSISTANCE

Your New DS 3, when supplied by the DS/Citroën UK dealer network, is covered for the 36 months from the date of first registration and brings rapid, expert roadside assistance to you in an emergency. This service is free of charge and available 24 hours a day in the UK and Europe. In response to a free

telephone call in the UK, DS Assistance brings rapid expert roadside assistance to you in an emergency. Please note, DS Assistance only applies to incidents covered by the new vehicle warranty, and excludes non-vehicle faults, such as running out of fuel, mis-fuelling, loss of keys, lock-ins, road traffic accidents and punctures/wheel changes. Full details are available on DSautomobiles.co.uk. For complete peace of mind you can purchase DS Assistance Plus to also cover non vehicle faults. Details are available from your DS dealership.

DS offers a range of services to support you and your vehicle including the following:

- DS Extended Warranty: Extend your vehicle warranty into the 4th or 4th and 5th years.
- DS Fixed Servicing Package: Lasts for 36 months or 35,000 miles (whichever occurs sooner) and provides all of your vehicle's servicing needs.
- DS Flexible Servicing Package: A flexible plan, which can last up to 60 months or 100,000 miles, has been tailored to provide you with the benefit of annual servicing.



ENVIRONMENTAL COMMITMENT



BlueHDi epitomises the technical innovation, engineering excellence and effortless performance that you will experience throughout the DS range. It is designed to deliver exceptional fuel economy, minimal CO₂ emissions and refined power for an inspiring drive. New DS 3's BlueHDi 100 is a defining example of this balance, delivering up to 88.3mpg and CO₂ emissions of just 87g/km.

FUEL CONSUMPTION AND EMISSIONS (EEC STANDARDS 1999-100)*

Engines	Urban mpg (l/100 km)	Extra-urban mpg (l/100 km)	Combined mpg (l/100 km)	Emissions from CO ₂ (g/km)
NEW DS 3				
PureTech 82 5-speed manual	50.4 (5.6)	68.9 (4.1)	61.4 (4.6)	107
PureTech 110 S&S 5-speed manual	53.3 (5.3)	74.3 (3.8)	65.7 (4.3)	100
PureTech 110 S&S EAT6 6-speed auto	50.4 (5.6)	72.4 (3.9)	61.4 (4.6)	105
PureTech 130 S&S 6-speed manual	52.3 (5.4)	70.6 (4.0)	62.8 (4.5)	105
THP 165 S&S 6-speed manual	39.8 (7.1)	61.4 (4.6)	50.4 (5.6)	129
BLUE HDI 100 S&S 5-speed manual	74.3 (3.8)	88.3 (3.2)	83.1 (3.4)	87
BLUE HDI 120 S&S 6-speed manual	64.2 (4.4)	88.3 (3.2)	78.5 (3.6)	94
NEW DS 3 CABRIO				
PureTech 82 5-speed manual	48.7 (5.8)	65.7 (4.3)	57.6 (4.9)	112
PureTech 110 S&S 5-speed manual	53.3 (5.3)	74.3 (3.8)	65.7 (4.3)	100
PureTech 110 S&S EAT6 6-speed auto	50.4 (5.6)	72.4 (3.9)	61.4 (4.6)	105
PureTech 130 S&S 6-speed manual	52.3 (5.4)	68.9 (4.1)	62.8 (4.5)	105
THP 165 S&S 6-speed manual	39.8 (7.1)	61.4 (4.6)	50.4 (5.6)	129
BLUE HDI 100 S&S 5-speed manual	70.6 (4.0)	85.6 (3.3)	80.7 (3.5)	92
BLUE HDI 120 S&S 6-speed manual	64.2 (4.4)	88.3 (3.2)	78.5 (3.6)	94



* To get the most up to date engine information and data, please refer to New DS 3 price and specification guide or go to DSautomobiles.co.uk. All fuel consumption figures used in this brochure are certified according to European regulations that apply to all vehicles sold in Europe. The figures are established under rigorous conditions on a test bench. Actual driving conditions are influenced by weather and temperature, driving style, tyre pressures, loads and passengers, the use of heating or air conditioning and many other real-life factors. These will produce different fuel consumption values.



in partnership with



NOTE: Images and specification descriptions are dependent on trim level and options specified. Images used are for illustrative purposes only. Please refer to price and specification guide for current detail on UK specification. Every endeavour has been made to ensure that the information and details contained in this brochure were accurate at the time of going to press November 2015. However the company reserves the right, whilst preserving the essential characteristics of the models described, to introduce at any time modifications, changes of details, equipment or accessories. Every effort will be made to bring this brochure up to date, but in order to avoid any misunderstandings please consult your dealer. The DS website contains full information on DS products and offers at www.DSautomobiles.co.uk. You can also contact DS via the website.

AN EXCEPTIONAL RANGE

CELEBRATING THE UNIQUE

On Thursday 6 October 1955, an enduring icon was unveiled. The original DS made its debut at the Paris Motor Show, beneath the dramatic vault of the Grand Palais. The response was immediate and overwhelming: 12,000 DS 19s were sold that day and by the end of the show no fewer than 80,000 orders had been taken. DS was like nothing that came before, blending avant-garde styling with true engineering innovation to stunning



THE ORIGINAL STORY

A SIXTY YEAR LOVE AFFAIR CONTINUES...

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DS AUTOMOBILES

D S a u t o m o b i l e s . c o . u k